APPROVED

Equitas Academy Charter School

Minutes

Resource Development Committee Meeting

Date and Time
Thursday June 13, 2019 at 10:00 AM

Location
2723 W. 8th Street, Los Angeles, CA 90005. Call in locations: 3744 Latrobe Street, LA 90033, 10045 Jumilla Ave. Chatsworth, CA 91311, 1700 W. Pico Blvd, Los Angeles, CA 90015, 8391 Beverly Blvd, LA CA 90048.

PUBLIC COMMENT AT EQUITAS ACADEMY BOARD MEETINGS – An opportunity for the public, including those attending via teleconference, to address the Board regarding items listed on the agenda. Comments on an agenda item will be accepted during consideration of that item, or prior to consideration of the item in the case of a closed session item. Members of the public who wish to speak on any item are requested to identify themselves and indicate on which agenda item they wish to speak. The Board will provide an opportunity for the public to speak for a maximum of three (3) minutes, unless granted additional time at the discretion of the Board. Members of the public who need a translator will be provided a maximum of six (6) minutes to speak.Testimony shall be limited in content to matters pertaining to Equitas Academy. The Board will not take any action on matters discussed during the public testimony period that are not listed on the agenda.

Pursuant to the Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990, any individual with a disability who requires reasonable accommodation to attend or participate in a meeting of the Board of Directors, may request assistance in advance of the meeting by contacting Equitas Academy Charter School at 1700 West Pico Boulevard, Los Angeles, CA 90015 or by phone (213) 201-0440.

Additional call in information: Join Zoom Meeting https://zoom.us/j/220980405. Additional Call in locations: 2100 W Riverside Dr, Burbank, CA 91506, 18910 Wilmington Ave., Carson 90746, 110 S. Sweetzer Ave. LA, CA 90048, 1660 Stewart St. Santa Monica, CA, 8391 Beverly Blvd, LA CA 90048.

Committee Members Present
C. Sanii (remote), D. Krishna (remote), K. Ishikawa (remote)

Committee Members Absent
C. Zamora, S. Faulkner

Guests Present
M. Borrego (remote)

I. Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

C. Sanii called a meeting of the Resource Development Committee of Equitas Academy Charter School to order on Thursday Jun 13, 2019 at 10:02 AM.

C. Approve Minutes

K. Ishikawa made a motion to approve minutes from the Resource Development Committee Meeting on 05-09-19 Resource Development Committee Meeting on 05-09-19.
D. Krishna seconded the motion.
The committee **VOTED** unanimously to approve the motion.
Need to approve the April committee minutes at the next RD meeting.

II. Public Comment

A. Public Comment

None

III. Resource Development

A. Review Development Goals

Reviewed committee goals and perhaps thinking about making more inclusive goals for next year. Reviewed FY18-19 goals. Discussed the cheat sheet to articulate the what the why for fundraising in terms of goals for FY19-20 to create a useful tool for fundraising.

Having email templates for new board members and evergreen for people to use throughout the year is helpful. Subpoint of the cheat sheet goal is creating an archive of all email templates and materials. In terms of second goal-corporate relationship creation. Figuring out what corporate identities would give and what would be the most effective to target and who has a contact and using it that way. If a board member is at a corporate institution, there should be the ask. Cathy sets strategy for corporate relationships and works with Development Committee in supporting the strategy through fundraising with board members. In partnership with development director, help identify corporations that board members have relationships to execute on org strategy.

B. June Fundraising Push

Will discuss when to do an event when Cathy begins in July. As far as June Fundraising push, email solicitation will come from Claudia.

C. Development Dashboard

did not dicuss

IV. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 10:32 AM.

Respectfully Submitted,
C. Sanii