APPROVED

Equitas Academy Charter School

Minutes

Resource Development Committee Meeting

Date and Time
Thursday August 22, 2019 at 6:00 PM

Location
1612 W. Pico Blvd., Los Angeles, CA 90015

PUBLIC COMMENT AT EQUITAS ACADEMY BOARD MEETINGS – An opportunity for the public, including those attending via teleconference, to address the Board regarding items listed on the agenda. Comments on an agenda item will be accepted during consideration of that item, or prior to consideration of the item in the case of a closed session item. Members of the public who wish to speak on any item are requested to identify themselves and indicate on which agenda item they wish to speak. The Board will provide an opportunity for the public to speak for a maximum of three (3) minutes, unless granted additional time at the discretion of the Board. Members of the public who need a translator will be provided a maximum of six (6) minutes to speak.Testimony shall be limited in content to matters pertaining to Equitas Academy. The Board will not take any action on matters discussed during the public testimony period that are not listed on the agenda.

Pursuant to the Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990, any individual with a disability who requires reasonable accommodation to attend or participate in a meeting of the Board of Directors, may request assistance in advance of the meeting by contacting Equitas Academy Charter School at 1700 West Pico Boulevard, Los Angeles, CA 90015 or by phone (213) 201-0440.

Additional call in information:
Join Zoom Meeting
https://zoom.us/j/3637997405

One tap mobile
+16699006833,,3637997405# US (San Jose)
+19294362866,,3637997405# US (New York)

Dial by your location
+1 669 900 6833 US (San Jose)
+1 929 436 2866 US (New York)
Meeting ID: 363 799 7405
Find your local number: https://zoom.us/u/apxq8wsjw

Additional call in locations: 950 Mason St, San Francisco, CA 94108; 2100 W Riverside Ave. Burbank, CA 91506.

Committee Members Present
C. Casey, C. Sanii (remote), C. Zamora, D. Krishna (remote)

Committee Members Absent
K. Ishikawa

I. Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

D. Krishna called a meeting of the Resource Development Committee of Equitas Academy Charter School to order on Thursday Aug 22, 2019 at 6:00 PM.

C. Approve Minutes

D. Krishna made a motion to approve minutes from the Resource Development Committee Meeting on 06-13-19 Resource Development Committee Meeting on 06-13-19.
C. Sanii seconded the motion.
The motion did not carry.

Roll Call

M. Borrego	Absent
C. Sanii	Aye
C. Zamora	Aye
K. Ishikawa	Absent

II. Public Comment

A.

Public Comment

No public attendees

III. Resource Development

A. Introduce Director of Development

- Role at Equitas is to partner with the local and broader community to advocate for excellence in education and attain resources for Network operating funds. Through internal and external relationship building and collaboration, the Development Department will create the conditions for community engagement, governing board efficacy and diverse funding acquisition for our schools to execute on the promise toward 100 percent scholar graduation from a 4-year college or university.
    - **Grow Individual Giving Program**: Create a sustainable individual donor major gifts program
    - **Build Corporate Relations Program**: Create corporate sponsorship and community engagement opportunities
    - **Solidify and Grow Foundation Grants:** Strengthen and develop foundation grants for Network support
    - **Act as a Resource for Internal & External Stakeholders:** Provide support to Equitas Chiefs, Program & School Directors to attain individual fundraising goals

- Staff Partner to the Resource Committee
    - **Collaborate with Governing Board:** Work closely with Governing Board and Resource Development & Governing Committees to diversify funding sources
    - **Create Advocacy Opportunities for the Governing Board:**Engage the Governing Board in advocacy learning and actions in partnership with the Advocacy Ad Hoc Committee

B. Review FY19-20 Development Goals

Phone difficulties prevented full examination of FY19-20 Goals. Able to discuss the following:

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        - “The Why” behind fundraising
            - The committee, in partnership with EQ DOD, will encourage each board member in a volunteer opportunity at Equitas to provide a personal narrative on “The Why” behind fundraising
                - Deepa excited to engage and volunteer. Tyler basketball example.
                - Claudia thinks it’s a great idea, needs follow through
                - Claudia suggested baseball card on board members

        - Deepa likes when we had teachers come and talk to the board
        - Claudia likes the experiencing Equitas idea
        - Carlos thinks board and committee members should engage with the community and not see it as an obligation but as an opportunity to show true leadership.
    - Board Give/Get
        - Goal for next meeting: Committee to pick a board member as their Board Buddy to facilitate FY19-20 Development Goals
            - Board buddies will empower each other on fundraising goals

C. 2019-2020 Board Give/Get

Phone connection problems again.

- Board "Buddies"
    - This tool will shift slightly now that there is a DOD on staff. Board buddies will partner with DOD to develop strategy to accomplish goals with assigned board members.
- Deadlines
    - Fundraising milestones and deadlines will be rolled out during Q2
- Events
    - Fundraising event to celebrate Equitas Academy's 10 Year Anniversary will be held in May 2020
        - Deepa didn't know it was the ten-year event, loves this idea
        - Discuss at next committee meeting
    - Structure and timeline will be presented for review at the September meeting.
    - Next Committee Meeting: 9/12 - 10:30am to 11am: Resource Development

IV. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 7:00 PM.

Respectfully Submitted,
D. Krishna