



## Parker Performing Arts School

### Minutes

#### January Board Working Meeting

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**Date and Time**

Tuesday January 28, 2020 at 6:00 PM

**Location**

Parker Performing Arts School Room 202

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**Directors Present**

C. McMahan (E, #6), D. Chapman (A, #5), J. Jerome (A, #2), K. Wagner-Grull (E, #7), L. Money (A, #3), S. Wiggin

**Directors Absent**

*None*

**Guests Present**

J. Burgess, Jason Guerreo

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**I. Opening Items****A. Record Attendance****B. Call the Meeting to Order**

S. Wiggin called a meeting of the board of directors of Parker Performing Arts School to order on Tuesday Jan 28, 2020 at 6:01 PM.

**C. Read PPA Vision and Mission**

Reviewed Vision and Mission

#### **D. Marketing committee update**

##### **Updates:**

- \* Working with professional baseball team St. Martin for possible support and strategy
- \* Facebook campaign running currently to attempt to boost enrollment opportunities
- \* Take a peek behind the curtain event occurring in March/April
- \* Next meeting is February 10th and turn into a documented plan
- \* Intent to return campaign will kick off as well

## **II. Other Business**

#### **A. Ownership updates**

Future proposal anticipated for possible refinance options.

#### **B. Refinance Options**

See Above

#### **C. Update on Metro District "Fee"**

See Above

## **III. 6 Month Strategic Plan Check-In**

#### **A. Updates from 6 Month Strategic Plan**

- 1) Board Recruitment Goal- Flyers to be provided to parents in Thursday Folders, Agenda topic for next meeting.
- 2) Survey to our Communities (Parent and Staff)- PCA working and sending out in February
- 3) Jenn's review timelines- Chris working on
- 4) Communication
  - a) Board Calendar- We will use the one Lauren created and will publish in Google
  - b) Communicating to parent community- Agenda for next meeting, consider the following resources to see if valid/needed/benefit.
    - \* Parent Square: <https://www.parentsquare.com/about/>
    - \* Remind.Com <https://www.remind.com/>
    - \*EduBlog: <https://www.theedublogger.com/newsletters/>
- 5) Board Visibility

- a)Board Tours- Sean Working
- b)Board Visit Day- Sean Working
- 6) School Growth- See updates from Marketing committee work and Facebook campaign
- a) Development Committee- Kelly Working, asking for board mentors from Jason G.'s contacts
- b) Grant writing- TBD
- c) Marketing Committee- See previous Marketing Notes
- 7) Misc.
- a)Charter Renewal- Begins in April

#### IV. Closing Items

##### A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 7:33 PM.

Respectfully Submitted,

S. Wiggin

S. Wiggin made a motion to Adjourn.

C. McMahan (E, #6) seconded the motion.

The board **VOTED** to approve the motion.

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#### Documents used during the meeting

*None*