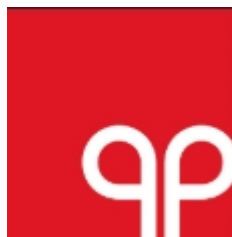


APPROVED



## Parker Performing Arts School

### Minutes

#### Working Board Meeting

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##### **Date and Time**

Tuesday August 16, 2022 at 5:30 PM

##### **Location**

<https://meet.google.com/xzs-evbc-uyg?hs=224>

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##### **Directors Present**

C. Thomas (A, #5) (remote), C. Walker (E, #1) (remote), E. Remington (A, #2) (remote), K. McDonald (E, #4) (remote), R. Sanchez (A, #8) (remote), S. Cooke (E, #6) (remote), V. Olivas Smith (E, #7) (remote)

##### **Directors Absent**

D. Hyland (E, #9)

##### **Ex Officio Members Present**

P. Molfino (remote)

##### **Non Voting Members Present**

P. Molfino (remote)

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#### **I. Opening Items**

**A. Record Attendance & Introduce Recognize Visitors**

**B. Call the Meeting to Order**

### **C. Reading of Vision and Mission**

Vision and Mission read by director R Sanchez

## **II. Finalize 22/23 Committee Updates and Needs**

### **A. School Accountability Committee**

- Update provided by Director K McDonald
  - Looking for potentially 2 more members for the committee.
  - Sept 7th meeting scheduled at 3:45 in person
- Open for questions by director R Sanchez
- Passed to P. Molfino
  - CMAS data to be provided to the committee

### **B. PCA Update**

- Update to director V Olivas-Smith
  - Introduction to incoming PCA will update in future
    - the first meeting to attend Sept 1st
  - Liaison appointment from PCA invitation as a possible opportunity for collaboration

### **C. Finance Committee**

- Update by Director R Sanchez
  - Meeting on 08/17/2022
  - Financials are incoming for review
  - 222/23 objectives are being reviewed with forecasts out on ed
  - looking for a few new members
    - hoping to have a current member step in the Treasurer role

### **D. Douglas County School Board Updates**

- update by Director E Remington
  - Mill Levy information
  - LRP for Douglas County

### **E. Fundraising Committee**

- update director S Cooke
  - 500K in net income including Fun Run
  - Looking for a potential Benefactor

- Restructure sponsorships
- Restaurant Spirit Nights
  - potential performances on the spirit nights
- Gala night to get on the calendar
- Looking for potentially 1-2 new committee members

#### **F. Grants Committee Update**

- Update by Director C. Thomas
- goal to apply for 1 grant a month
  - successfully obtain 1 per quarter
  - 315k goal
  - four current grant opportunities in consideration
- monthly meetings for current needs goal for 5% of the annual budget
- Don't see a need at the moment for specific new committee members
  - will reevaluate as needed

#### **G. Marketing Committee Update**

- update from Director C Walker Ericson
  - potential Marketing Interns, college students
  - development of measurable metrics
  - focus on engagement and enrollment in the school
  - looking for at least 8-10 potentially more new committee members
  - Press pass and camera
    - social media presence
    - updated visual documentation
  - Daycare opening on Chambers/Compark engagement for a partnership to feed students into the school
  - Search engine analytics and tags for better engagement
  - branding in the community
    - passive marketing
    - updating of Facebook page
  - meeting TBD
- Update P. Molfino
  - potential bringing on a position as a recruiter and business development

### **III. Other Business**

#### **A. Other Business**

- Director R Sanchez reminder for upcoming Board Visit Day 09/14/2022
- Drive Line volunteering

- No new business was brought up

#### **B. Meeting Evaluation**

- Director R Sanchez opens up for discussion on concerns that needs to address for future meetings

#### **C. Plans for Next Meeting**

- Scheduled for 09/06/2022 in person
  - ideas for potential student visitors to showcase upcoming performances or things they are working on

### **IV. Closing Items**

#### **A. Adjourn Meeting**

- Director C. Walker Erickson moves for adjournment
- Seconded by Director K. McDonald

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 6:45 PM.

Respectfully Submitted,  
E. Remington (A, #2)