APPROVED

Jefferson RISE

Minutes

Development Committee Meeting

Date and Time
Wednesday March 8, 2017 at 4:45 PM

Location
501 Lapalco Blvd Gretna, LA

In full compliance with Open Meeting Law, Jefferson RISE posts all agendas at least 24-hours prior to the meeting at the Jefferson RISE Office and online at www.jeffersonrise.org. Minutes are available online after they have been approved at the following meeting.

Committee Members Present
Diane Jackson, Kathleen Sullivan

Committee Members Absent
None

Ex Officio Members Present
Just Hollister

I. Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

Diane Jackson called a meeting of the Development Committee of Jefferson RISE to order on Wednesday Mar 8, 2017 at 4:47 PM.

C. Approve Minutes

Just Hollister made a motion to approve minutes.
Diane Jackson seconded the motion.
The committee **VOTED** unanimously to approve the motion.

II. Funding Goals& Triage Strategy Update(S)

A. Recap of info - Desiree Young/Venture Walk

- Discussed how the intial strategic sessions went.
- need clarification around thank you
- idea - monthly newsletter for Q3 and/or Q4 possibly
- blurb from board chair
- review previous materials and developing how the new flyers will have

B. 1 Pager draft

KS suggested "telling the story" in a flowing document versus having formal headings.

C. Fundraising Follow Up & Conversations

BoT will assign tasks to keep individual board members accountable to having monthly conversations.
KS will share previous draft information of donation descriptions. DJ will draft copy of the flyer and send to JH and then KS for final review. Final draft will be shared with full board for approval.

III. Closing Items

A. Adjourn Meeting

Just Hollister made a motion to adjourn the meeting.
Diane Jackson seconded the motion.
The committee **VOTED** unanimously to approve the motion.
There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 5:27 PM.

Respectfully Submitted,
Diane Jackson