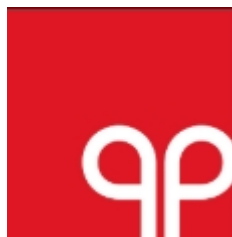


APPROVED



Parker Performing Arts School

Minutes

Working Board Meeting

Date and Time

Tuesday August 16, 2022 at 5:30 PM

Location

<https://meet.google.com/xzs-evbc-uyg?hs=224>

Directors Present

C. Thomas (A, #5) (remote), C. Walker (E, #1) (remote), E. Remington (A, #2) (remote), K. McDonald (E, #4) (remote), R. Sanchez (A, #8) (remote), S. Cooke (E, #6) (remote), V. Olivas Smith (E, #7) (remote)

Directors Absent

D. Hyland (E, #9)

Ex Officio Members Present

P. Molfino (remote)

Non Voting Members Present

P. Molfino (remote)

I. Opening Items

A. Record Attendance & Introduce Recognize Visitors

B. Call the Meeting to Order

C. Reading of Vision and Mission

Vision and Mission read by director R Sanchez

II. Finalize 22/23 Committee Updates and Needs

A. School Accountability Committee

- Update provided by Director K McDonald
 - Looking for potentially 2 more members for the committee.
 - Sept 7th meeting scheduled at 3:45 in person
- Open for questions by director R Sanchez
- Passed to P. Molfino
 - CMAS data to be provided to the committee

B. PCA Update

- Update to director V Olivas-Smith
 - Introduction to incoming PCA will update in future
 - the first meeting to attend Sept 1st
 - Liaison appointment from PCA invitation as a possible opportunity for collaboration

C. Finance Committee

- Update by Director R Sanchez
 - Meeting on 08/17/2022
 - Financials are incoming for review
 - 222/23 objectives are being reviewed with forecasts out on ed
 - looking for a few new members
 - hoping to have a current member step in the Treasurer role

D. Douglas County School Board Updates

- update by Director E Remington
 - Mill Levy information
 - LRP for Douglas County

E. Fundraising Committee

- update director S Cooke
 - 500K in net income including Fun Run
 - Looking for a potential Benefactor

- Restructure sponsorships
- Restaurant Spirit Nights
 - potential performances on the spirit nights
- Gala night to get on the calendar
- Looking for potentially 1-2 new committee members

F. Grants Committee Update

- Update by Director C. Thomas
- goal to apply for 1 grant a month
 - successfully obtain 1 per quarter
 - 315k goal
 - four current grant opportunities in consideration
- monthly meetings for current needs goal for 5% of the annual budget
- Don't see a need at the moment for specific new committee members
 - will reevaluate as needed

G. Marketing Committee Update

- update from Director C Walker Ericson
 - potential Marketing Interns, college students
 - development of measurable metrics
 - focus on engagement and enrollment in the school
 - looking for at least 8-10 potentially more new committee members
 - Press pass and camera
 - social media presence
 - updated visual documentation
 - Daycare opening on Chambers/Compark engagement for a partnership to feed students into the school
 - Search engine analytics and tags for better engagement
 - branding in the community
 - passive marketing
 - updating of Facebook page
 - meeting TBD
- Update P. Molfino
 - potential bringing on a position as a recruiter and business development

III. Other Business

A. Other Business

- Director R Sanchez reminder for upcoming Board Visit Day 09/14/2022
- Drive Line volunteering

- No new business was brought up

B. Meeting Evaluation

- Director R Sanchez opens up for discussion on concerns that needs to address for future meetings

C. Plans for Next Meeting

- Scheduled for 09/06/2022 in person
 - ideas for potential student visitors to showcase upcoming performances or things they are working on

IV. Closing Items

A. Adjourn Meeting

- Director C. Walker Erickson moves for adjournment
- Seconded by Director K. McDonald

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 6:45 PM.

Respectfully Submitted,
E. Remington (A, #2)