APPROVED

# Equitas Academy Charter School

# Minutes

## Resource Development Committee Meeting

**Date and Time**
Tuesday February 12, 2019 at 4:00 PM

**Location**
2723 W. 8th Street, Los Angeles, CA 90005

PUBLIC COMMENT AT EQUITAS ACADEMY BOARD MEETINGS – An opportunity for the public, including those attending via teleconference, to address the Board regarding items listed on the agenda. Comments on an agenda item will be accepted during consideration of that item, or prior to consideration of the item in the case of a closed session item. Members of the public who wish to speak on any item are requested to identify themselves and indicate on which agenda item they wish to speak. The Board will provide an opportunity for the public to speak for a maximum of three (3) minutes, unless granted additional time at the discretion of the Board. Members of the public who need a translator will be provided a maximum of six (6) minutes to speak.Testimony shall be limited in content to matters pertaining to Equitas Academy. The Board will not take any action on matters discussed during the public testimony period that are not listed on the agenda.

Pursuant to the Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990, any individual with a disability who requires reasonable accommodation to attend or participate in a meeting of the Board of Directors, may request assistance in advance of the meeting by contacting Equitas Academy Charter School at 1700 West Pico Boulevard, Los Angeles, CA 90015 or by phone (213) 201-0440.

Additional call in information: https://zoom.us/j/413363874, Additional Call in locations: 2100 W Riverside Dr, Burbank, CA 91506, 18910 Wilmington Ave., Carson 90746, 110 S. Sweetzer Ave. LA, CA 90048,5905 Wilshire Blvd LA, CA 90036

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**Committee Members Present**
C. Sanii (remote), C. Zamora (remote), D. Krishna (remote), K. Ishikawa (remote)

**Committee Members Absent**
S. Faulkner

**Guests Present**
M. Borrego, N. Orlando

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## I. Opening Items

### A. Record Attendance and Guests

### B. Call the Meeting to Order

C. Sanii called a meeting of the Resource Development Committee of Equitas Academy Charter School to order on Tuesday Feb 12, 2019 at 4:02 PM.

### C. Approve Minutes

K. Ishikawa made a motion to approve minutes from the Resource Development Committee Meeting on 01-10-19 Resource Development Committee Meeting on 01-10-19.
D. Krishna seconded the motion.
The committee **VOTED** unanimously to approve the motion.

**Roll Call**

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|---|---|
| K. Ishikawa | Aye |
| C. Sanii | Aye |
| S. Faulkner | Absent |
| C. Zamora | Aye |
| D. Krishna | Aye |

## II. Resource Development

### A. Review development Dashboard

Reviewed dashboard on give/get. Have 2 more board member and 2 more committee members that need to give. Discussed if the dashboard is useful and if the committee would like to see information in any other format. Discussed use of dashboard with

committee vs. board. Governance will do a report on give/get. Provided feedback on how to present data with counts.

### B. Discuss Dev/Board partnerships

Discussed the partnership with the get for board donation.

### C. Discuss June Event

Suggestion on when to circle back on the get portion for the group. Some people might be connected with June event. In committee goals, discussed having the conversation 12 weeks prior (March) would want an invite list and contact information. Should start by asking people to think about contact. Invitation should go out 4-6 weeks before event and want to make sure we invite enough people. Provide details to the events (evening, time, x.y,z activities). target March for save the date. Use Experiencing Equitas panel with Alumni, hit goal of fundraising, building engagement of donors to increase to 50 new people connected to Equitas (vested interest in time, money, and advocacy). Donors that has given significant amounts in the past and thank them. At the event, share all the ways people can get involved. Even if not ready to make a gift, committee, advocacy, and outlining ways of joining the school. Need a strong call to action and presentation that outlines the ask. Alumni/parent panel can connect to a call to action with alumni fund (scholarship). Formal program that connect professionals to alumni and creating a program to connect and follow through. Area need most funding/case for support should come from Malka. People from coalition we can invite and invite past board members and other charter leaders. Hit $50K goal and have a higher number and the gap is doable in the room. Auction off classrooms and/or art experience in one area in CMO office and create at the event and memoralized for $500 at office.

## III. Closing Items

### A. Adjourn Meeting

C. Sanii made a motion to adjourn the meeting.
K. Ishikawa seconded the motion.
The committee **VOTED** unanimously to approve the motion.
There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 4:45 PM.

Respectfully Submitted,
C. Sanii