

# Development Report Board of Trustees Meeting October 13, 2020

## Results to Date (thru 10/8/20):

| ,  |         | Prior     |           |          |                  |
|--|---------|-----------|-----------|----------|------------------|
| TOTAL FUNDS RAISED TO DATE:                              | Fund    | Report    | YTD       | Inc/Dec. | Budget           |
| The PCHS Fund  | General | \$119,128 | \$161,341 | \$42,213 | \$500,000        |
| Pali Alumni Fund   | General | \$0       | \$0       | \$0      |                  |
| TOTAL UNRESTRICED FUNDS RAISE                            | D       | \$119,128 | \$161,341 | \$42,213 | \$500,000        |
| CTE Incentive Grant                                      | General | \$173,107 | \$173,107 | \$0      | \$0              |
| Perkins V Grant  | General | \$34,746  | \$34,746  | \$0      | \$0              |
| Foundation Grants  | General | \$0       | \$0       | \$0      | \$0              |
| Rest. Donations/Pledges - Recd                           | General | \$0       | \$0       | \$0      | 0                |
| Rest. Donations/Pledges                                  | General | \$0       | \$0       | \$0      | 0                |
| TOTAL RESTRICTED FUNDS RAISED                            |         | \$207,853 | \$207,853 | \$0      | \$0              |
| TOTAL FUNDS RECEIVED                                     |         | \$326,981 | \$369,194 | \$42,213 |                  |
|  | •       |           |           |          |                  |
| TOTAL EXPENSES TO DATE:                                  |         |           |           |          |                  |
| Bacio Design   |         |           | \$1,305   |          | \$5,000          |
| L.A. Press Printing                                      |         |           | \$0       |          | \$5,500          |
| American Direct Mail                                     |         |           | \$2,639   |          | \$6,900          |
| Postage  |         |           | \$451     |          | \$3,800          |
| Subscriptions  |         |           | \$2,449   |          | \$6,000          |
| SafeSave service fees                                    |         |           | \$1,314   |          | \$7 <i>,</i> 500 |
| Salaries & Benefits (Campus Unification/Development Dir) |         |           | \$39,810  |          | \$159,235        |
| Office supplies  |         |           | \$0       |          | \$200            |
| Videography  |         |           | \$0       |          | \$1,500          |
| Family Donor Banners                                     |         |           | \$0       |          | \$675            |
| Career Day & Fair Breakfast/Lunch                        |         |           | \$0       |          | \$0              |
| Donor Bricks   |         |           | \$3,586   |          | \$1,500          |
| Donor Reception  |         |           | \$0       |          | \$0              |
| Chamber Expo   |         |           | \$0       |          | \$0              |
| Pali High Booster Club (split donation                   | on)     |           | \$1,053   |          |                  |
| New Parent Welcome Breakfast                             |         |           | \$0       |          | \$0              |



\$52,607

TOTAL NET FUNDS \$316,587 #VALUE!

| CTE Incentive Grant Budget to Date:             | Budget       | Actual       | Balance      |
|---|--------------|--------------|--------------|
| CTEIG Funds received                            |              | \$173,107.00 |              |
| CTEIG Funds rolled over from 2019-20            |              | \$63,893.00  | \$237,000.00 |
|   |              | 4            |              |
| Jakus - Film/Media                              | \$50,000.00  | \$0.00       | \$50,000.00  |
| Kolavo - Entrepreneurship/VEI/Sports Management | \$50,000.00  | \$0.00       | \$50,000.00  |
| Stoyanovich - Music                             | \$32,330.00  | \$20,792.99  | \$11,537.01  |
| Steil - Photography                             | \$32,330.00  | \$5,572.39   | \$26,757.61  |
| Fracchiolla - Drama                             | \$32,330.00  | \$3,000.00   | \$29,330.00  |
| Kuper - Computer Programming                    | \$10,010.00  | \$1,647.49   | \$8,362.51   |
| Set aside                                       | \$30,000.00  | \$0.00       | \$30,000.00  |
|   | \$237,000.00 | \$31,012.87  | \$205,987.13 |

### **Comments and Campaigns initiated to date:**

TOTAL EXPENSES FOR UNRESTRICTED FUNDS

- 1.) Joint Appeal with Booster Club sent 8/6/20
- 2.) New Parent Welcome Webinar was heavily attended on 8/17/20 but had major technical difficulties
- 3.) PCHS Fund comparison: \$161,083 this year/\$166,856 last year
- 4.) PCHS Fund donor comparison: 127 this year/167 last year
- 5.) Follow-up Email blast to all families sent 10/9
- 6.) Working on Virtual Major Donor Reception for mid-November
- 7.) Working on funding campaign for Pali TV and creating a broadcasting pathway with SMC
- 8.) A fundraising committee of students and parents was formed to create a fundraising plan for teams and all extra-curriculars using the school approved fundraising platforms.
- 9.) Working on #GivingTuesday Campaign (Tuesday, Dec. 1st). Board members will be involved in this peer-to-peer campaign.

#### **Grants Submitted to date:**

|                 |        |         | Date   |
|-----------------|--------|---------|--------|
| <b>Grantor:</b> | Amount | Purpose | Submit |

\$197,810



| Steinmetz Foundation         | \$5,000.00   | Academic Equity                  | 12/9/2019  |
|------------------------------|--------------|----------------------------------|------------|
| CTE Incentive Grant          | \$173,107.00 | CTE Funds for 2020-21            | 11/15/2020 |
|                              |              | Perkins Funds for 2020-          |            |
| Perkins V Grant              | \$34,747.00  | 21                               | 7/15/2020  |
|                              |              | FEMA Disaster Relief             |            |
| FEMA 4482 DR                 | \$71,315.00  | Fund                             | 4/1/2020   |
| Lewis A. Kingsley Foundation | \$10,000.00  | Program Support                  | 8/11/2020  |
| William C. Bannerman Found.  | \$7,000.00   | Albert.IO                        | 10/6/2020  |
| Mara W. Breech Foundation    | \$10,000.00  | Teacher Professional Development | 10/12/2020 |
|                              | \$311,169.00 | -                                |            |

### **Grants Received to date:**

| Grantor:                     | Amount       | Purpose                   | Date Rec'd |
|------------------------------|--------------|---------------------------|------------|
| CTE Incentive Grant          | \$173,107.00 | CTE Funds for 2020-21     | 6/30/2020  |
| Perkins V Grant              | \$34,747.00  | Perkins Funds for 2020-21 | 9/15/2020  |
| Lewis A. Kingsley Foundation | \$10,000.00  | Program Support           | 8/18/2020  |
|                              | \$217,854.00 | •                         |            |