



# PALISADES

## CHARTER HIGH SCHOOL

### Development Report Board of Trustees Meeting February 28, 2023

Report date: 2/23/2023

<b>TOTAL FUNDS RAISED TO DATE:</b>	<b>Fund</b>	<b>Prior Report</b>	<b>YTD</b>	<b>Inc/Dec.</b>	<b>Budget</b>
The PCHS Fund	General	\$359,875	\$374,686	\$14,811	\$450,000
Pali Alumni Fund	General	\$1,486	\$2,032	\$546	
<b>TOTAL UNRESTRICTED FUNDS RAISED</b>		<b>\$361,361</b>	<b>\$376,718</b>	<b>\$15,357</b>	<b>\$450,000</b>
CTE Incentive Grant	General	\$270,372	\$270,372	\$0	\$0
Perkins V Grant	General	\$0	\$0	\$0	\$0
Rest. Donations/Pledges - Recd	General	\$21,454	\$24,493	\$3,039	0
Donation/Pledges Outstanding	General	\$8,185	\$7,620	-\$565	0
<b>TOTAL RESTRICTED FUNDS RAISED</b>		<b>\$300,011</b>	<b>\$302,485</b>	<b>\$2,474</b>	<b>\$0</b>
<b>TOTAL FUNDS RECEIVED</b>		<b>\$661,372</b>	<b>\$679,203</b>	<b>\$17,831</b>	<b>\$500,000</b>

#### TOTAL EXPENSES TO DATE:

Bacio Design	\$3,330	\$3,500
American Direct Mail	\$2,449	\$6,900
Postage	\$389	\$1,800
Subscriptions *	\$22,287	\$7,800
SafeSave service fees	\$3,510	\$7,500
Salaries & Benefits (Campus Unification/Development Dir)	\$51,341	\$77,000
Justice League		
Banner	\$300	\$200
Videography	\$750	\$1,500
Family Donor		
Banners	\$795	\$700
Reunion Picnic (Class of 2002)	\$1,147	\$0
Donor Bricks/Dedication Plaques/Awards	\$3,917	\$1,500
Donor Reception	\$0	\$0
Donor Refund	\$0	\$0
Pali High Booster Club (split donation)	\$0	\$0
New Parent Welcome Breakfast	\$2,325	\$0



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### TOTAL EXPENSES FOR UNRESTRICTED FUNDS

\$92,540

\$108,400

### TOTAL NET FUNDS

**\$586,663**

**\$391,600**

#### Comments and Campaigns initiated to date:

- 1.) Joint Appeal with Booster Club sent 8//8/22
- 2.) New Parent Welcome Breakfast scheduled for 8/20/22
- 3.) PCHS Fund comparison: **\$376,686** this year/**\$352,046** last year. Best YTD was **\$352,046**
- 4.) PCHS Fund donor comparison: **298** this year/294 last year
- 5.) Follow-up email to all Parents on 10/4
- 6.) Back-to-School Night Campaign brought in **\$20,277**
- 7.) Driveway Days Campaign are back 10/19 - 10/21
- 8.) Driveway Days Campaign brought in **\$8,227**
- 9.) #Giving Tuesday Campaign will begin 11/15 through 11/25
- 10.) #Giving Tuesday 2022 brought in **\$28,362**
- 11.) Year End 2022 Campaign begins December 28th.
- 12.) Year End Campaign 2022 brought in **\$44,289**

#### Grants Submitted to date:

Grantor:	Amount	Purpose	Date Submit
CTE Incentive Grant	<b>\$270,372.00</b>	CTE Funds for 2022-213	<b>1/15/2021</b>
LA Scholars Investment Fund	\$146,600	Pali Bridge Project - College Center	5/3/2022
Pacific Palisades Women's Club	<b>\$600.00</b>	Mosaic repair	<b>5/30/2022</b>
Lewis A. Kingsley Foundation	<b>\$10,000.00</b>	Program Support	<b>8/10/2022</b>
Mara W. Breech Foundation	<b>\$10,000.00</b>	Teacher Professional Development	<b>11/30/2022</b>
	<b>\$437,572.00</b>		

\*Red italic represents grant was not approved and deducted from the total outstanding grant requests

#### Grants Received to date:

Grantor:	Amount	Purpose	Date Rec'd
CTE Incentive Grant	<b>\$270,372.00</b>	CTE Funds for 2020-21	<b>7/1/2022</b>



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Pacific Palisades Women's Club	\$600.00	Mosaic repair	7/27/2022
Lewis A. Kingsley Foundation	\$10,000.00	General support	7/10/2022
Mara W. Breech Foundation	\$10,000.00	Teacher Professional Development	12/30/2022
	<u>\$290,972.00</u>		

### Grant Applications not approved:

NRA Safe Shield Program	\$81,375.00	Permanent Perimeter fencing	8/30/2022
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\* Subscriptions increased with the conversion from DonorPerfect to Virtuous. Virtuous will eliminate the cost of Almabase app (\$7,500) when contract expires next year, DonorPerfect (\$6,228) and DonorSearch (\$1,750). Annual cost of Virtuous is \$9,500.