



# PALISADES

## CHARTER HIGH SCHOOL

### Development Report Board of Trustees Meeting April 19, 2022

<b>TOTAL FUNDS RAISED TO DATE:</b>	<b>Fund</b>	<b>Prior Report</b>	<b>YTD</b>	<b>Inc/Dec.</b>	<b>Budget</b>
The PCHS Fund	General	\$356,286	\$367,761	\$11,475	\$500,000
Pali Alumni Fund	General	\$4,609	\$4,609	\$0	
<b>TOTAL UNRESTRICTED FUNDS RAISED</b>		<b>\$360,895</b>	<b>\$372,370</b>	<b>\$11,475</b>	<b>\$500,000</b>
CTE Incentive Grant	General	\$183,141	\$183,141	\$0	\$0
Perkins V Grant	General	\$37,861	\$37,861	\$0	\$0
Rest. Donations/Pledges - Recd	General	\$0	\$100,000	\$100,000	0
Rest. Donations/Pledges	General	\$0	\$0	\$0	0
<b>TOTAL RESTRICTED FUNDS RAISED</b>		<b>\$221,002</b>	<b>\$321,002</b>	<b>\$100,000</b>	<b>\$0</b>
<b>TOTAL FUNDS RECEIVED</b>		<b>\$581,897</b>	<b>\$693,372</b>	<b>\$111,475</b>	<b>\$500,000</b>

<b>TOTAL EXPENSES TO DATE:</b>			
Bacio Design		\$4,883	\$3,500
L.A. Press Printing		\$0	\$2,500
American Direct Mail		\$1,064	\$6,900
Postage		\$617	\$1,800
Subscriptions		\$5,763	\$7,800
SafeSave service fees		\$6,496	\$7,500
Salaries & Benefits (Campus Unification/Development Dir)		\$133,359	\$177,812
Office supplies		\$199	\$200
Videography		\$0	\$1,500
Family Donor Banners		\$871	\$700
Career Day & Fair Breakfast/Lunch		\$0	\$0
Donor Bricks		\$49	\$1,500
Donor Reception		\$0	\$0
Donor Refund		\$6,180	\$0
Pali High Booster Club (split donation)		\$13,750	
New Parent Welcome Breakfast		\$0	\$0
<b>TOTAL EXPENSES FOR UNRESTRICTED FUNDS</b>		<b>\$173,231</b>	<b>\$211,712</b>



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<b>TOTAL NET FUNDS</b>		<b>\$520,141</b>	<b>\$288,288</b>
<b>GIVING SUMMARY BY DESIGNATION:</b>	<b># of Donors</b>	<b>Ave. Amt.</b>	<b>Total Amt.</b>
Campus Safety - COVID-19	3	\$1,439	\$4,318
Classroom Instructional Materials	6	\$374	\$2,242
Faculty & Staff Development	3	\$1,919	\$5,758
College Center	7	\$728	\$5,099
Greatest Need	211	\$1,442	\$304,350
Math Aides and Tutors	3	\$395	\$1,185
Technology and Innovation	64	\$549	\$35,127
Transportation Assistance	8	\$461	\$3,685
Visual and Performing Arts	8	\$750	\$6,000
	313		\$367,761

**Comments and Campaigns initiated to date:**

- 1.) Joint Appeal with Booster Club sent 8//21
- 2.) New Parent Welcome Breakfast was cancelled
- 3.) PCHS Fund comparison: **\$367,761** this year/**\$358,897** last year. Best YTD was **\$358,897**.
- 4.) PCHS Fund donor comparison: **313** this year/**354** last year
- 5.) New Parent Zoom Presentation 9/11/21
- 6.) Follow up Email sent to all parents 9/13/21
- 7.) Letters to last year's Banner donors who have not donated to date 10/20/21
- 8.) Driveway Days scheduled for October 25 - 28 were cancelled due to drop off complications
- 9.) Major Donor Reception held on November 4th received \$51,000 in pledges with more to come
- 10.) \$60 for the 60th Anniversary Campaign to begin the week before #Giving Tuesday to alums & faculty/  
staff and friends
- 11.) #Giving Tuesday Campaign to begin on November 21st
- 12.) #Giving Tuesday Campaign raised \$34,425.78
- 13.) \$60 for the 60th Campaign raised \$3,225 from faculty, staff, admin and alumni
- 14.) Year-End Campaign to begin on 12/27, 12/29, and 12/31
- 15.) Year-End Campaign brought in \$57,389.98
- 16.) Personal Phon-a-thon to begin on 3/15



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- 17.) PCHS Fund Boad Member Thank-a-thon to begin on 3/31
- 18.) Major Donor Reception to be held on Thursday, April 28th

**Grants Submitted to date:**

Grantor:	Amount	Purpose	Date Submit
<b>CTE Incentive Grant</b>	<b>\$183,141.00</b>	<b>CTE Funds for 2020-21</b>	<b>1/15/2021</b>
		<b>Perkins Funds for 2020-21</b>	
<b>Perkins V Grant</b>	<b>\$37,861.00</b>		<b>7/15/2021</b>
Ronald W. Burkle Foundation	\$25,000.00	Disruptive Innovations	2/17/2021
Dorrance Family Foundation	\$25,000.00	Disruptive Innovations	2/17/2021
Van Konynenburg Foundation	\$25,000.00	Disruptive Innovations	2/17/2021
Eli & Edythe Broad Foundation	\$25,000.00	Disruptive Innovations	2/17/2021
M.B. Seretean Foundation	\$25,000.00	Disruptive Innovations	2/17/2021
Lawrence Foundation	\$5,000.00	Disruptive Innovations	2/17/2021
<b><i>Non-Profit Security Grant</i></b>	<b><i>\$131,250.00</i></b>	<b><i>Perimeter Fencing</i></b>	<b><i>4/6/2021</i></b>
<b>Pacific Palisades Women's Club</b>	<b>\$250.00</b>	<b>Mosaic repair</b>	<b>7/27/2021</b>
<b>Lewis A. Kingsley Foundation</b>	<b>\$10,000.00</b>	<b>Program Support</b>	<b>8/10/2021</b>
		<b>Professional</b>	
<b>Mara W. Breech Foundation</b>	<b>\$5,000.00</b>	<b>Development</b>	<b>10/20/2021</b>
William C. Bannerman Foundation	\$10,000.00	Disruptive Innovations	10/29/2021
	<b><u>\$507,502.00</u></b>		

\*Red italic represents grant was not approved and deducted from the total outstanding grant requests

**Grants Received to date:**

Grantor:	Amount	Purpose	Date Rec'd
CTE Incentive Grant	\$183,141.00	CTE Funds for 2020-21	6/30/2021
		Perkins Funds for 2020-21	
Perkins V Grant	\$37,861.00	21	9/15/2021
Pacific Palisades Women's Club	\$250.00	Mosaic repair	7/27/2021
Lewis A. Kingsley Foundation	\$10,000.00	Vernier probes Project	10/5/2021
		Professional	
Mara W. Breech Foundation	<u>\$5,000.00</u>	Development	1/16/2022



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\$236,252.00

Federal Grant for \$1.5 million for increasing STEM access and involvement among women and special populations we created in collaboration with XYLO Academy was not approved.

**NOTE TO BOARD MEMBERS:**

You may be asked to help "friend raise" for the PCHS Fund.

A self-contained campaign will be sent to you to send to 5 friends who you think will support you and PCHS.

As a board member, it is important to understand that you play a primary role in raising funds for our school.