APPROVED

Equitas Academy Charter School

Minutes

Resource Development Committee Meeting

Date and Time
Thursday March 14, 2019 at 3:30 PM

Location
2723 W. 8th Street Blvd, Call In: https://zoom.us/j/817757552 or 1-669-900-6833, Meeting ID: 817 757 552, Additional Call in locations: 2100 W Riverside Dr, Burbank, CA 91506, 18910 Wilmington Ave., Carson 90746, 110 S. Sweetzer Ave. LA, CA 90048,5905 Wilshire Blvd LA, CA 90036

PUBLIC COMMENT AT EQUITAS ACADEMY BOARD MEETINGS – An opportunity for the public, including those attending via teleconference, to address the Board regarding items listed on the agenda. Comments on an agenda item will be accepted during consideration of that item, or prior to consideration of the item in the case of a closed session item. Members of the public who wish to speak on any item are requested to identify themselves and indicate on which agenda item they wish to speak. The Board will provide an opportunity for the public to speak for a maximum of three (3) minutes, unless granted additional time at the discretion of the Board. Members of the public who need a translator will be provided a maximum of six (6) minutes to speak.Testimony shall be limited in content to matters pertaining to Equitas Academy. The Board will not take any action on matters discussed during the public testimony period that are not listed on the agenda.

Pursuant to the Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990, any individual with a disability who requires reasonable accommodation to attend or participate in a meeting of the Board of Directors, may request assistance in advance of the meeting by contacting Equitas Academy Charter School at 1700 West Pico Boulevard, Los Angeles, CA 90015 or by phone (213) 201-0440.

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Committee Members Present
C. Sanii (remote), C. Zamora (remote)

Committee Members Absent
D. Krishna, K. Ishikawa, S. Faulkner

Guests Present
M. Borrego (remote)

I. Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

C. Sanii called a meeting of the Resource Development Committee of Equitas Academy Charter School to order on Thursday Mar 14, 2019 at 3:34 PM.

C. Approve Minutes

C. Zamora made a motion to approve minutes from the Resource Development Committee Meeting on 10-25-18 Resource Development Committee Meeting on 10-25-18.
C. Sanii seconded the motion.
The committee **VOTED** unanimously to approve the motion.

D. Approve Minutes

C. Zamora made a motion to approve minutes from the Resource Development Committee Meeting on 02-12-19 Resource Development Committee Meeting on 02-12-19.
C. Sanii seconded the motion.
The committee **VOTED** unanimously to approve the motion.

II. Resource Development

A. Review development Dashboard

We had a few more donations and thought about how to elicit more board members from organizations like Disney that match donation and volunteer hours. Look at other

organizations like Snapchat, Netflix, TOMS, can also invite to Disney for recruiting session.

Looked at board invite list and will use the time to fill out list at March Board meeting. Reviewed event and contractor-$20K is goal and move forwarded consultants.

Title
Still thinking about the but we want a name to that expresses what people are doing for Equitas... like Building Equitas .... but not building... something else. So it's action oriented and not receiving...
--> see what consultant comes up
--> ask the board so they are involved.

when they do call to dinner:

whoever is emceeing the dinner -- board member, staff, alumni
-- staff/board with facilitating table introduce yourself.
-- board members should be sitting with their people; should be assigned seating.

During Reception:
photo show projected of Equitas, students, buildings, teachers, etc.

dinner and theater (stage) -- always setting the context of where each "event" makes Equitas different and toward vision
- start with Malka (inception, evolution and where she sees Equitas in future)
- alumni panel / testimonial (college and beyond)
- live music / band performance (enrichment highlight)
- staff / parent testimonial (community and beyond experiences)
- auction (auction classrooms... anything else?)
  --> make announcement of how much we've raised toward goal and then have clear opportunity of how to give

Follow up
thank you notes from a student (along with next steps of how to be involved)

B. Discuss Dev/Board partnerships

C. Discuss June Event

III. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 4:00 PM.

Respectfully Submitted,
C. Sanii