APPROVED

Equitas Academy Charter School

Minutes

Resource Development Committee Meeting

Date and Time
Thursday July 23, 2020 at 10:30 AM

Location
Google Meet:
meet.google.com/zhg-vqyf-osi

Phone:
(US) +1 541-876-6252
PIN: 508 066 218#

PUBLIC COMMENT AT EQUITAS ACADEMY BOARD MEETINGS – An opportunity for the public to address the Board will be provided at the conclusion of the agenda. Members of the public who wish to speak on any item are requested to identify themselves and indicate on which agenda item they wish to speak. The Board will provide an opportunity for the public to speak for a maximum of three (3) minutes, unless granted additional time at the discretion of the Board. Testimony shall be limited in content to matters pertaining to Equitas Academy. The Board may not take any action on matters discussed during the public testimony period that are not listed on the agenda. Brown Act Compliance: Agenda posted at School.

Pursuant to the Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990, any individual with a disability who requires reasonable accommodation to attend or participate in a meeting of the Board of Directors, may request assistance in advance of the meeting by contacting Equitas Academy Charter School at 1700 West Pico Boulevard, Los Angeles, CA 90015 or by phone (213) 201-0440.

Committee Members Present
C. Langston (remote), C. Zamora (remote), D. Krishna (remote), K. Ishikawa (remote), W. Spindler (remote)

Committee Members Absent
C. Casey

Guests Present
N. Orlando (remote)

I. Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

D. Krishna called a meeting of the Resource Development Committee of Equitas Academy Charter School to order on Thursday Jul 23, 2020 at 10:33 AM.

C. Approve Minutes

K. Ishikawa made a motion to approve the minutes from June 11, 2020 Resource Development Committee Meeting on 06-11-20.
D. Krishna seconded the motion.
The committee **VOTED** to approve the motion.

Roll Call

K. Ishikawa	Aye
C. Zamora	Aye
N. Orlando	Abstain
C. Casey	Absent
D. Krishna	Aye
W. Spindler	Aye
C. Langston	Aye

D. Public Comment

II. Resource Development

A. Give/Get Status

Raised $20,000 from Board Give
Raised $6,285 from Board Get
$60,000 from Drown
54 new individual donors

Request: Follow up with donors around impact of donations. Where did the money go.

B. Equitas 10th Year Anniversary Campaign Final Numbers

Diversifying donors.
Board member participation.

C. Platform and events during COVID fundraising

Discussion on how to engage in fundraising during remote
Deepa example: 30 minute video presentation. Engaging vs. ZOOM call.
Kim example: Sharing what is happening at Equitas. An engaging experience beyond a ZOOM call.
Entertainment; Lucha VaVoom, Trivia Night, Improv Sketch Night.
Catie: Multiple smaller events over time vs. 1 live event. EX: Panel gives a talk (w/donation) 1 of 5 smaller events.
Carlos: Pivot to digital campaign was great. Having a development staff helpful (tools and resources). Feedback: How to reimagine supporting board members in raising funds?

Request: Cathy to follow up with fundraising goals to align with planning events.

D. FY20 Goals and Progress towards Goals

E. FY21 Goals

III. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 10:58 AM.

Respectfully Submitted,
D. Krishna