

# Cadet Recruiting Update



## Key Dates

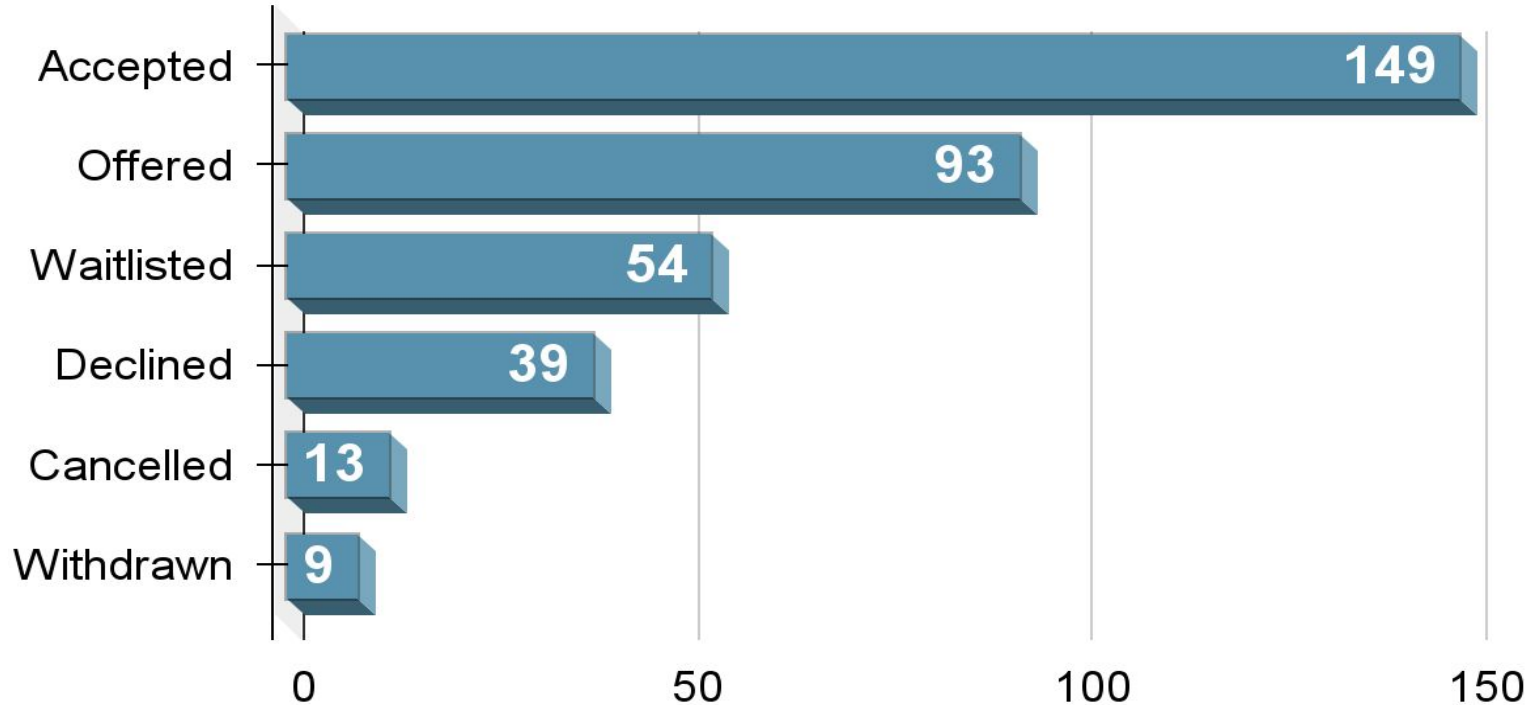
- **March 9th** Lottery Starts
- **March 10th** Offered Available Seats to Waitlist
- **March 10th** Initial Mailing/OMI Emails/Call Confirmations
- **March 14th** Accepted Congratulations Email Sent
- **March 15th** Offered List Calls Completed
- **March 16th** Second Series of Offered List Calls
- **March 23rd** Lottery Ends
- **March 30th** Cadet Recruiting Competition Drawing #2
- **April 15th** Introduction Day (Sat. 9am)
- **April 19th** Alternate Introduction Day (Wed. 4pm)

# Cadet Recruiting Update



Application Update CAO 20230316

274 Applications



# Cadet Recruiting Update



Grade	SY 22-23 Enrollment	Confirmed Returning	% Returning	Accepted in Oakland Enrolls	Offered Pending	CXL/WDL/DLN	Waitlists	Total Confirmed	Budget Target	Needed Number	Budget Target 100%
<b>2022-2023</b>								<b>2023-2024</b>			
6	49			67	29	15	0	67	100	33	67.00%
7	49	42	85.7%	21	15	7	0	63	90	27	70.00%
8	67	42	85.7%	23	11	4	0	65	90	25	72.22%
9	69	64	95.5%	27	27	23	0	91	95	4	95.79%
10	80	66	95.7%	11	11	16	13	77	95	18	81.05%
11	68	68	85.0%	0	0			68	68	0	100.00%
12	61	64	94.1%	0	0			64	64	0	100.00%
<b>Summary</b>	<b>443</b>	<b>346</b>	<b>78.1%</b>	<b>149</b>	<b>93</b>	<b>65</b>	<b>13</b>	<b>495</b>	<b>602</b>	<b>107</b>	<b>82.23%</b>
MS	165						MS	195			
HS	278						HS	300			

# Cadet Recruiting Timeline



Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul
<i>Year Around Recruiting!!!</i>											
<b>Marketing Phase</b>						<b>Admissions Phase</b>					
<ul style="list-style-type: none"> <li>△Website Mgr/Cadet Public Affairs Selected</li> <li>△Events Placed on Yearly Training Calendar</li> <li>△Early and Frequent Family Engagement</li> <li>△Cadet Recruiting Goals Confirmed</li> <li>    △OMI Communications Plan Established</li> <li>    △Communication Materials Prepared</li> <li>    △Build Rapport w/ Area</li> </ul>						<ul style="list-style-type: none"> <li>▲ Lottery Candidates Released to OMI</li> <li>    ▲ Assess Initial Lottery Outcomes</li> <li>    ▲ Campus Tours/Open House</li> <li>        ▲ Introduction Events</li> <li>        ▲ Summer Camps</li> <li>        ▲ Orientation ▲</li> <li>        Process Review ▲</li> <li>        Contracted</li> <li>        Support Determined ▲</li> </ul>					
<p>Charters</p> <p style="text-align: right;">△Assess Social Media Marketing Data</p>											