APPROVED

Launch Expeditionary Learning Charter School

Minutes

Board Meeting

Date and Time
Wednesday March 27, 2019 at 6:30 PM

Location
1580 Dean St., Brooklyn, NY 11213

The meeting will take place over video-conference at the following link: https://zoom.us/j/256233823

Board members will conference from the following locations:
3 Murray Hill Road Scarsdale 10583
29-46 Northern Boulevard, Long Island City, NY
363 Hancock street, Brooklyn, NY
29 Tiffany Pl, Brooklyn, NY 11231
295 Washington Avenue, Brooklyn, NY 11205
125 E 64 St. NY NY 10065
Magog, Canada

Trustees Present
C. Hess (remote), D. Hazelwood (remote), G. Lee (remote), J. Harber (remote), N. Lemerond (remote), N. Lirette (remote), R. Stopol (remote), R. van de Sande (remote)

Trustees Absent
D. Yassky, R. MacIntyre

Guests Present
A. Rubin (remote), C. Schlafer (remote), E. Kussell (remote), G. Roehm (remote), R. Rocker (remote)

I. Opening Items

A. Record Attendance and Guests

B.

Call the Meeting to Order

J. Harber called a meeting of the board of trustees of Launch Expeditionary Learning Charter School to order on Wednesday Mar 27, 2019 at 6:30 PM.

C. Approve Minutes

J. Harber made a motion to approve minutes from the Board Meeting on 03-27-19 Board Meeting on 02-27-19.
C. Hess seconded the motion.
The board **VOTED** unanimously to approve the motion.

II. New Website Launch

A. Update on Launch's New Website

The Director of External Affairs presented Launch's new website, which will go live on April 1, 2019. The website was designed by Finalsite. The website included elements of Launch's rebranding, which will also take effect by the end of this year. The Director of External Affairs answered brief questions from the board.

III. Student Recruitment and HS Enrollment

A. Update on Student Recruitment and High School Enrollment

The Director of External Affairs presented on Launch's recruitment process - including Launch's overall strategy, marketing (website), partner school relationships and family connections. Launch's lottery for grade 6 will take place on April 1, 2019 at 5pm.

The Director of External Affairs also presented on Launch's high school acceptances. Launch's 8th graders have been accepted into some of the top schools in NYC with an average graduation rate of 90%.

The Director of External Affairs answered brief questions from the board.

IV. Renewal and Expansion

A. Strategic Planning

The Executive Director presented management's recommendations for how and when to pursue expansion initiatives. This proposal included an allocation of resources that supports both expansion and the middle school. The Executive Director answered brief questions from the board.

V. CFO Transition

A. Update the Board on the CFO Transition Process

Nicole Lemerond and the Executive Director updated the board CFO transition process as well as the possible scenarios that the finance committee is pursuing.

VI. Information Items

A. Update on Information Items

The Executive Director presented on the following information items:
- Launch's Digital Media teacher, Tiana Scott, is the recipient of the Gaynor McCown award
- NYCOB's annual gala is on May 16th
- The Board's annual retreat is on May 18th (Eastport, Long Island)
- Thanked Board members for attending the Launch's Black History Month Celebration

VII. Closing Items

A. Adjourn Meeting

J. Harber made a motion to adjourn the meeting.
G. Lee seconded the motion.
The board **VOTED** unanimously to approve the motion.
There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 8:30 PM.

Respectfully Submitted,
D. Hazelwood