



# PALISADES

## CHARTER HIGH SCHOOL

### Development Report Board of Trustees Meeting January 12, 2020

<b>TOTAL FUNDS RAISED TO DATE:</b>	<b>Fund</b>	<b>Prior Report</b>	<b>YTD</b>	<b>Inc/Dec.</b>	<b>Budget</b>
The PCHS Fund	General	\$270,759	\$304,441	\$33,682	\$500,000
Pali Alumni Fund	General	\$0	\$253	\$253	
<b>TOTAL UNRESTRICTED FUNDS RAISED</b>		\$270,759	\$304,694	\$33,935	\$500,000
CTE Incentive Grant	General	\$173,107	\$173,107	\$0	\$0
Perkins V Grant	General	\$34,746	\$34,746	\$0	\$0
Foundation Grants	General	\$0	\$0	\$0	\$0
Rest. Donations/Pledges - Recd	General	\$30,607	\$35,607	\$5,000	0
Rest. Donations/Pledges	General	\$0	\$0	\$0	0
<b>TOTAL RESTRICTED FUNDS RAISED</b>		\$238,460	\$243,460	\$5,000	\$0
<b>TOTAL FUNDS RECEIVED</b>		\$509,219	\$548,154	\$38,935	\$500,000

#### TOTAL EXPENSES TO DATE:

Bacio Design	\$3,530	\$5,000
L.A. Press Printing	\$0	\$5,500
American Direct Mail	\$3,628	\$6,900
Postage	\$1,468	\$3,800
Subscriptions	\$2,449	\$6,000
SafeSave service fees	\$4,379	\$7,500
Salaries & Benefits (Campus Unification/Development Dir)	\$92,890	\$159,235
Office supplies	\$0	\$200
Videography	\$0	\$1,500
Family Donor Banners	\$0	\$675
Career Day & Fair Breakfast/Lunch	\$0	\$0
Donor Bricks	\$3,586	\$1,500
Donor Reception	\$0	\$0
Chamber Expo	\$0	\$0
Pali High Booster Club (split donation)	\$1,053	
New Parent Welcome Breakfast	\$0	\$0
<b>TOTAL EXPENSES FOR UNRESTRICTED FUNDS</b>	<b>\$112,983</b>	<b>\$197,810</b>



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**TOTAL NET FUNDS** **\$435,171** **\$302,190**

<b>GIVING SUMMARY BY DESIGNATION:</b>	<b># of Donors</b>	<b>Ave. Amt.</b>	<b>Total Amt.</b>
Campus Safety - COVID-19	13	\$780	\$10,137
Classroom Instructional Materials	45	\$719	\$32,359
Faculty & Staff Development	11	\$833	\$9,159
College Center	10	\$347	\$3,474
Greatest Need	225	\$987	\$222,154
Math Aides and Tutors	7	\$244	\$1,711
Technology and Innovation	16	\$769	\$12,300
Transportation Assistance	1	\$515	\$515
Visual an Performing Arts	13	\$884	\$11,497

<b>CTE Incentive Grant Budget to Date:</b>	<b>Budget</b>	<b>Actual</b>	<b>Balance</b>
CTEIG Funds received		\$173,107.00	
CTEIG Funds rolled over from 2019-20		\$63,893.00	\$237,000.00
Jakus - Film/Media	\$50,000.00	\$29,999.91	\$20,000.09
Kolavo - Entrepreneurship/VEI/Sports Management	\$50,000.00	\$1,800.00	\$48,200.00
Stoyanovich - Music	\$32,330.00	\$20,792.99	\$11,537.01
Steil - Photography	\$32,330.00	\$5,572.39	\$26,757.61
Fracchiolla - Drama	\$32,330.00	\$18,875.73	\$13,454.27
Kuper - Computer Programming	\$10,010.00	\$1,647.49	\$8,362.51
Set aside	\$30,000.00	\$0.00	\$30,000.00
	<b>\$237,000.00</b>	<b>\$78,688.51</b>	<b>\$158,311.49</b>

**Comments and Campaigns initiated to date:**

- 1.) Joint Appeal with Booster Club sent 8/6/20
- 2.) New Parent Welcome Webinar was heavily attended on 8/17/20 but had major technical difficulties
- 3.) PCHS Fund comparison: \$304,441 this year/\$336,675 last year
- 4.) PCHS Fund donor comparison: 331 this year/340 last year
- 5.) Follow-up Email blast to all families sent 10/9 (\$6,287.50)
- 6.) Working on Virtual Major Donor Reception for the first week of January
- 7.) Working on funding campaign for Pali TV and creating a broadcasting pathway with SMC
- 8.) A fundraising committee of students and parents was formed to create a fundraising plan for teams



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and all extra-curriculars using the school approved platforms.

- 9.) Working on #GivingTuesday Campaign (Tuesday, Dec. 1st). Board members will be involved in this peer-to-peer campaign.
- 10.) Year-end campaign to take place during the last week of December
- 11.) Received a gift of \$30,607 from Debbie Williams to support Special Ed
- 12.) #Giving Tuesday campaign brought in \$45,124.40. Goal was \$25,000
- 13.) A mailing to 1,700 families who gave last year but not this year will be sent Dec. 9th
- 14.) Holiday Mailing brought in \$19,333.00.
- 15.) Year End Campaign brought in \$25,260. Last year brought in \$28,546. Goal was \$30,000.

### Grants Submitted to date:

Grantor:	Amount	Purpose	Date Submit
Steinmetz Foundation	\$5,000.00	Academic Equity	12/9/2019
<b>Hugh &amp; Hazel Darling Foundation</b>	<b>\$2,500.00</b>	<b>Vernier Science proves</b>	<b>3/13/2020</b>
<b>CTE Incentive Grant</b>	<b>\$173,107.00</b>	<b>CTE Funds for 2020-21</b>	<b>11/15/2020</b>
<b>Perkins V Grant</b>	<b>\$34,747.00</b>	<b>21</b>	<b>7/15/2020</b>
FEMA 4482 DR	\$71,315.00	FEMA Disaster Relief Fund	4/1/2020
<b>Lewis A. Kingsley Foundation</b>	<b>\$10,000.00</b>	<b>Program Support</b>	<b>8/11/2020</b>
William C. Bannerman Found.	\$7,000.00	Albert.IO	10/6/2020
Mara W. Breech Foundation	\$10,000.00	Teacher Professional Development	10/12/2020
GRAMMY Museum Grant	\$10,000.00	Storage Unit for musical instruments	10/29/2020
Calif. Com. Schools Partnership	\$100,000.00	Expand strategies during Coronavirus	12/4/2020
Calif. Dept. of Ed. Mini-Grant	\$25,000.00	Improving academic achievement	1/8/2021
	<u>\$448,669.00</u>		

### Grants Received to date:

Grantor:	Amount	Purpose	Date Rec'd
CTE Incentive Grant	\$173,107.00	CTE Funds for 2020-21	6/30/2020
Perkins V Grant	\$34,747.00	Perkins Funds for 2020-21	9/15/2020
Lewis A. Kingsley Foundation	\$10,000.00	Program Support	8/18/2020
Hugh & Hazel Darling Foundation	\$2,500.00	Vernier Science proves	3/13/2020
	<u>\$217,854.00</u>		



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