APPROVED

Hill View Montessori

Minutes

Development Committee Meeting

Date and Time
Tuesday January 13, 2026 at 6:30 PM

Location
Remote
Meeting ID: 752 6782 1569
Passcode: GZ8uW6

Committee Members Present
H. Herklotz (remote), J. Greene (remote), J. Landry (remote)

Committee Members Absent
M. Borden

Guests Present
J. Hood (remote), T. Polanco (remote)

I. Opening Items

A. Record Attendance

B. Call the Meeting to Order

J. Landry called a meeting of the Development Committee of Hill View Montessori to order on Tuesday Jan 13, 2026 at 6:33 PM.

C.

Approve Minutes (December 2025)

J. Landry made a motion to approve the minutes from Development Committee Meeting on 12-09-25.
J. Greene seconded the motion.
The committee **VOTED** to approve the motion.

D. Approve Minutes (November 2025)

J. Landry made a motion to approve the minutes from Development Committee Meeting on 11-11-25.
J. Greene seconded the motion.
The committee **VOTED** to approve the motion.

II. Development

A. Review Fundraising Targets/Goals

Budget calls for raising $20k total, $10k for school, $10k for Foundation. We have already raised $4940 in Individual Donations and $5200 with the scratch ticket raffle. We expect Community Skate and Bingo to make up the rest.

B. Review Scratch Ticket Raffle Results

Scratch ticket raffle was a success. Planning for potential 2nd raffle in April.

C. HVM Community Skate 1.31.2026

Tai, Mario and Hannah will help with the event, welcoming guests. Jeff L and Dannielle will handle cookies. Jenny will see if other Foundation members can assist.

D. Rock N Roll Bingo 4.11.2026

Per Jenny, sponsor letters are complete, need to start outreach.
Tickets are now on sale. Email has gone out to families and on FB.
Tai will reach out to Haverhill Chamber to sponsor an outreach email.
Tai and Jenny attending a Development round table on Wednesday.
We have a google doc to assign outreach tasks.
Jenny will provide a list of tasks to Board Members.

E. Enrollment Initiative

Tai and Hannah have been discussing our current status of enrollment demographics, focusing on taking steps to make our school demo matching the Haverhill population. We are currently lower than average in low income and ESL families. Hannah and Tai recently went out to distribute flyers to areas that would help get school information out to the right communities.

F. 2026/2027 Event Schedule

Plan for next year, would like to add one more event. For next meeting, come with a few ideas to try to make work for Fall of 2026.

Hannah will bring information on Annual Funds to the next meeting as a topic of discussion.

III. Other Business

A. Social Media Feedback - begin focusing on social media/FB feedback and chart a path to asking families/alumni to provide social media feedback.

Committee/school should start thinking about how the school presents online, and map out a strategy to solicit families and alumni to start providing feedback.

Jeff H suggested reaching out to Alumni to provide video clips, feedback

Tai will check with HHS to see if there are resources that we could utilize

IV. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 7:43 PM.

Respectfully Submitted,
J. Landry