APPROVED

Equitas Academy Charter School

Minutes

Resource Development Committee Meeting

Date and Time
Thursday October 25, 2018 at 6:00 PM

Location
2723 W. 8th Street, Los Angeles, CA 90005

PUBLIC COMMENT AT EQUITAS ACADEMY BOARD MEETINGS – An opportunity for the public to address the Board will be provided at the conclusion of the agenda. Members of the public who wish to speak on any item are requested to identify themselves and indicate on which agenda item they wish to speak. The Board will provide an opportunity for the public to speak for a maximum of three (3) minutes, unless granted additional time at the discretion of the Board. Testimony shall be limited in content to matters pertaining to Equitas Academy. The Board may not take any action on matters discussed during the public testimony period that are not listed on the agenda. Brown Act Compliance: Agenda posted at School.

Committee Members Present
C. Sanii, C. Zamora, K. Ishikawa, S. Faulkner

Committee Members Absent
None

Committee Members who arrived after the meeting opened
K. Ishikawa, S. Faulkner

Guests Present

A. Perez, D. Krishna, Deepa Krishna, M. Borrego, O. Bajracharya

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I. Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

C. Sanii called a meeting of the Resource Development Committee of Equitas Academy Charter School to order on Thursday Oct 25, 2018 at 6:00 PM.

C. Approve Minutes

D. Krishna made a motion to approve minutes from the Resource Development Committee Meeting on 03-16-18 Resource Development Committee Meeting on 03-16-18.
C. Zamora seconded the motion.
The committee **VOTED** unanimously to approve the motion.

II. Resource Development

A. Board Give/Get Goals

S. Faulkner arrived.
K. Ishikawa arrived.
A. Perez arrived.
Partners for give strategies and support for Give/Get. Will follow up in email, phone calls and at board meeting on how to support our give/get strategies.

Oliver: Sonia
Alyssa: Kim
Aarthi: Claudia
Tyler: Carlos
Nyanza: Deepa
Josephti: Kim
Julie: Sonia

B. Donor Event(s)

Events can be informal or formal events for board and committee members families.

- That might include camping focused companies, breakfast event, cocktail party.
- Discussed the impact of why we are fundraising and for what purposes.
- Think about NFL and play space. LA 2028 monies earmarked for spaces for Olympics.

- Discussed capital campaign. Committee should have a bucket list created and will do that at the next meeting. People want to give to something with a vision. Immediacy and share the long term vision.
- Focus on growing the base and what we are doing now. People give to people.

Two Fundraising strategies:

1. Show impact to the board for give/get.
2. Grow the base and stewardship.

Board Events: One informal will happen Saturday morning in December 8th 10-12, Formal event in March and finalize dates with the board.

- Staff will send year end appeal with picture of facility and how kids are doing and several amounts attached to giving

III. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 7:02 PM.

Respectfully Submitted,
C. Sanii