



Miles Ahead Charter School

Minutes

Development Committee Monthly Meeting

Date and Time

Thursday May 2, 2024 at 7:30 PM

Committee Members Present

A. Turner (remote), C. Meniffee (remote), E. Quackenbush (remote)

Committee Members Absent

G. Stevens

I. Opening Items

A. Record Attendance

B. Call the Meeting to Order

A. Turner called a meeting of the Development Committee Committee of Miles Ahead Charter School to order on Thursday May 2, 2024 at 7:31 PM.

C. Approve Minutes

C. Meniffee made a motion to approve the minutes from Development Committee Monthly Meeting on 04-04-24.

E. Quackenbush seconded the motion.

The committee **VOTED** to approve the motion.

II. Development Committee

A.

Debrief from Training

- We learned and had a lot of great takeaways from the conference last month. As a big takeaway, we will be diving more into larger fundraising opportunities
- Kolt gave the go ahead to explore making a video to show the magic of MACS

B. Review Fundraising Resource Email

This item from Michele will be reviewed by next committee meeting.

III. Other Business

A. Giving Campaign

- Erin would like to use the list from previous Giving Tuesday and blast out a campaign over the summer
 - End of year, we made it through, beef up
- Possibly Creating an annual report
- End of Year "Thank you for donations" email to go out to previous donors
 - Possibly take those funds to put towards a larger media campaign for Giving Tuesday
- Present Proposal in June meeting
 - TK Consulting Proposal to be prepared for June Meeting

IV. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 8:10 PM.

Respectfully Submitted,
A. Turner