



PALISADES CHARTER HIGH SCHOOL

Empowering Educational Excellence.

Development Report Board of Trustees Meeting August 22, 2023

Report date: 6/30/2023

TOTAL FUNDS RAISED TO DATE:	Fund	Prior Report	YTD	Inc/Dec.	Budget
The PCHS Fund	General	\$398,448	\$423,648	\$25,200	\$450,000
Pali Alumni Fund	General	\$2,032	\$2,032	\$0	
TOTAL UNRESTRICTED FUNDS RAISED		\$400,480	\$425,680	\$25,200	\$450,000
CTE Incentive Grant	General	\$270,372	\$270,372	\$0	\$0
Perkins V Grant	General	\$0	\$0	\$0	\$0
Rest. Donations/Pledges - Recd	General	\$24,493	\$24,493	\$0	0
Donation/Pledges Outstanding	General	\$5,676	\$8,896	\$3,220	0
TOTAL RESTRICTED FUNDS RAISED		\$300,541	\$303,761	\$3,220	\$0
TOTAL FUNDS RECEIVED		\$701,021	\$729,441	\$28,420	\$500,000

TOTAL EXPENSES TO DATE:

Bacio Design		\$3,330	\$3,500
American Direct Mail		\$2,449	\$6,900
Postage		\$421	\$1,800
Subscriptions	*	\$22,287	\$7,800
SafeSave service fees		\$3,526	\$7,500
Salaries & Benefits (Campus Unification/Development Dir)		\$77,012	\$77,000
Justice League			
Banner		\$300	\$200
Videography		\$750	\$1,500
Family Donor			
Banners		\$795	\$700
Reunion Picnic (Class of 2002)		\$1,147	\$0
Donor Bricks/Dedication Plaques/Awards		\$3,917	\$1,500
Donor Reception		\$0	\$0
Donor Refund		\$0	\$0



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Major Donor Breakfast	\$610	\$0
New Parent Welcome Breakfast	\$2,325	\$0
TOTAL EXPENSES FOR UNRESTRICTED FUNDS	\$118,868	\$108,400

TOTAL NET FUNDS **\$610,573** **\$391,600**

Comments and Campaigns initiated to date:

- 1.) Joint Appeal with Booster Club sent 8//8/22
- 2.) New Parent Welcome Breakfast scheduled for 8/20/22
- 3.) PCHS Fund comparison: **\$423,648** this year/**\$445,473** last year. Best YTD was **\$445,473**
- 4.) PCHS Fund donor comparison: **391** this year/**423** last year
- 5.) Follow-up email to all Parents on 10/4
- 6.) Back-to-School Night Campaign brought in **\$20,277**
- 7.) Driveway Days Campaign are back 10/19 - 10/21
- 8.) Driveway Days Campaign brought in **\$8,227**
- 9.) #Giving Tuesday Campaign will begin 11/15 through 11/25
- 10.) #Giving Tuesday 2022 brought in **\$28,362**
- 11.) Year End 2022 Campaign begins December 28th.
- 12.) Year End Campaign 2022 brought in **\$44,289**
- 13.) Student PCHS Fund Phon-a-Thon scheduled for 3/20 - 3/22
- 14.) Student Phon-a-Thon brought in **\$3,733**
- 15.) School Year End Campaign brought in **\$25,200**
- 16.) Joint Appeal Letter for the 2023-24 School Year was mailed on 8/17/23
- 17.) New Parent Welcome Breakfast is scheduled for Saturday, August 26th

Grants Submitted to date:



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Grantor:	Amount	Purpose	Date Submit
CTE Incentive Grant	\$270,372.00	CTE Funds for 2022-213	1/15/2021
LA Scholars Investment Fund	\$146,600	Pali Bridge Project - College Center	5/3/2022
Pacific Palisades Women's Club	\$600.00	Mosaic repair	5/30/2022
Lewis A. Kingsley Foundation	\$10,000.00	Program Support	8/10/2022
Mara W. Breech Foundation	\$10,000.00	Teacher Professional Development	11/30/2022
	\$437,572.00		

*Red italic represents grant was not approved and deducted from the total outstanding grant requests

Grants Received to date:

Grantor:	Amount	Purpose	Date Rec'd
CTE Incentive Grant	\$270,372.00	CTE Funds for 2020-21	7/1/2022
Pacific Palisades Women's Club	\$600.00	Mosaic repair	7/27/2022
Lewis A. Kingsley Foundation	\$10,000.00	General support	7/10/2022
Mara W. Breech Foundation	\$5,000.00	Teacher Professional Development	12/30/2022
	\$285,972.00		

Grant Applications not approved:

NRA Safe Shield Program	\$81,375.00	Permanent Perimeter fencing	8/30/2022
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* Subscriptions increased with the conversion from DonorPerfect to Virtuous. Virtuous will eliminate the cost of Almbase app (\$7,500) when contract expires next year, DonorPerfect (\$6,228) and DonorSearch (\$1,750). Annual cost of Virtuous is \$9,500.