

APPROVED



## Miles Ahead Charter School

### Minutes

#### Development Committee Monthly Meeting

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##### **Date and Time**

Thursday May 2, 2024 at 7:30 PM

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##### **Committee Members Present**

A. Turner (remote), C. Meniffee (remote), E. Quackenbush (remote)

##### **Committee Members Absent**

G. Stevens

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#### **I. Opening Items**

##### **A. Record Attendance**

##### **B. Call the Meeting to Order**

A. Turner called a meeting of the Development Committee Committee of Miles Ahead Charter School to order on Thursday May 2, 2024 at 7:31 PM.

##### **C. Approve Minutes**

C. Meniffee made a motion to approve the minutes from Development Committee Monthly Meeting on 04-04-24.

E. Quackenbush seconded the motion.

The committee **VOTED** to approve the motion.

#### **II. Development Committee**

##### **A.**

### **Debrief from Training**

- We learned and had a lot of great takeaways from the conference last month. As a big takeaway, we will be diving more into larger fundraising opportunities
- Kolt gave the go ahead to explore making a video to show the magic of MACS

### **B. Review Fundraising Resource Email**

This item from Michele will be reviewed by next committee meeting.

## **III. Other Business**

### **A. Giving Campaign**

- Erin would like to use the list from previous Giving Tuesday and blast out a campaign over the summer
  - End of year, we made it through, beef up
- Possibly Creating an annual report
- End of Year "Thank you for donations" email to go out to previous donors
  - Possibly take those funds to put towards a larger media campaign for Giving Tuesday
- Present Proposal in June meeting
  - TK Consulting Proposal to be prepared for June Meeting

## **IV. Closing Items**

### **A. Adjourn Meeting**

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 8:10 PM.

Respectfully Submitted,  
A. Turner