



Miles Ahead Charter School

Minutes

Development Committee Committee Meeting

Date and Time

Wednesday August 13, 2025 at 6:30 PM

Location

<https://us06web.zoom.us/j/89725796912?pwd=bY3ICWVQ7dTCI19z8JpMO9Olo8jF9y.1>

This is the first Development Committee Meeting for the new school year of 2025-2026.

Committee Members Present

A. Turner (remote)

Committee Members Absent

None

Guests Present

L. Brown (remote)

I. Opening Items**A. Record Attendance****B. Call the Meeting to Order**

A. Turner called a meeting of the Development Committee Committee of Miles Ahead Charter School to order on Wednesday Aug 13, 2025 at 6:30 PM.

C. Approve Minutes

A. Turner made a motion to approve the minutes from Development Committee Meeting on 09-03-24.

The committee **VOTED** to approve the motion.

II. Closing Items

A. Adjourn Meeting

B. Angel Turner – Prepare Do Good Popcorn Campaign rollout plan and present to Henry by following week.

C. Latriecia Brown – Begin amphitheater fundraiser planning; coordinate with Kolt on grants and donor parameters.

D. Both – Draft email with fundraising questions and amphitheater inquiries to Executive Director and relevant stakeholders.

E. Committee – Confirm annual fundraising goal and allocations.

F. Meeting Schedule Sep 4, 2025 Oct 1, 2025 Nov 5, 2025 Dec 3, 2025 Jan 8, 2026 Feb 4, 2026 Mar 12, 2026 Apr 1, 2026 May 7, 2026

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 7:20 PM.

Respectfully Submitted,
A. Turner

Miles Ahead Charter School Development Committee Meeting Minutes

Date: 8/13/2025

Time: 6:30 PM – 7:20 PM

Location: “Virtual”

Members Present: Angel Turner, Latricia Brown

1. Call to Order

The meeting was called to order by Chair Angel Turner at 6:30 PM.

2. Approval of Agenda

Agenda for the first official Development Committee meeting of the 2025–2026 school year was reviewed. No objections noted.

3. Old Business

None.

4. New Business

A. Fundraising Initiatives

Family 5K – Proposed for Spring 2026 in Powder Springs, possibly starting downtown and ending at the school.

Requires planning with local businesses and city coordination.

Considered a high-engagement alternative to product-based fundraising.

Double Good Popcorn Campaign –

To be launched in September 2025.

Short fundraising window (3–4 days).

Students to create videos explaining fundraising purpose; prizes for top-earning classes.

Need clarity on where funds will be allocated.

Amphitheater “Movies at Max” Event –

Potential Halloween-themed family movie night fundraiser at the Powder Springs amphitheater.

Explore Eventbrite with free ticket reservations plus optional donations.

Need confirmation of space use, equipment, and date availability.

Grant Applications & Private Donors –

Latricia to coordinate with Executive Director for grant opportunities and donor outreach.

Emphasis on unrestricted funds and recurring donor relationships.

Carpool Tag Sponsorships –

Sell ad space on laminated carpool tags to local businesses.

Tiered pricing based on logo size.

Mother–Daughter Spring Brunch –

Ticketed event celebrating local businesses and community.

B. Marketing & Communications

Website Updates –

Current donation link is non-functional and must be fixed immediately.

Consider adding a high-impact video showcasing students and school mission.

Destiny Lowe identified as contact for website maintenance.

Donation Letter Template –

Create a standard sponsorship/donor letter package.

C. Goals & Strategy

Establish clear **annual monetary goal** and specific funding allocations.

Align fundraising calendar to avoid overlap with PTO efforts.

Begin groundwork for **Giving Tuesday** now.

Collect donor data during events to guide future campaigns.

5. Action Items

Angel Turner – Prepare Do Good Popcorn Campaign rollout plan and present to Henry by Friday.

Latricia Brown – Begin amphitheater fundraiser planning; coordinate with Colt on grants and donor parameters.

Both – Draft email with fundraising questions and amphitheater inquiries to Executive Director and relevant stakeholders.

Committee – Confirm annual fundraising goal and allocations.

6. Meeting Schedule

Sep 4, 2025

Oct 1, 2025

Nov 5, 2025
Dec 3, 2025
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