APPROVED

Equitas Academy Charter School

Minutes

Resource Development Committee Meeting

Date and Time
Thursday June 10, 2021 at 4:00 PM

Location
Nadine Peters is inviting you to a scheduled Zoom meeting.
Topic: Resource Dev Committee Meeting
Time: Jun 10, 2021 10:30 AM Pacific Time (US and Canada)
Join Zoom Meeting
https://equitasacademy.zoom.us/j/93849882213
Meeting ID: 938 4988 2213
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Meeting ID: 938 4988 2213

PUBLIC COMMENT AT EQUITAS ACADEMY BOARD MEETINGS – An opportunity for the public to address the Board will be provided at the conclusion of the agenda. Members of the public who wish to speak on any item are requested to identify themselves and indicate on which agenda item they wish to speak. The Board will provide an opportunity for the public to speak for a maximum of three (3) minutes, unless granted additional time at the discretion of the Board.

Testimony shall be limited in content to matters pertaining to Equitas Academy. The Board may not take any action on matters discussed during the public testimony period that are not listed on the agenda. Brown Act Compliance: Agenda posted at School.

Pursuant to the Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990, any individual with a disability who requires reasonable accommodation to attend or participate in a meeting of the Board of Directors, may request assistance in advance of the meeting by contacting Equitas Academy Charter School at 1700 West Pico Boulevard, Los Angeles, CA 90015 or by phone (213) 201-0440.

Committee Members Present
C. Casey (remote), C. Langston (remote), C. Zamora (remote), D. Krishna (remote)

Committee Members Absent
None

I. Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

D. Krishna called a meeting of the Resource Development Committee of Equitas Academy Charter School to order on Thursday Jun 10, 2021 at 4:02 PM.

C. Approve Minutes

C. Langston made a motion to approve the minutes from Resource Development Committee Meeting on 05-13-21.
D. Krishna seconded the motion.
The committee **VOTED** to approve the motion.

Roll Call

D. Krishna	Aye
C. Casey	Abstain
C. Langston	Aye
C. Zamora	Aye

D. Public Comment

No member of the public present.

II. Committee Reviews FY21 Priorities

A. Board Give/Get Status

1. Board Give/Get - Provide resources for board members to meet individual and group fundraising goals. Update on progress to goals and provide ongoing support to secure meet give/get goals.
    1. Quarterly progress (update from last meeting)
    2. Give/get goal is $40,000

B. The Why Behind Fundraising

1. The Why behind fundraising - Identify individual opportunities and touch points to increase Governing Board engagement with the Equitas Academy mission and further align with values.
    1. Equitas volunteer opportunities

C. Virtual Events & Campaigns

Virtual Events & Campaigns- Provide tool kit and peer support to the Governing Board in virtual events and fundraising initiatives.

D. Diversify Equitas Fundraising through Individual & Corporate Gifts

1. Diversify Equitas Fundraising through Individual & Corporate Gifts - Provide means and understanding on steps to diversify Equitas's fundraising portfolio.
    1. Individual Donors
    2. Corporate Donors

III. Committee Reviews Progress within FY21 Priorities

A. Board Give/Get Status

Current Goal Total: $21,243.85

- $14,706.35 Give
- $6,537.50 Get (*$71,537.50Includes $65,000 from J. Drown Foundation)

B. The Why Behind Fundraising

1. 6 of 8 participated: Oliver, Prabhu, Deepa, Catie, Aaron
2. Feedback from Schools
    1. Mr. Kawika Chun, Founding School Director, EQ5: The scholars were really excited to have guest readers, they light up meeting people from different professions and backgrounds. Even after the visitors left, scholars continued to talk about the experience.
    2. Caroline Battle, 4th grade teacher, EQ3: Mr. Reddy started with a read aloud, which was a great way to let the kids get comfortable with a visitor in the room! He did an excellent job making sure he answered questions in a way that was appropriate for their age group (making finance/investing

sound cool to 9 year olds can be a challenge, but he did great!) Students asked lots of great questions about his life, schooling, and career. They really enjoyed the opportunity!

C. Virtual Events & Campaigns

1. Giving Tuesday
2. #March4Equity
3. High School Preparation & Alumni Programs

D. Diversify Fundraising

1. Newly acquired donors in FY21: 67/ Retained donors in FY21: 35
2. 4 EQ vendors sponsored MarchforEquity (2 new, 2 returning)
3. NFL is a new partner, LIGA volunteered at schools
4. Capital Group $5000 grant via Deanna Garcia, RLI program

IV. Presentation to Board

A. Presentation to Board on FY21 Priorities

Committee discussed content for slides.

V. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 4:38 PM.

Respectfully Submitted,
D. Krishna