

Board of Trustees Meeting
Development Report

Report date: 6/16/2022

TOTAL FUNDS RAISED TO DATE:	Fund	Prior Report	YTD	Inc/Dec.	Budget
The PCHS Fund	General	\$378,762	\$441,821	\$63,059	\$450,000
Pali Alumni Fund	General	\$4,609	\$4,629	\$20	
TOTAL UNRESTRICTED FUNDS RAISED		\$383,371	\$446,450	\$63,079	\$450,000
CTE Incentive Grant	General	\$183,141	\$183,141	\$0	\$0
Perkins V Grant	General	\$37,861	\$37,861	\$0	\$0
Rest. Donations/Pledges - Recd	General	\$100,000	\$125,000	\$25,000	0
Rest. Donations/Pledges	General	\$15,000	\$15,000	\$0	0
TOTAL RESTRICTED FUNDS RAISED		\$336,002	\$361,002	\$25,000	\$0
TOTAL FUNDS RECEIVED		\$719,373	\$807,452	\$88,079	\$500,000

TOTAL EXPENSES TO DATE:

Bacio Design		\$4,932		\$3,500
L.A. Press Printing		\$0		\$2,500
American Direct Mail		\$1,530		\$6,900
Postage		\$1,094		\$1,800
Subscriptions		\$5,595		\$7,800
SafeSave service fees		\$7,158		\$7,500
Salaries & Benefits (Campus Unification/Development Dir)		\$177,812		\$177,812
Office supplies		\$199		\$200
Videography		\$0		\$1,500
Family Donor Banners		\$871		\$700
Career Day & Fair Breakfast/Lunch		\$0		\$0
Donor Bricks		\$295		\$1,500
Donor Reception		\$0		\$0
Donor Refund		\$6,180		\$0
Pali High Booster Club (split donation)		\$13,750		\$0
New Parent Welcome Breakfast		\$0		\$0
TOTAL EXPENSES FOR UNRESTRICTED FUNDS		\$219,416		\$211,712

TOTAL NET FUNDS **\$588,036** **\$288,288**

GIVING SUMMARY BY DESIGNATION:

	# of Donors	Ave. Amt.	Total Amt.
Campus Safety - COVID-19	3	\$1,439	\$4,318
Classroom Instructional Materials	6	\$374	\$2,242
Faculty & Staff Development	3	\$1,919	\$5,758
College Center	7	\$728	\$5,099
Greatest Need	265	\$1,423	\$377,174
Math Aides and Tutors	3	\$395	\$1,185

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Technology and Innovation	66	\$549	\$36,260
Transportation Assistance	8	\$461	\$3,685
Visual and Performing Arts	9	\$678	\$6,102
	370		\$441,821

Comments and Campaigns initiated to date:

- 1.) Joint Appeal with Booster Club sent 8//21
- 2.) New Parent Welcome Breakfast was cancelled
- 3.) PCHS Fund comparison: **\$441,821** this year/**\$380,448** last year. Best YTD was **\$380,448**
- 4.) PCHS Fund donor comparison: **370** this year/**370** last year
- 5.) New Parent Zoom Presentation 9/11/21
- 6.) Follow up Email sent to all parents 9/13/21
- 7.) Letters to last year's Banner donors who have not donated to date 10/20/21
- 8.) Driveway Days scheduled for October 25 - 28 were cancelled due to drop off complications
- 9.) Major Donor Reception held on November 4th received \$51,000 in pledges with more to come
- 10.) \$60 for the 60th Anniversary Campaign to begin the week before #Giving Tuesday to alums & faculty/ staff and friends
- 11.) #Giving Tuesday Campaign to begin on November 21st
- 12.) #Giving Tuesday Campaign raised \$34,425.78
- 13.) \$60 for the 60th Campaign raised \$3,225 from faculty, staff, admin and alumni
- 14.) Year-End Campaign to begin on 12/27, 12/29, and 12/31
- 15.) Year-End Campaign brought in \$57,389.98
- 16.) Personal Phon-a-thon to begin on 3/15
- 17.) PCHS Fund Boad Member Thank-a-thon to begin on 3/31
- 18.) Major Donor Reception to be held on Thursday, April 28th
- 19.) Major Donor Reception brough in \$2,600 with \$15,000 of pledges outstanding
- 20.) Final Letter appeal to be mailed to approximately 1,000 families on 5/25
- 21.) Final appeal has brought in \$44,626 to date. Robocall and final email to go out this week.

Grants Submitted to date:

Grantor:	Amount	Purpose	Date Submit
CTE Incentive Grant	\$183,141.00	CTE Funds for 2020-21	1/15/2021
Perkins V Grant	\$37,861.00	Perkins Funds for 2020-21	7/15/2021
<i>Non-Profit Security Grant</i>	<i>\$131,250.00</i>	<i>Perimeter Fencing</i>	<i>4/6/2021</i>
Pacific Palisades Women's Club	\$750.00	Mosaic repair	5/30/2022
Lewis A. Kingsley Foundation	\$10,000.00	Program Support	8/10/2021
Mara W. Breech Foundation	\$5,000.00	Professional Development	10/20/2021
William C. Bannerman Foundation	\$10,000.00	Disruptive Innovations	10/29/2021
Los Angeles Scholars Invest. Fund	\$150,000.00	Pali Bridges Program	5/3/2022
McGrath Abrams Family Found.	\$100,000.00	Challenge Grant for Transportation Assist	5/3/2022
	\$496,752.00		

*Red italic represents grant was not approved and deducted from the total outstanding grant requests

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Grants Received to date:

Grantor:	Amount	Purpose	Date Rec'd
CTE Incentive Grant	\$183,141.00	CTE Funds for 2020-21	6/30/2021
Perkins V Grant	\$37,861.00	Perkins Funds for 2020-21	9/15/2021
Pacific Palisades Women's Club	\$250.00	Mosaic repair	7/27/2021
Lewis A. Kingsley Foundation	\$10,000.00	Vernier probes Project	10/5/2021
Mara W. Breech Foundation	\$5,000.00	Professional Development	1/16/2022
McGrath Abrams Family Found.	\$25,000.00	Grant for Transportation Endowment	6/13/2022
	<u>\$261,252.00</u>		

Federal Grant for \$1.5 million for increasing STEM access and involvement among women and special populations we created in collaboration with XYLO Academy was not approved. These grants are still pending:

Ronald W. Burkle Foundation	\$25,000.00	Disruptive Innovations	2/17/2021
Dorrance Family Foundation	\$25,000.00	Disruptive Innovations	2/17/2021
Van Konynenburg Foundation	\$25,000.00	Disruptive Innovations	2/17/2021
Eli & Edythe Broad Foundation	\$25,000.00	Disruptive Innovations	2/17/2021
M.B. Seretean Foundation	\$25,000.00	Disruptive Innovations	2/17/2021
Lawrence Foundation	\$5,000.00	Disruptive Innovations	2/17/2021