APPROVED

Equitas Academy Charter School

Minutes

Resource Development Committee Meeting

Date and Time
Thursday June 11, 2020 at 10:30 AM

Location
1612 W. Pico Blvd., Los Angeles, CA 90015

PUBLIC COMMENT AT EQUITAS ACADEMY BOARD MEETINGS – An opportunity for the public to address the Board will be provided at the conclusion of the agenda. Members of the public who wish to speak on any item are requested to identify themselves and indicate on which agenda item they wish to speak. The Board will provide an opportunity for the public to speak for a maximum of three (3) minutes, unless granted additional time at the discretion of the Board. Testimony shall be limited in content to matters pertaining to Equitas Academy. The Board may not take any action on matters discussed during the public testimony period that are not listed on the agenda. Brown Act Compliance: Agenda posted at School.

Pursuant to the Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990, any individual with a disability who requires reasonable accommodation to attend or participate in a meeting of the Board of Directors, may request assistance in advance of the meeting by contacting Equitas Academy Charter School at 1700 West Pico Boulevard, Los Angeles, CA 90015 or by phone (213) 201-0440.

Teleconference:
Hangouts Meet: meet.google.com/opv-paqm-bsx

Phone Number: (US)+1 916-790-2919
PIN: 664 240 318#

Committee Members Present
C. Casey (remote), C. Zamora (remote), D. Krishna (remote), K. Ishikawa (remote)

Committee Members Absent
C. Langston, W. Spindler

I. Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

D. Krishna called a meeting of the Resource Development Committee of Equitas Academy Charter School to order on Thursday Jun 11, 2020 at 10:35 AM.

C. Approve Minutes

K. Ishikawa made a motion to approve the minutes from Resource Development Committee Meeting on 05-14-20.
C. Zamora seconded the motion.
The committee **VOTED** to approve the motion.

D. Public Comment

No public comment.

II. Resource Development

A. Give/Get Status

D. Krishna presented on give/get-Board has accomplished half of the $40,000.

B. Equitas 10th Year Anniversary Campaign Retrospective

D. Krishna presented on 10th Year Anniversary Campaign Retrospective.

C. Equitas Volunteer/Board Engagement Opportunities Retrospective

D. Krishna presented on Volunteer/Board Engagement Opportunities Retrospective

D. Equitas Fact Sheet Retrospective

D. Krishna presented on Fact Sheet Retrospective.

E. Committee Goals Retrospective

1. D. Krishna Presented on Goals for FY19-20

1. Board Give/Get - Educate board members on individual, full board, and broader Network goals, update on progress and provide assistance to secure funds as needed.
    1. Quarterly progress (update from last meeting)
    2. Goal is $40,000
    3. Network goal is $330,000 (40k from board included)
2. The Why behind fundraising - Identify individual opportunities and touch points to increase engagement and further align with values.
    1. Equitas volunteer opportunities
    2. Advocacy
3. Board One Pagers - Create a set of resources and documents to ensure board members are "meeting and fund-raising" ready.
    1. Committee will discuss board one pagers (or "cheat sheets) for board members professional development on key educational vocabulary and acronyms OR develop fact sheets specifically around EQ for fundraising purposes.
4. Diversifying Equitas Fundraising through Individual & Corporate Gifts - Grow Equitas's donor base.
    1. Through Board Buddy/Partner program, help Board contribute to Equitas' Individual Donors & Corporate Donors

F. Corporate Partner Goals Retrospective

D. Krishna presented on Corporate Partner Goals Retrospective.

III. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 11:00 AM.

Respectfully Submitted,
D. Krishna