



Hill View Montessori

Minutes

Development Committee Meeting

Date and Time

Tuesday November 12, 2024 at 6:30 PM

Location

Remote

Committee Members Present

A. Kwiatkowski (remote), L. Plourde (remote), P. Arnold (remote), S. Brush (remote)

Committee Members Absent

R. Turner

I. Opening Items

A. Record Attendance

B. Call the Meeting to Order

S. Brush called a meeting of the Development Committee of Hill View Montessori to order on Tuesday Nov 12, 2024 at 6:30 PM.

C. Approve Previous Meeting's Minutes

Motion to approve the minutes from.

The committee **VOTED** to approve the motion.

II. Updates

A. General Updates

I: General Update

- Tai was not at the meeting, but did send the following notes in advance (highlighted in yellow):

Alumni Event Planning:

Participants: Tai Polanco, Corinthia Steele (staff member and HVM alum), McKenna Jennings (Capital Campaign Specialist at YMCA of the North Shore and HVM alum)

- **Alumni Networking Social:** Casual evening mixer at a trendy bar, rooftop venue, or lounge.
- **Event Purpose:** Build a sense of community, create supportive alumni network, career and network connections
- **Details:**
 - Offer appetizers in ticket pricing
 - Encourage mingling with icebreakers and/or networking games
 - Collect small gift cards as prizes
 - Discuss collaboration opportunities
- **Date:** Originally planned for a December date before the school break. However, given the holidays & busy undergrad/graduate schedules, mid-January is a better option.
- **Time:** Evening
- **Location:**
 - Tai, Corinthia & McKenna all agree that [Wicked Axe](#), in Haverhill will be a perfect venue as it is centrally located, has a variety of activities, good food and ample space.
- Send invites early December
- **Costs (in negotiation stage)**
 - \$900.00 – food
 - \$250.00 – lounge reservation
 - \$1,050.00 - \$1,440.00 (axe throwing – *negotiating*)
 - Gratuity is included
 - Zero taxes
 - Determine cost per attendee
 - Determine fundraising for balance

Merrimack Valley Chamber of Commerce (MVCC)

calendar: <https://web.merrimackvalleychamber.com/events>

- Tai and Phil will be attending the MVCC Holiday Party on Thursday, December 5, 2024, 6-10p, \$55.00: [More Information](#)
- [Holiday Networking Mixer](#), Tuesday, December 17, 2024, 5-7:00p, \$10.00 (Tai scheduled to attend)

Greater Haverhill Chamber of Commerce (GHCC)

calendar: <https://haverhillma.chambermaster.com/events>

- Haverhill YMCA Educator of the Year celebration, Wednesday, November 13, 2024, 5-8p at Renaissance Golf Club, \$55.00:
 - [More Information](#) – Online tickets are sold out. Tickets may be purchased at the door at the same price of \$55.00. They will have a QR code that links to the event landing page to purchase a ticket at the door. The website accepts all major credit and debit cards, including Visa, Discover, Mastercard, American Express, along with Apple Pay. They will also be accepting cash.
 - Becca Paul has been nominated.

HVM's 20th Year Anniversary:

- **Tai proposes that we invite/involve:**
 - **Mayor**
 - **City & State Representatives**
 - **City Councilors**
 - **Alumni**
 - **Current Families**
 - **Founders**
 - **Merrimack Valley Chamber of Commerce**
 - **Greater Haverhill Chamber of Commerce**

Tai's Development Efforts:

- Grant Applications (If you come across any grant opportunities and/or resources, please send them my way, and I'll review and apply!).
 - Ongoing efforts to identify, apply for, and secure additional funding opportunities. For example:
 - Invited to apply for the Cummings Grant (currently in progress)
 - NMEF Grant (awaiting response)
 - Highland Street Grant (denied)
- Attend Networking Events at least once a month
 - The goal is to establish strong connections with representatives from local businesses to:
 - Build relationships with potential donors and sponsors
 - Strengthen school-community ties

- Identify collaboration opportunities
- Gain insight into community trends and needs
- Create fundraising opportunities
- Community Service
 - On 10/31/24, Tai began volunteering at Somebody Cares New England
 - This effort aligns with the goals of attending networking events
 - Nomsa Ncube, the Food Pantry Director & Community Liaison, is a key community leader and is excited to collaborate with HVM, bringing many valuable connections
- Meet with State Representative, Andy Vargas (December 13, 2024). The goal is to:
 - Advocate for funding and resources
 - Build community partnerships
 - Access grants and special initiatives

B. New/Other Business

- Anniversary Event Update
 - Waiting on Haverhill to confirm availability of date and next steps
 - Date: May 17th first choice
 - Timing - mid afternoon was discussed
 - Will email group as soon as date is confirmed

- Any interest on behalf of Founders -
 - Ryan will reach out once we have a more concrete plan of when the event is and how we plan to recognize founders
 - Andrea pointed out the sooner we can reach out to Founders the better. Sarah will email confirmation on date as soon as possible so we can plan.
 - Janet will be a good advocate to help lead other Founders if we can have her attend.
 - Preliminary ideas for recognition discussed last month
 - Dale Rogers sculpture with plaque
 - Tree planting
 - Art gift from students
 - Student perform a song
 - Discussed Dale Rogers contribution to Rock and Roll Bingo (2 statues - usually \$100 auction amount) and whether a big ask would be worth it to give up those items

- Still open to discussion, would like to discuss with Ryan and Tai present
- Still planning for bring your own picnic, HVM to provide treat (popsicles, ice cream, etc)
 - Rosemary Smith - Alumni - owner of Green Goddess Facepaint
 - Check availability
 - Cost involved?
 - Do we want to involved lawn games/entertainment or is playground enough?
- Other - Do we want to invite mayor, state reps, city councilors?
 - Tai provided a great list of invitees, also discussed adding:
 - Mass Charter School Association
 - Pentucket Bank
 - Jean McMann (formerly of Pentucket Bank)
 - Cedars (probably won't come, but an invite might be a neighborly gesture)
 - Former Board Members - ACTION ITEM for Andrea
- Rock and Roll Bingo
 - Planning meeting Thursday 11/14
 - Location for Event: Renaissance Country Club
 - Continued increase in cost may result in increase in ticket prices

III. Closing Items

A. Next Meeting: December 10, 2024 at 6:30 via Zoom

B. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 6:55 PM.

Respectfully Submitted,
S. Brush

<https://app2.boardontrack.com/org/GqCfpR/attachment/download/349689>