



PALISADES

CHARTER HIGH SCHOOL

Development Report Board of Trustees Meeting March 21, 2023

Report date: 3/17/2023

TOTAL FUNDS RAISED TO DATE:	Fund	Prior Report	YTD	Inc/Dec.	Budget
The PCHS Fund	General	\$374,686	\$378,911	\$4,225	\$450,000
Pali Alumni Fund	General	\$2,032	\$2,032	\$0	
TOTAL UNRESTRICTED FUNDS RAISED		\$376,718	\$380,943	\$4,225	\$450,000
CTE Incentive Grant	General	\$270,372	\$270,372	\$0	\$0
Perkins V Grant	General	\$0	\$0	\$0	\$0
Rest. Donations/Pledges - Recd	General	\$24,493	\$24,493	\$0	0
Donation/Pledges Outstanding	General	\$7,620	\$7,620	\$0	0
TOTAL RESTRICTED FUNDS RAISED		\$302,485	\$302,485	\$0	\$0
TOTAL FUNDS RECEIVED		\$679,203	\$683,428	\$4,225	\$500,000

TOTAL EXPENSES TO DATE:

Bacio Design	\$3,330	\$3,500
American Direct Mail	\$2,449	\$6,900
Postage	\$392	\$1,800
Subscriptions *	\$22,287	\$7,800
SafeSave service fees	\$3,518	\$7,500
Salaries & Benefits (Campus Unification/Development Dir)	\$57,759	\$77,000
Justice League		
Banner	\$300	\$200
Videography	\$750	\$1,500
Family Donor		
Banners	\$795	\$700
Reunion Picnic (Class of 2002)	\$1,147	\$0
Donor Bricks/Dedication Plaques/Awards	\$3,917	\$1,500
Donor Reception	\$0	\$0
Donor Refund	\$0	\$0
Pali High Booster Club (split donation)	\$0	\$0
New Parent Welcome Breakfast	\$2,325	\$0



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TOTAL EXPENSES FOR UNRESTRICTED FUNDS

\$98,968

\$108,400

TOTAL NET FUNDS

\$584,460

\$391,600

Comments and Campaigns initiated to date:

- 1.) Joint Appeal with Booster Club sent 8//8/22
- 2.) New Parent Welcome Breakfast scheduled for 8/20/22
- 3.) PCHS Fund comparison: **\$379,426** this year/**\$361,792** last year. Best YTD was **\$361,792**
- 4.) PCHS Fund donor comparison: **303** this year/**299** last year
- 5.) Follow-up email to all Parents on 10/4
- 6.) Back-to-School Night Campaign brought in **\$20,277**
- 7.) Driveway Days Campaign are back 10/19 - 10/21
- 8.) Driveway Days Campaign brought in **\$8,227**
- 9.) #Giving Tuesday Campaign will begin 11/15 through 11/25
- 10.) #Giving Tuesday 2022 brought in **\$28,362**
- 11.) Year End 2022 Campaign begins December 28th.
- 12.) Year End Campaign 2022 brought in **\$44,289**
- 13.) Student PCHS Fund Phon-a-Thon scheduled for 3/20 - 3/22

Grants Submitted to date:

Grantor:	Amount	Purpose	Date Submit
CTE Incentive Grant	\$270,372.00	CTE Funds for 2022-213	1/15/2021
LA Scholars Investment Fund	\$146,600	Pali Bridge Project - College Center	5/3/2022
Pacific Palisades Women's Club	\$600.00	Mosaic repair	5/30/2022
Lewis A. Kingsley Foundation	\$10,000.00	Program Support	8/10/2022
Mara W. Breech Foundation	\$10,000.00	Teacher Professional Development	11/30/2022
	\$437,572.00		

*Red italic represents grant was not approved and deducted from the total outstanding grant requests

Grants Received to date:

Grantor:	Amount	Purpose	Date Rec'd
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CTE Incentive Grant	\$270,372.00	CTE Funds for 2020-21	7/1/2022
Pacific Palisades Women's Club	\$600.00	Mosaic repair	7/27/2022
Lewis A. Kingsley Foundation	\$10,000.00	General support	7/10/2022
Mara W. Breech Foundation	\$10,000.00	Teacher Professional Development	12/30/2022
	<u>\$290,972.00</u>		

Grant Applications not approved:

NRA Safe Shield Program	\$81,375.00	Permanent Perimeter fencing	8/30/2022
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* Subscriptions increased with the conversion from DonorPerfect to Virtuous. Virtuous will eliminate the cost of Almabase app (\$7,500) when contract expires next year, DonorPerfect (\$6,228) and DonorSearch (\$1,750). Annual cost of Virtuous is \$9,500.