

MORCS Executive Administrator Board Report

5.24.2021



I. MORCS Culmination 2021

On Friday, June 11th, MORCS hosted two in-person culmination ceremonies, observing all safety measures including social distancing, temperature checks, and COVID testing for all guests the week beforehand. The events were also streamed online.





II. MORCS Movie Night

On June 4th, MORCS hosted a movie night for our 8th graders! It was the one and only on-campus social event in the last year and a half. We observed all safety precautions including social distancing, temperature checks, and COVID testing for all guests the week beforehand.



III. Enrollment Update

Current enrollment numbers for 2021-2022, as of 6/28/21:

Grade	Enrollment
6th grade	86
7th grade	83
8th grade	115
Total	284

MORCS Outreach Efforts:

- school visits around our perimeter and feeder schools
 - data analysis was done, revealing 5 main feeder schools, Rene Quon and Karina Gamez did visits in April in order to build relationships
 - emails/calls reaching out for possible presentations
- flyering around local businesses
- mailed out over 1000 fliers to local community addresses
- posted banners on light posts on Vermont ave
- updated school website to highlight: key areas of school focus, promo videos, student/parent/staff testimonials, virtual tour videos, positive school data, etc
- paid facebook/instagram ads, also looking into tv/radio/newspaper ads (in progress)
- met with (and will continue to meet with) Rommel Ruiz and Juan Carlos Perez in order to move forward plans to add murals and more signage etc outside the school, especially on the corner (in progress, i will keep you posted before making any major decisions here)