



Jefferson RISE

Development Committee - Strategy Session

Date and Time

Wednesday February 1, 2017 at 6:00 PM CST

Location

501 Lapalco Blvd Gretna, LA

In full compliance with Open Meeting Law, Jefferson RISE posts all agendas at least 24-hours prior to the meeting at the Jefferson RISE Office and online at www.jeffersonrise.org. Minutes are available online after they have been approved at the following meeting.

Agenda

I. Opening Items

Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

Introduce Desiree Young and Nayita Wilson with Venturewalk and associates.

II. Development

Development

A. Review fundraising basics

complete and review the pitch persona quiz
review the completion of the 5 question survey sent out by Ms. Young
create draft levels for giving
create draft for potential donors within family and friends circle

III. Other Business

A. Next Steps

invite remaining board members to participate in the next strategy session.

IV. Closing Items

A. Adjourn Meeting