



PALISADES

CHARTER HIGH SCHOOL

Development Report Board of Trustees Meeting May 17, 2022

5/12/2022

| TOTAL FUNDS RAISED TO DATE: | Fund | Prior Report | YTD | Inc/Dec. | Budget |
|--|-------------|---------------------|------------------|-----------------|------------------|
| The PCHS Fund | General | \$367,761 | \$378,762 | \$11,001 | \$500,000 |
| Pali Alumni Fund | General | \$4,609 | \$4,609 | \$0 | |
| TOTAL UNRESTRICTED FUNDS RAISED | | \$372,370 | \$383,371 | \$11,001 | \$500,000 |
| CTE Incentive Grant | General | \$183,141 | \$183,141 | \$0 | \$0 |
| Perkins V Grant | General | \$37,861 | \$37,861 | \$0 | \$0 |
| Rest. Donations/Pledges - Recd | General | \$100,000 | \$100,000 | \$0 | 0 |
| Rest. Donations/Pledges | General | \$0 | \$15,000 | \$15,000 | 0 |
| TOTAL RESTRICTED FUNDS RAISED | | \$321,002 | \$336,002 | \$15,000 | \$0 |
| TOTAL FUNDS RECEIVED | | \$693,372 | \$719,373 | \$26,001 | \$500,000 |

TOTAL EXPENSES TO DATE:

| | | |
|--|-----------|-----------|
| Bacio Design | \$4,748 | \$3,500 |
| L.A. Press Printing | \$0 | \$2,500 |
| American Direct Mail | \$1,064 | \$6,900 |
| Postage | \$620 | \$1,800 |
| Subscriptions | \$5,763 | \$7,800 |
| SafeSave service fees | \$6,727 | \$7,500 |
| Salaries & Benefits (Campus Unification/Development Dir) | \$162,994 | \$177,812 |
| Office supplies | \$199 | \$200 |
| Videography | \$0 | \$1,500 |
| Family Donor | | |
| Banners | \$871 | \$700 |
| Career Day & Fair Breakfast/Lunch | \$0 | \$0 |
| Donor Bricks | \$49 | \$1,500 |
| Donor Reception | \$0 | \$0 |
| Donor Refund | \$6,180 | \$0 |
| Pali High Booster Club (split donation) | \$13,750 | |



PALISADES

CHARTER HIGH SCHOOL

| | | |
|--|-------------------------|-------------------------|
| New Parent Welcome Breakfast | <u>\$0</u> | <u>\$0</u> |
| TOTAL EXPENSES FOR UNRESTRICTED FUNDS | <u><u>\$202,965</u></u> | <u><u>\$211,712</u></u> |

| | | |
|------------------------|------------------|------------------|
| TOTAL NET FUNDS | \$516,408 | \$288,288 |
|------------------------|------------------|------------------|

| GIVING SUMMARY BY DESIGNATION: | # of Donors | Ave. Amt. | Total Amt. |
|---------------------------------------|--------------------|------------------|-------------------|
| Campus Safety - COVID-19 | 3 | \$1,439 | \$4,318 |
| Classroom Instructional Materials | 6 | \$374 | \$2,242 |
| Faculty & Staff Development | 3 | \$1,919 | \$5,758 |
| College Center | 7 | \$728 | \$5,099 |
| Greatest Need | 223 | \$1,414 | \$315,351 |
| Math Aides and Tutors | 3 | \$395 | \$1,185 |
| Technology and Innovation | 64 | \$549 | \$35,127 |
| Transportation Assistance | 8 | \$461 | \$3,685 |
| Visual and Performing Arts | 8 | \$750 | \$6,000 |
| | <u>325</u> | | <u>\$378,762</u> |

Comments and Campaigns initiated to date:

- 1.) Joint Appeal with Booster Club sent 8//21
- 2.) New Parent Welcome Breakfast was cancelled
- 3.) PCHS Fund comparison: **\$378,762** this year/**\$371,113** last year. Best YTD was **\$371,113**.
- 4.) PCHS Fund donor comparison: **325** this year/**357** last year
- 5.) New Parent Zoom Presentation 9/11/21
- 6.) Follow up Email sent to all parents 9/13/21
- 7.) Letters to last year's Banner donors who have not donated to date 10/20/21
- 8.) Driveway Days scheduled for October 25 - 28 were cancelled due to drop off complications
- 9.) Major Donor Reception held on November 4th received \$51,000 in pledges with more to come
- 10.) \$60 for the 60th Anniversary Campaign to begin the week before #Giving Tuesday to alums & faculty/
staff and friends
- 11.) #Giving Tuesday Campaign to begin on November 21st
- 12.) #Giving Tuesday Campaign raised \$34,425.78
- 13.) \$60 for the 60th Campaign raised \$3,225 from faculty, staff, admin and alumni
- 14.) Year-End Campaign to begin on 12/27, 12/29, and 12/31
- 15.) Year-End Campaign brought in \$57,389.98



PALISADES

CHARTER HIGH SCHOOL

- 16.) Personal Phon-a-thon to begin on 3/15
- 17.) PCHS Fund Board Member Thank-a-thon to begin on 3/31
- 18.) Major Donor Reception to be held on Thursday, April 28th
- 19.) Major Donor Reception brought in \$2,600 with \$15,000 of pledges outstanding
- 20.) Final Letter appeal to be mailed to approximately 1,000 families on 5/25

Grants Submitted to date:

| Grantor: | Amount | Purpose | Date Submit |
|--------------------------------------|---------------------|--|-----------------|
| CTE Incentive Grant | \$183,141.00 | CTE Funds for 2020-21 Perkins Funds for 2020- | 1/15/2021 |
| Perkins V Grant | \$37,861.00 | 21 | 7/15/2021 |
| <i>Non-Profit Security Grant</i> | <i>\$131,250.00</i> | <i>Perimeter Fencing</i> | <i>4/6/2021</i> |
| Pacific Palisades Women's Club | \$250.00 | Mosaic repair | 7/27/2021 |
| Lewis A. Kingsley Foundation | \$10,000.00 | Program Support Professional | 8/10/2021 |
| Mara W. Breech Foundation | \$5,000.00 | Development | 10/20/2021 |
| William C. Bannerman Foundation | \$10,000.00 | Disruptive Innovations | 10/29/2021 |
| Los Angeles Scholars Invest. Fund | \$150,000.00 | Pali Bridges Program | 5/3/2022 |
| McGrath Abrams Family Foundation | \$100,000.00 | Challenge Grant for Transportation Assist | 5/3/2022 |
| | \$496,252.00 | | |

*Red italic represents grant was not approved and deducted from the total outstanding grant requests

Grants Received to date:

| Grantor: | Amount | Purpose | Date Rec'd |
|--------------------------------|--------------|--|------------|
| CTE Incentive Grant | \$183,141.00 | CTE Funds for 2020-21 Perkins Funds for 2020- | 6/30/2021 |
| Perkins V Grant | \$37,861.00 | 21 | 9/15/2021 |
| Pacific Palisades Women's Club | \$250.00 | Mosaic repair | 7/27/2021 |
| Lewis A. Kingsley Foundation | \$10,000.00 | Vernier probes Project Professional | 10/5/2021 |
| Mara W. Breech Foundation | \$5,000.00 | Development | 1/16/2022 |



PALISADES

CHARTER HIGH SCHOOL

\$236,252.00

Federal Grant for \$1.5 million for increasing STEM access and involvement among women and special populations we created in collaboration with XYLO Academy was not approved. These grants are still pending:

| | | | |
|-------------------------------|-------------|------------------------|-----------|
| Ronald W. Burkle Foundation | \$25,000.00 | Disruptive Innovations | 2/17/2021 |
| Dorrance Family Foundation | \$25,000.00 | Disruptive Innovations | 2/17/2021 |
| Van Konynenburg Foundation | \$25,000.00 | Disruptive Innovations | 2/17/2021 |
| Eli & Edythe Broad Foundation | \$25,000.00 | Disruptive Innovations | 2/17/2021 |
| M.B. Seretean Foundation | \$25,000.00 | Disruptive Innovations | 2/17/2021 |
| Lawrence Foundation | \$5,000.00 | Disruptive Innovations | 2/17/2021 |