



Equitas Academy Charter School

Resource Development Committee Meeting

Date and Time

Thursday June 10, 2021 at 4:00 PM PDT

Location

Nadine Peters is inviting you to a scheduled Zoom meeting.

Topic: Resource Dev Committee Meeting

Time: Jun 10, 2021 10:30 AM Pacific Time (US and Canada)

Join Zoom Meeting

<https://equitasacademy.zoom.us/j/93849882213>

Meeting ID: 938 4988 2213

One tap mobile

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PUBLIC COMMENT AT EQUITAS ACADEMY BOARD MEETINGS – An opportunity for the public to address the Board will be provided at the conclusion of the agenda. Members of the public who wish to speak on any item are requested to identify themselves and indicate on which agenda item they wish to speak. The Board will provide an opportunity for the public to speak for a maximum of three (3) minutes, unless granted additional time at the discretion of the Board. Testimony shall be limited in content to matters pertaining to Equitas Academy.

The Board may not take any action on matters discussed during the public testimony period that are not listed on the agenda. Brown Act Compliance: Agenda posted at School.

Pursuant to the Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990, any individual with a disability who requires reasonable accommodation to attend or participate in a meeting of the Board of Directors, may request assistance in advance of the meeting by contacting Equitas Academy Charter School at 1700 West Pico Boulevard, Los Angeles, CA 90015 or by phone [\(213\) 201-0440](tel:2132010440).

Agenda

I. Opening Items

Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

C. Approve Minutes

Approve minutes for Resource Development Committee Meeting on May 13, 2021

D. Public Comment

II. Committee Reviews FY21 Priorities

A. Board Give/Get Status

Provide resources for board members to meet individual and group fundraising goals. Update on progress to goals and provide ongoing support to secure meet give/get goals.

1. Quarterly progress (update from last meeting)

2. Give/get goal is \$40,000

B. The Why Behind Fundraising

Identify individual opportunities and touch points to increase Governing Board engagement with the Equitas Academy mission and further align with values.

1. Equitas volunteer opportunities

C. Virtual Events & Campaigns

Provide tool kit and peer support to the Governing Board in virtual events and fundraising initiatives.

D. Diversify Equitas Fundraising through Individual & Corporate Gifts

Provide means and understanding on steps to diversify Equitas's fundraising portfolio.

1. Individual Donors
2. Corporate Donors

III. Committee Reviews Progress within FY21 Priorities

A. Board Give/Get Status

Review board give/get status.

1. Total
2. Rate of participation
3. Comparison between FY21 & FY20

B. The Why Behind Fundraising

Discuss the Why behind fundraising.

1. Volunteer opportunities shared
2. # of participants
3. Comparison between FY21 & FY20

C. Virtual Events & Campaigns

Discuss virtual events and campaigns.

1. GivingTuesday
2. #March4Equity
3. High School Preparation & Alumni Programs
4. Comparison between FY21 & FY20

D. Diversify Fundraising

Review opportunities to diversify fundraising.

1. Review opportunities presented for engaging Individual Donors
2. Review opportunities presented for engaging Corporate Donors
3. Comparison between FY21 & FY20

IV. Presentation to Board

A. Presentation to Board on FY21 Priorities

Committee discusses presentation to board on FY21 priorities.

1. [FY20 Presentation to Board](#)
2. [FY21 Presentation to Board](#)
3. Reflection on progress and points to share at Board meeting

V. Closing Items

A. Adjourn Meeting