

Development Report Board of Trustees Meeting February 8, 2022

2/4/2022

| | | Prior | | | |
|--|---------|-----------|-----------|-----------|-----------|
| TOTAL FUNDS RAISED TO DATE: | Fund | Report | YTD | Inc/Dec. | Budget |
| The PCHS Fund | General | \$259,306 | \$345,962 | \$86,656 | \$500,000 |
| Pali Alumni Fund | General | \$4,609 | \$4,609 | \$0 | |
| TOTAL UNRESTRICED FUNDS RAISE | D | \$263,915 | \$350,571 | \$86,656 | \$500,000 |
| | | | | | |
| CTE Incentive Grant | General | \$183,141 | \$183,141 | \$0 | \$0 |
| Perkins V Grant | General | \$37,861 | \$37,861 | \$0 | \$0 |
| Rest. Donations/Pledges - Recd | General | \$0 | \$0 | \$0 | 0 |
| Rest. Donations/Pledges | General | \$30,000 | \$0 | -\$30,000 | 0 |
| TOTAL RESTRICTED FUNDS RAISED | | \$251,002 | \$221,002 | -\$30,000 | \$0 |
| TOTAL FUNDS RECEIVED | | \$514,917 | \$571,573 | \$56,656 | \$500,000 |
| | | | | | |
| TOTAL EXPENSES TO DATE: | | | | | |
| Bacio Design | | | \$1,148 | | \$3,500 |
| L.A. Press Printing | | | \$0 | | \$2,500 |
| American Direct Mail | | | \$1,064 | | \$6,900 |
| Postage | | | \$414 | | \$1,800 |
| Subscriptions | | | \$668 | | \$7,800 |
| SafeSave service fees | | | \$4,886 | | \$7,500 |
| Salaries & Benefits (Campus Unification/Development Dir) | | | \$103,724 | | \$177,812 |
| Office supplies | | | \$199 | | \$200 |
| Videography | | | \$0 | | \$1,500 |
| Family Donor | | | | | |
| Banners | | | \$462 | | \$700 |
| Career Day & Fair Breakfast/Lunch | | | \$0 | | \$0 |
| Donor Bricks | | | \$0 | | \$1,500 |
| Donor Reception | | | \$0 | | \$0 |
| Chamber Expo | | | \$0 | | \$0 |
| Pali High Booster Club (split donation | n) | | \$12,750 | | |
| | | | | | |



| New Parent Welcome Breakfast | _ | \$0_ | \$0 |
|---------------------------------------|-------------|-----------|------------|
| TOTAL EXPENSES FOR UNRESTRICTED FUNDS | | \$125,315 | \$211,712 |
| | = | | |
| TOTAL NET FUNDS | | \$446,257 | \$288,288 |
| GIVING SUMMARY BY DESIGNATION: | # of Donors | Ave. Amt. | Total Amt. |
| Campus Safety - COVID-19 | 3 | \$1,439 | \$4,318 |
| Classroom Instructional | | | |
| Materials | 4 | \$509 | \$2,036 |
| Faculty & Staff Development | 3 | \$1,919 | \$5,758 |
| College Center | 7 | \$728 | \$5,099 |
| Greatest Need | 223 | \$1,269 | \$282,886 |
| | | | |
| Math Aides and Tutors | 3 | \$395 | \$1,185 |
| Technology and Innovation | 34 | \$549 | \$35,127 |
| Transportation Assistance | 8 | \$461 | \$3,685 |
| Visual and Performing Arts | 6 | \$979 | \$5,871 |
| | 291 | | \$345,962 |

Comments and Campaigns initiated to date:

- 1.) Joint Appeal with Booster Club sent 8//21
- 2.) New Parent Welcome Breakfast was cancelled
- 3.) PCHS Fund comparison: \$345,962 this year/\$328,158 last year. Best YTD was \$340,340.
- 4.) PCHS Fund donor comparison: 291 this year/342 last year
- 5.) New Parent Zoom Presentation 9/11/21
- 6.) Follow up Email sent to all parents 9/13/21
- 7.) Letters to last year's Banner donors who have not donated to date 10/20/21
- 8.) Driveway Days scheduled for October 25 28 were cancelled due to drop off complications
- 9.) Major Donor Reception held on November 4th received \$51,000 in pledges with more to come
- 10.) \$60 for the 60th Anniversary Campaign to begin the week before #Giving Tuesday to alums & faculty/

staff and friends

- 11.) #Giving Tuesday Campaign to begin on November 21st
- 12.) #Giving Tuesday Campaign raised \$34,425.78



- 13.) \$60 for the 60th Campaign raised \$3,225 from faculty, staff, admin and alumni
- 14.) Year-End Campaign to begin on 12/27, 12/29, and 12/31
- 15.) Year-End Campaign brought in \$57,389.98

Grants Submitted to date:

| Grantor: | Amount | Purpose | Date Submit |
|--------------------------------|--------------|-------------------------|-------------|
| CTE Incentive Grant | \$183,141.00 | CTE Funds for 2020-21 | 1/15/2021 |
| | | Perkins Funds for 2020- | |
| Perkins V Grant | \$37,861.00 | 21 | 7/15/2021 |
| Ronald W. Burkle Foundation | \$25,000.00 | Disruptive Innovations | 2/17/2021 |
| Dorrance Family Foundation | \$25,000.00 | Disruptive Innovations | 2/17/2021 |
| Van Konynenburg Foundation | \$25,000.00 | Disruptive Innovations | 2/17/2021 |
| Eli & Edythe Broad Foundation | \$25,000.00 | Disruptive Innovations | 2/17/2021 |
| M.B. Seretean Foundation | \$25,000.00 | Disruptive Innovations | 2/17/2021 |
| Lawrence Foundation | \$5,000.00 | Disruptive Innovations | 2/17/2021 |
| Non-Profit Security Grant | \$131,250.00 | Perimeter Fencing | 4/6/2021 |
| Pacific Palisades Women's Club | \$250.00 | Mosaic repair | 7/27/2021 |
| Lewis A. Kingsley Foundation | \$10,000.00 | Program Support | 8/10/2021 |
| William C. Bannerman | | | |
| Foundation | \$10,000.00 | Disruptive Innovations | 10/29/2021 |
| | \$502,502.00 | | |

^{*}Red italic represents grant was not approved and deducted from the total outstanding grant requests

Grants Received to date:

| Grantor: | Amount | Purpose | Date Rec'd |
|--------------------------------|--------------|-------------------------|------------|
| CTE Incentive Grant | \$183,141.00 | CTE Funds for 2020-21 | 6/30/2021 |
| | | Perkins Funds for 2020- | |
| Perkins V Grant | \$37,861.00 | 21 | 9/15/2021 |
| Pacific Palisades Women's Club | \$250.00 | Mosaic repair | 7/27/2021 |
| Lewis A. Kingsley Foundation | \$10,000.00 | Vernier probes Project | 10/5/2021 |
| | \$231,252.00 | - | |

Federal Grant for \$1.5 million for increasing STEM access and involvement among women and special populations we created in collaboration with XYLO Academy was not approved.