



# PALISADES

## CHARTER HIGH SCHOOL

### Development Report Board of Trustees Meeting March 16, 2021

<b>TOTAL FUNDS RAISED TO DATE:</b>	<b>Fund</b>	<b>Prior Report</b>	<b>YTD</b>	<b>Inc/Dec.</b>	<b>Budget</b>
The PCHS Fund	General	\$324,906	\$340,442	\$15,536	\$500,000
Pali Alumni Fund	General	\$253	\$253	\$0	
<b>TOTAL UNRESTRICTED FUNDS RAISED</b>		<b>\$325,159</b>	<b>\$340,695</b>	<b>\$15,536</b>	<b>\$500,000</b>
CTE Incentive Grant	General	\$173,107	\$173,107	\$0	\$0
Perkins V Grant	General	\$34,746	\$34,746	\$0	\$0
Foundation Grants	General	\$0	\$0	\$0	\$0
Rest. Donations/Pledges - Recd	General	\$35,607	\$35,607	\$0	0
Rest. Donations/Pledges	General	\$0	\$0	\$0	0
<b>TOTAL RESTRICTED FUNDS RAISED</b>		<b>\$243,460</b>	<b>\$243,460</b>	<b>\$0</b>	<b>\$0</b>
<b>TOTAL FUNDS RECEIVED</b>		<b>\$568,619</b>	<b>\$584,155</b>	<b>\$15,536</b>	<b>\$500,000</b>
<b>TOTAL EXPENSES TO DATE:</b>					
Bacio Design			\$3,530		\$5,000
L.A. Press Printing			\$3,049		\$5,500
American Direct Mail			\$3,216		\$6,900
Postage			\$1,726		\$3,800
Subscriptions			\$14,129		\$6,000
SafeSave service fees			\$4,950		\$7,500
Salaries & Benefits (Campus Unification/Development Dir)			\$119,430		\$159,235
Office supplies			\$0		\$200
Videography			\$0		\$1,500
Family Donor Banners			\$709		\$675
Career Day & Fair Breakfast/Lunch			\$0		\$0
Donor Bricks			\$3,586		\$1,500
Donor Reception			\$0		\$0
Chamber Expo			\$0		\$0
Pali High Booster Club (split donation)			\$1,053		
New Parent Welcome Breakfast			\$0		\$0
<b>TOTAL EXPENSES FOR UNRESTRICTED FUNDS</b>			<b>\$155,378</b>		<b>\$197,810</b>



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**TOTAL NET FUNDS** **\$428,777** **\$302,190**

<b>GIVING SUMMARY BY DESIGNATION:</b>	<b># of Donors</b>	<b>Ave. Amt.</b>	<b>Total Amt.</b>
Campus Safety - COVID-19	13	\$780	\$10,137
Classroom Instructional Materials	46	\$706	\$32,459
Faculty & Staff Development	11	\$833	\$9,159
College Center	11	\$384	\$4,224
Greatest Need	256	\$993	\$254,331
Math Aides and Tutors	7	\$244	\$1,711
Technology and Innovation	16	\$769	\$12,300
Transportation Assistance	3	\$96	\$1,375
Visual an Performing Arts	13	\$884	\$11,497

<b>CTE Incentive Grant Budget to Date:</b>	<b>Budget</b>	<b>Actual</b>	<b>Balance</b>
CTEIG Funds received		\$173,107.00	
CTEIG Funds rolled over from 2019-20		\$63,893.00	\$237,000.00
Jakus - Film/Media	\$50,000.00	\$29,999.91	\$20,000.09
Kolavo - Entrepreneurship/VEI/Sports Management	\$50,000.00	\$5,450.00	\$44,550.00
Stoyanovich - Music	\$32,330.00	\$20,792.99	\$11,537.01
Steil - Photography	\$32,330.00	\$5,572.39	\$26,757.61
Fracchiolla - Drama	\$32,330.00	\$18,875.73	\$13,454.27
Kuper - Computer Programming	\$10,010.00	\$1,647.49	\$8,362.51
Set aside	\$30,000.00	\$0.00	\$30,000.00
	<b>\$237,000.00</b>	<b>\$82,338.51</b>	<b>\$154,661.49</b>

**Comments and Campaigns initiated to date:**

- 1.) Joint Appeal with Booster Club sent 8/6/20
- 2.) New Parent Welcome Webinar was heavily attended on 8/17/20 but had major technical difficulties
- 3.) PCHS Fund comparison: \$340,442 this year/\$352,309 last year
- 4.) PCHS Fund donor comparison: 359 this year/379 last year
- 5.) Follow-up Email blast to all families sent 10/9 (\$6,287.50)
- 6.) Working on Virtual Major Donor Reception for the first week of January
- 7.) Working on funding campaign for Pali TV and creating a broadcasting pathway with SMC
- 8.) A fundraising committee of students and parents was formed to create a fundraising plan for teams



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- and all extra-curriculars using the school approved fundraising platforms.
- 9.) Working on #GivingTuesday Campaign (Tuesday, Dec. 1st). Board members will be involved in this peer-to-peer campaign.
  - 10.) Year-end campaign to take place during the last week of December
  - 11.) Received a gift of \$30,607 from Debbie Williams to support Special Ed
  - 12.) #Giving Tuesday campaign brought in \$45,124.40. Goal was \$25,000
  - 13.) A mailing to 1,700 families who gave last year but not this year will be sent Dec. 9th
  - 14.) Holiday Mailing brought in \$19,333.00.
  - 15.) Year End Campaign brought in \$27,450. Last year brought in \$28,546. Goal was \$30,000.
  - 16.) Donor Appreciation Video to be produced and set out to all constituents (TBD).
  - 17.) Students to send Thank You note cards to all donors.
  - 18.) Letter/email campaign to major donors who have not given to the PCHS Fund this year.
  - 19.) End of the year campaign to reach goal will take place first week of June.

### Grants Submitted to date:

Grantor:	Amount	Purpose	Date Submit
Steinmetz Foundation	\$5,000.00	Academic Equity	12/9/2019
<b>Hugh &amp; Hazel Darling Foundation</b>	<b>\$2,500.00</b>	<b>Vernier Science probes</b>	<b>3/13/2020</b>
<b>CTE Incentive Grant</b>	<b>\$173,107.00</b>	<b>CTE Funds for 2020-21</b>	<b>11/15/2020</b>
<b>Perkins V Grant</b>	<b>\$34,747.00</b>	<b>21</b>	<b>7/15/2020</b>
FEMA 4482 DR	\$71,315.00	FEMA Disaster Relief Fund	4/1/2020
<b>Lewis A. Kingsley Foundation</b>	<b>\$10,000.00</b>	<b>Program Support</b>	<b>8/11/2020</b>
William C. Bannerman Found.	\$7,000.00	Albert.IO	10/6/2020
<b>Mara W. Breech Foundation</b>	<b>\$10,000.00</b>	<b>Teacher Professional Development</b>	<b>10/12/2020</b>
Calif. Com. Schools Partnership	\$100,000.00	Expand strategies during Coronavirus	12/4/2020
Calif. Dept. of Ed. Mini-Grant	\$25,000.00	Improving academic achievement	1/8/2021
Mara W. Breech Foundation	\$10,000.00	Teacher Professional Development	10/12/2020
GRAMMY Museum Grant	\$10,000.00	Storage Unit for musical instruments	10/29/2020
Calif. Com. Schools Partnership	\$100,000.00	Expand strategies during Coronavirus	12/4/2020
<i>Calif. Dept. of Ed. Mini-Grant</i>	<i>\$25,000.00</i>	<i>Improving academic achievement</i>	<i>1/8/2021</i>
<i>Ahmanson Foundation</i>	<i>\$25,000.00</i>	<i>Disruptive Innovations</i>	<i>2/17/2021</i>
Ronald W. Burkle Foundation	\$25,000.00	Disruptive Innovations	2/17/2021



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Dorrance Family Foundation	\$25,000.00	Disruptive Innovations	2/17/2021
Van Konynenburg Foundation	\$25,000.00	Disruptive Innovations	2/17/2021
Eli & Edythe Broad Foundation	\$25,000.00	Disruptive Innovations	2/17/2021
<i>Eisner Foundation</i>	<i>\$25,000.00</i>	<i>Disruptive Innovations</i>	<i>2/17/2021</i>
M.B. Seretean Foundation	\$25,000.00	Disruptive Innovations	2/17/2021
Lawrence Foundation	\$5,000.00	Disruptive Innovations	2/17/2021
Carol & James Collins Foundation	\$10,000.00	Disruptive Innovations	2/17/2021
	<u>\$773,669.00</u>		

\*Red italic represents grant was not approved

### Grants Received to date:

<b>Grantor:</b>	<b>Amount</b>	<b>Purpose</b>	<b>Date Rec'd</b>
CTE Incentive Grant	\$173,107.00	CTE Funds for 2020-21	6/30/2020
Perkins V Grant	\$34,747.00	Perkins Funds for 2020-21	9/15/2020
Lewis A. Kingsley Foundation	\$10,000.00	Program Support	8/18/2020
Mara W. Breech Foudnation	\$5,000.00	Teacher Professional Development	1/8/2021
Hugh & Hazel Darling Foundation	\$2,500.00	Vernier Science proves	3/13/2020
	<u>\$225,354.00</u>		