



PALISADES

CHARTER HIGH SCHOOL

Development Report Board of Trustees Meeting February 9, 2021

TOTAL FUNDS RAISED TO DATE:	Fund	Prior Report	YTD	Inc/Dec.	Budget
The PCHS Fund	General	\$302,793	\$324,906	\$22,113	\$500,000
Pali Alumni Fund	General	\$253	\$253	\$0	
TOTAL UNRESTRICTED FUNDS RAISED		\$303,046	\$325,159	\$22,113	\$500,000
CTE Incentive Grant	General	\$173,107	\$173,107	\$0	\$0
Perkins V Grant	General	\$34,746	\$34,746	\$0	\$0
Foundation Grants	General	\$0	\$0	\$0	\$0
Rest. Donations/Pledges - Recd	General	\$35,607	\$35,607	\$0	0
Rest. Donations/Pledges	General	\$0	\$0	\$0	0
TOTAL RESTRICTED FUNDS RAISED		\$243,460	\$243,460	\$0	\$0
TOTAL FUNDS RECEIVED		\$546,506	\$568,619	\$22,113	\$500,000
TOTAL EXPENSES TO DATE:					
Bacio Design			\$3,530		\$5,000
L.A. Press Printing			\$3,049		\$5,500
American Direct Mail			\$2,590		\$6,900
Postage			\$1,506		\$3,800
Subscriptions			\$5,129		\$6,000
SafeSave service fees			\$4,813		\$7,500
Salaries & Benefits (Campus Unification/Development Dir)			\$106,160		\$159,235
Office supplies			\$0		\$200
Videography			\$0		\$1,500
Family Donor Banners			\$0		\$675
Career Day & Fair Breakfast/Lunch			\$0		\$0
Donor Bricks			\$3,586		\$1,500
Donor Reception			\$0		\$0
Chamber Expo			\$0		\$0
Pali High Booster Club (split donation)			\$1,053		
New Parent Welcome Breakfast			\$0		\$0
TOTAL EXPENSES FOR UNRESTRICTED FUNDS			\$131,416		\$197,810



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TOTAL NET FUNDS **\$437,203** **\$302,190**

GIVING SUMMARY BY DESIGNATION:

	# of Donors	Ave. Amt.	Total Amt.
Campus Safety - COVID-19	13	\$780	\$10,137
Classroom Instructional Materials	46	\$706	\$32,459
Faculty & Staff Development	11	\$833	\$9,159
College Center	11	\$384	\$4,224
Greatest Need	243	\$969	\$242,417
Math Aides and Tutors	7	\$244	\$1,711
Technology and Innovation	16	\$769	\$12,300
Transportation Assistance	3	\$90	\$1,255
Visual an Performing Arts	13	\$884	\$11,497

CTE Incentive Grant Budget to Date:

	<u>Budget</u>	<u>Actual</u>	<u>Balance</u>
CTEIG Funds received		\$173,107.00	
CTEIG Funds rolled over from 2019-20		\$63,893.00	\$237,000.00
Jakus - Film/Media	\$50,000.00	\$29,999.91	\$20,000.09
Kolavo - Entrepreneurship/VEI/Sports Management	\$50,000.00	\$5,450.00	\$44,550.00
Stoyanovich - Music	\$32,330.00	\$20,792.99	\$11,537.01
Steil - Photography	\$32,330.00	\$5,572.39	\$26,757.61
Fracchiolla - Drama	\$32,330.00	\$18,875.73	\$13,454.27
Kuper - Computer Programming	\$10,010.00	\$1,647.49	\$8,362.51
Set aside	\$30,000.00	\$0.00	\$30,000.00
	<u>\$237,000.00</u>	<u>\$82,338.51</u>	<u>\$154,661.49</u>

Comments and Campaigns initiated to date:

- 1.) Joint Appeal with Booster Club sent 8/6/20
- 2.) New Parent Welcome Webinar was heavily attended on 8/17/20 but had major technical difficulties
- 3.) PCHS Fund comparison: \$325,159 this year/\$342,162 last year
- 4.) PCHS Fund donor comparison: 348 this year/379 last year
- 5.) Follow-up Email blast to all families sent 10/9 (\$6,287.50)
- 6.) Working on Virtual Major Donor Reception for the first week of January
- 7.) Working on funding campaign for Pali TV and creating a broadcasting pathway with SMC



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- 8.) A fundraising committee of students and parents was formed to create a fundraising plan for teams and all extra-curriculars using the school approved fundraising platforms.
- 9.) Working on #GivingTuesday Campaign (Tuesday, Dec. 1st). Board members will be involved in this peer-to-peer campaign.
- 10.) Year-end campaign to take place during the last week of December
- 11.) Received a gift of \$30,607 from Debbie Williams to support Special Ed
- 12.) #Giving Tuesday campaign brought in \$45,124.40. Goal was \$25,000
- 13.) A mailing to 1,700 families who gave last year but not this year will be sent Dec. 9th
- 14.) Holiday Mailing brought in \$19,333.00.
- 15.) Year End Campaign brought in \$27,450. Last year brought in \$28,546. Goal was \$30,000.
- 16.) Donor Appreciation Video to be produced and sent out to all constituents in March

Grants Submitted to date:

Grantor:	Amount	Purpose	Date Submit
Steinmetz Foundation	\$5,000.00	Academic Equity	12/9/2019
Hugh & Hazel Darling Foundation	\$2,500.00	Vernier Science probes	3/13/2020
CTE Incentive Grant	\$173,107.00	CTE Funds for 2020-21	11/15/2020
Perkins V Grant	\$34,747.00	21	7/15/2020
FEMA 4482 DR	\$71,315.00	FEMA Disaster Relief Fund	4/1/2020
Lewis A. Kingsley Foundation	\$10,000.00	Program Support	8/11/2020
William C. Bannerman Found.	\$7,000.00	Albert.IO	10/6/2020
Mara W. Breech Foundation	\$10,000.00	Teacher Professional Development	10/12/2020
GRAMMY Museum Grant	\$10,000.00	Storage Unit for musical instruments	10/29/2020
Calif. Com. Schools Partnership	\$100,000.00	Expand strategies during Coronavirus	12/4/2020
Calif. Dept. of Ed. Mini-Grant	\$15,000.00	Improving academic achievement	1/8/2021
	<u>\$438,669.00</u>		

Grants Received to date:

Grantor:	Amount	Purpose	Date Rec'd
CTE Incentive Grant	\$173,107.00	CTE Funds for 2020-21	6/30/2020
Perkins V Grant	\$34,747.00	Perkins Funds for 2020-21	9/15/2020
Lewis A. Kingsley Foundation	\$10,000.00	Program Support	8/18/2020



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Hugh & Hazel Darling
Foundation

<u>\$2,500.00</u>	Vernier Science proves
\$217,854.00	

3/13/2020