



Miles Ahead Charter School

Minutes

Development Committee Monthly Meeting

Date and Time

Thursday January 11, 2024 at 7:30 PM

Committee Members Present

A. Turner (remote), C. Meniffee (remote), E. Quackenbush (remote)

Committee Members Absent

None

Guests Present

Meagon Whitehead (remote)

I. Opening Items

A. Record Attendance

B. Call the Meeting to Order

C. Meniffee called a meeting of the Development Committee Committee of Miles Ahead Charter School to order on Thursday Jan 11, 2024 at 7:30 PM.

C. Approve Minutes

E. Quackenbush made a motion to approve the minutes from Development Committee Monthly Meeting on 12-07-23.

C. Meniffee seconded the motion.

The committee **VOTED** to approve the motion.

II. Development Committee

A. PTO input and ideas to collab on. Meagon Whitehead was present at today's meeting

PTO Event(s) to Collab with:

- Sneaker Ball (Development Committee will collab with PTO)
 - Possibly in May
 - Announcing to school next week at Committee crew
 - Asking for connections ex. DJ, tables
 - Asking Parent Volunteers and creating a committee event with other parents
 - Silent Auction
 - Parents/Community members to donate items
 - Sponsorships
 - Is there a budget for the event? What's the initial investment?
 - Can we do a board vote to get the initial cost going for event?
 - Get PTO president on next call to continue planning event

III. Other Business

A. Structure of Development Committee

- What are the roles/tasks we can get accomplished this year?
- What's the best way to maximize our time while still looking ahead in future?

B. Campaigns for Expansion

- Development Committee long term fundraising
- Tap into last year's contributors
 - Keeping track of the board donations
 - Keeping track of larger donors
 - Staying connected
 - Donor Events in future
- What's coming down the line that needs funding?
- Think about future campaigns

IV. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 8:14 PM.

Respectfully Submitted,

A. Turner