



PALISADES

CHARTER HIGH SCHOOL

Development Report Board of Trustees Meeting March 15, 2022

3/10/2022

TOTAL FUNDS RAISED TO DATE:	Fund	Prior Report	YTD	Inc/Dec.	Budget
The PCHS Fund	General	\$345,962	\$356,286	\$10,324	\$500,000
Pali Alumni Fund	General	\$4,609	\$4,609	\$0	
TOTAL UNRESTRICTED FUNDS RAISED		\$350,571	\$360,895	\$10,324	\$500,000
CTE Incentive Grant	General	\$183,141	\$183,141	\$0	\$0
Perkins V Grant	General	\$37,861	\$37,861	\$0	\$0
Rest. Donations/Pledges - Recd	General	\$0	\$0	\$0	0
Rest. Donations/Pledges	General	\$0	\$0	\$0	0
TOTAL RESTRICTED FUNDS RAISED		\$221,002	\$221,002	\$0	\$0
TOTAL FUNDS RECEIVED		\$571,573	\$581,897	\$10,324	\$500,000

TOTAL EXPENSES TO DATE:

Bacio Design	\$4,433	\$3,500
L.A. Press Printing	\$0	\$2,500
American Direct Mail	\$1,064	\$6,900
Postage	\$603	\$1,800
Subscriptions	\$5,982	\$7,800
SafeSave service fees	\$6,301	\$7,500
Salaries & Benefits (Campus Unification/Development Dir)	\$118,541	\$177,812
Office supplies	\$199	\$200
Videography	\$0	\$1,500
Family Donor		
Banners	\$462	\$700
Career Day & Fair Breakfast/Lunch	\$0	\$0
Donor Bricks	\$0	\$1,500
Donor Reception	\$0	\$0
Chamber Expo	\$0	\$0
Pali High Booster Club (split donation)	\$12,750	



PALISADES

CHARTER HIGH SCHOOL

New Parent Welcome Breakfast	<u>\$0</u>	<u>\$0</u>
TOTAL EXPENSES FOR UNRESTRICTED FUNDS	<u><u>\$150,336</u></u>	<u><u>\$211,712</u></u>

TOTAL NET FUNDS	\$431,561	\$288,288
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GIVING SUMMARY BY DESIGNATION:	# of Donors	Ave. Amt.	Total Amt.
Campus Safety - COVID-19	3	\$1,439	\$4,318
Classroom Instructional Materials	5	\$428	\$2,139
Faculty & Staff Development	3	\$1,919	\$5,758
College Center	7	\$728	\$5,099
Greatest Need	229	\$1,279	\$293,107
Math Aides and Tutors	3	\$395	\$1,185
Technology and Innovation	34	\$549	\$35,127
Transportation Assistance	8	\$461	\$3,685
Visual and Performing Arts	6	\$979	\$5,871
	<u>298</u>		<u>\$356,286</u>

Comments and Campaigns initiated to date:

- 1.) Joint Appeal with Booster Club sent 8//21
- 2.) New Parent Welcome Breakfast was cancelled
- 3.) PCHS Fund comparison: **\$353,199** this year/**\$341,939** last year. Best YTD was **\$351,784**.
- 4.) PCHS Fund donor comparison: **298** this year/**353** last year
- 5.) New Parent Zoom Presentation 9/11/21
- 6.) Follow up Email sent to all parents 9/13/21
- 7.) Letters to last year's Banner donors who have not donated to date 10/20/21
- 8.) Driveway Days scheduled for October 25 - 28 were cancelled due to drop off complications
- 9.) Major Donor Reception held on November 4th received \$51,000 in pledges with more to come
- 10.) \$60 for the 60th Anniversary Campaign to begin the week before #Giving Tuesday to alums & faculty/
staff and friends
- 11.) #Giving Tuesday Campaign to begin on November 21st
- 12.) #Giving Tuesday Campaign raised \$34,425.78



PALISADES

CHARTER HIGH SCHOOL

- 13.) \$60 for the 60th Campaign raised \$3,225 from faculty, staff, admin and alumni
- 14.) Year-End Campaign to begin on 12/27, 12/29, and 12/31
- 15.) Year-End Campaign brought in \$57,389.98
- 16.) Personal Phon-a-thon to begin on 3/15
- 17.) PCHS Fund Thank-a-thon to begin on 3/31

Grants Submitted to date:

Grantor:	Amount	Purpose	Date Submit
CTE Incentive Grant	\$183,141.00	CTE Funds for 2020-21 Perkins Funds for 2020-	1/15/2021
Perkins V Grant	\$37,861.00	21	7/15/2021
Ronald W. Burkle Foundation	\$25,000.00	Disruptive Innovations	2/17/2021
Dorrance Family Foundation	\$25,000.00	Disruptive Innovations	2/17/2021
Van Konynenburg Foundation	\$25,000.00	Disruptive Innovations	2/17/2021
Eli & Edythe Broad Foundation	\$25,000.00	Disruptive Innovations	2/17/2021
M.B. Seretean Foundation	\$25,000.00	Disruptive Innovations	2/17/2021
Lawrence Foundation	\$5,000.00	Disruptive Innovations	2/17/2021
<i>Non-Profit Security Grant</i>	<i>\$131,250.00</i>	<i>Perimeter Fencing</i>	<i>4/6/2021</i>
Pacific Palisades Women's Club	\$250.00	Mosaic repair	7/27/2021
Lewis A. Kingsley Foundation	\$10,000.00	Program Support Professional	8/10/2021
Mara W. Breech Foundation	\$5,000.00	Development	10/20/2021
William C. Bannerman Foundation	\$10,000.00	Disruptive Innovations	10/29/2021
	\$507,502.00		

*Red italic represents grant was not approved and deducted from the total outstanding grant requests

Grants Received to date:

Grantor:	Amount	Purpose	Date Rec'd
CTE Incentive Grant	\$183,141.00	CTE Funds for 2020-21 Perkins Funds for 2020-	6/30/2021
Perkins V Grant	\$37,861.00	21	9/15/2021
Pacific Palisades Women's Club	\$250.00	Mosaic repair	7/27/2021
Lewis A. Kingsley Foundation	\$10,000.00	Vernier probes Project	10/5/2021



PALISADES CHARTER HIGH SCHOOL

Mara W. Breech Foundation	<u>\$5,000.00</u>	Professional Development	1/16/2022
	\$236,252.00		

Federal Grant for \$1.5 million for increasing STEM access and involvement among women and special populations we created in collaboration with XYLO Academy was not approved.

NOTE TO BOARD MEMBERS:

During the month of March, you will be asked to call 5 major donors to the PCHS Fund this year and thank them for their generous support of PCHS. Coming from a board member, this will be greatly appreciated by the donor. Additionally, you will be asked to help "friend raise" for the PCHS Fund. A self-contained campaign will be sent to you to send to 5 friends who you think will support you and PCHS.

As a board member, it is important to understand that you play a primary role in raising funds for our school.