



PALISADES

CHARTER HIGH SCHOOL

Development Report Board of Trustees Meeting March 31, 2020

Results to Date:

TOTAL FUNDS RAISED TO DATE:	Fund	Prior Report	YTD	Inc/Dec.	Budget
The PCHS Fund	General	\$342,364	\$351,401	\$9,037	\$500,000
Attendance Gift	General	\$1,683	\$2,295	\$612	
Pali Alumni Fund	General	\$1,627	\$1,627	\$0	
The Pali GO Fund	Pali GO	\$3,030	\$3,621	\$591	\$0
TOTAL UNRESTRICTED FUNDS RAISED		\$348,704	\$358,944	\$10,240	\$500,000
Donations to Athletic Teams	ASB	\$7,641	\$9,020	\$1,379	\$0
Donations to Classroom Teachers	ASB	\$47,839	\$52,312	\$4,473	\$0
Donations to Extra-Curriculars	ASB	\$44,584	\$53,610	\$9,026	\$0
Donations to Pali Cares	ASB	\$175	\$175	\$0	\$0
CTE Incentive Grant	General	\$171,045	\$171,045	\$0	\$0
Perkins V Grant	General	\$37,102	\$37,102	\$0	\$0
Foundation Grants	General	\$6,000	\$6,000	\$0	\$0
Rest. Donations/Pledges - Recd	General	\$49,468	\$49,468	\$0	0
Rest. Donations/Pledges	General	\$0	\$0	\$0	0
TOTAL RESTRICTED FUNDS RAISED		\$363,854	\$378,732	\$14,878	\$0
TOTAL FUNDS RECEIVED		\$712,558	\$737,676	\$25,118	\$500,000

TOTAL EXPENSES TO DATE:

Bacio Design	\$3,600	\$5,100
L.A. Press Printing	\$5,000	\$6,900
American Direct Mail	\$4,183	\$5,000
Postage	\$577	\$1,000
Subscriptions	\$5,086	\$10,000
SafeSave service fees	\$7,146	\$6,232
Salaries & Benefits (CUD/DOD)	\$132,696	\$176,928
Office supplies	\$703	\$200
Videography	\$1,020	\$1,500



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Family Donor Banners	\$675	\$190
Career Day & Fair Breakfast/Lunch	\$0	\$0
Donor Bricks	\$743	\$500
Donor Reception	\$0	\$1,500
Chamber Expo	\$0	\$200
New Parent Welcome Breakfast	\$1,400	\$1,162
TOTAL EXPENSES FOR UNRESTRICTED FUNDS	\$162,829	\$216,412
 TOTAL NET FUNDS	 \$574,847	 \$283,588

CTE Incentive Grant Budget to Date:

	Budget	Actual	Balance
CTEIG Funds received:		\$172,705.00	
Mercer Upgrade	\$37,500.00	\$35,919.68	\$1,580.32
VEI/DECA Registration Fees	\$18,095.00	\$18,335.00	-\$240.00
VEI Color Printer	\$400.00	\$423.80	-\$23.80
VEI Class/Trade Show Supplies	\$4,000.00	\$3,707.26	\$292.74
MakerSpace Lab	\$23,150.00	\$10,136.84	\$13,013.16
MakerSpace IMA	\$2,500.00	\$1,913.71	\$586.29
Gilbert Hall Lighting Upgrade	\$4,440.19	\$0.00	\$4,440.19
Music Dept. Apple Cart	\$77,521.03	\$61,508.33	\$16,012.70
VEI Additional Classes	\$9,100.00	\$0.00	\$9,100.00
	\$176,706.22	\$131,944.62	\$44,761.60

Budget included \$4,000 from Perkins Grant for DECA

Comments and Action Steps:

- 1.) PCHS Fund is up 113% over the same period last year (\$164,736)
- 2.) Total unrestricted funds of \$358,944 is 72% of our goal for the year.
- 3.) Current participation is 371/2718 families (13.7%). Total families over the same period last year was 171.
- 4.) The marketing push for the Booster Gala Party and the impact of the coronavirus pandemic has slowed donations over the last month. Booster Club members will be encouraging parent participation for the remainder of the year.



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- 5.) The Development Committee recommended the review of the families who pledged at the Phon-a-Thon in November and have not given today. A letter will be crafted and an invoice will be send prior to the end of March.
- 6.) Weekly "DID You Know?" emails will be going out at a time determined by the Director of Development, emphasizing the importance of the PCHS Fund and what it is paying for the students.
- 7.) The fiscal impact of the coronavirus will further underscore the importance of not only this year's PCHS Fund but next year as well.
- 8.) Thank you emails will be sent out the first week of April to thank donors for their support and the severe fiscal impact that the coronavirus has had on the school.
- 9.) Planned Robocalls from Dr. Magee to go out later in April.

Grant Report to Date:

<u>Grants Submitted:</u>			<u>Submitted</u>
Mazda Foundation	\$10,000	Campus Unification Project	6/27/2019
Steinmetz Foundation	\$5,000	Campus Unification & Academic Equity	12/9/2019
William C. Bannerman CTE Incentive Grant	\$7,000	Academic Equity	10/17/2019
	\$173,107	CTE Grant for 2020-21 school year	11/15/2019
Cathay Bank Foundation	\$5,000	ELL Program	11/19/2019
		Program Support - Pali-	
Joseph Drown Foundation	\$25,000	>START	1/14/2020
Ralph M. Parsons Foundation	\$30,000	Pali->START science project	3/5/2020
	<u>\$255,107</u>		

<u>Grants Received:</u>			<u>Received:</u>
Lewis A. Kingsley Foundation	\$10,000	Program Support	7/30/2019
Target Foundation	\$1,000	Soccer equipment	12/27/2019
Mara W. Breech Foundation	\$5,000	Teacher professional development	1/7/2020
American Legion Post 283	\$1,500	AcaDec	2/24/2020
PPWC Foundation	\$800	Repair mosaic in quad	3/3/2020
	<u>\$18,300</u>		

<u>Grants to be Submitted:</u>			<u>Deadline</u>
J.P. Morgan Foundation	\$5,000	Entrepreneurship	TBD
U.S. Bank Foundation	\$5,000	Entrepreneurship	TBD
MUFG Union Bank Foundation	\$5,000	Special Population Support	TBD
Georgia-Pacific Foundation	\$5,000	Entrepreneurship	TBD



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Marc & Evan Stern Foundation	\$5,000	Performing Arts	TBD
Hugh & Hazel Darling Foundtion	\$2,500	Academic Equity/Pali->START	3/15/2020
Braitmayer Foundation	\$5,000	Academic Equity/Pali->START	3/15/2020
Alaska Airlines Foundation	\$10,000	Academic Equity/Pali->START	3/30/2020
Sydney Stern Trust	\$5,000	Academic Equity/Pali->START	4/1/2020
Joseph Stanley Leeds	\$10,000	Pali->START/Video Production	4/1/2020
Motorola Solutions	\$30,000	Innovation Generation STEM Grant	4/30/2020
Cognizant USA Foundation	\$25,000	MakerSpace Grant	5/1/2019
	\$112,500		