APPROVED

Magnolia Public Schools

Minutes

Stakeholder Engagement Committee Meeting

Date and Time
Wednesday November 14, 2018 at 6:00 PM

Location
Teleconference 1.844.572.5683 Code: 1948435

Committee members joined from the following locations:
• 940 Steward Dr. Sunnyvale, CA 94085 (Dr. Umit Yapanel)
• 7401 Madora Ave. Winnetka, CA 91306 (Ms. Sandra Covarrubias)
• 5113 Babette Ave. Los Angeles, CA 90066 (Ms. Diane Gonzalez)

Committee Members:
Ms. Sandra Covarrubias
Dr. Umit Yapanel
Ms. Diane Gonzalez
Mr. Haim Beliak (Alternate)

CEO & Superintendent:
Mr. Alfredo Rubalcava

Committee Members Present
D. Gonzalez (remote), S. Covarrubias (remote), U. Yapanel (remote)

Committee Members Absent
H. Beliak

I. Opening Items

A. Call the Meeting to Order

S. Covarrubias called a meeting of the Educational Partners & Development Committee of Magnolia Public Schools to order on Wednesday Nov 14, 2018 at 6:05 PM.

B. Record Attendance and Guests

U. Yapanel joined at 6:07 p.m.

C. Public Comments

There were no public comments.

D. Approval of Agenda

D. Gonzalez made a motion to approve the agenda as presented.
S. Covarrubias seconded the motion.
The committee **VOTED** unanimously to approve the motion.

Roll Call

D. Gonzalez	Aye
S. Covarrubias	Aye
U. Yapanel	Absent
H. Beliak	Absent

E. Approve Minutes from the Community and Parent Engagement Committee Meeting on May 3, 2018

D. Gonzalez made a motion to approve minutes from the Community and Parent Engagement Committee Meeting on 05-03-18 Community and Parent Engagement Committee Meeting on 05-03-18.
U. Yapanel seconded the motion.
The committee **VOTED** unanimously to approve the motion.

Roll Call

U. Yapanel	Aye
H. Beliak	Absent
D. Gonzalez	Aye
S. Covarrubias	Aye

Since the Community & Parent Engagement Committee and Personnel Committee were merged the minutes were approved by the newly formed Stakeholder Engagement Committee which is made up of a combination of both of the previous committees.

F. Approve Minutes from the Regular Personnel Committee Meeting on February 22, 2018

D. Gonzalez made a motion to approve minutes from the Regular Personnel Committee Meeting on 02-22-18 Regular Personnel Committee Meeting on 02-22-18.
U. Yapanel seconded the motion.
The committee **VOTED** unanimously to approve the motion.

Roll Call

U. Yapanel	Aye
D. Gonzalez	Aye
S. Covarrubias	Aye
H. Beliak	Absent

Since the Community & Parent Engagement Committee and Personnel Committee were merged the minutes were approved by the newly formed Stakeholder Engagement Committee which is made up of a combination of both of the previous committees.

II. Discussion Items

A. Enrollment Update

I. Soto, MPS Director of Partnerships, gave an overview of all enrollment and recruitment efforts. He went into detail with the various marketing campaigns and how they are being received by the public. Marketing efforts include postcard mailers, social media campaigns, working with various advertising agencies to ensure that our best efforts are being put forward. I. Soto also went over the next steps as far as marketing campaigns go and what efforts will be happening prior to the end of this calendar year.

U. Yapanel, MPS Committee Member, requested clarity on how these marketing efforts are being tracked and how MPS knows how many families have enrolled as a result of these efforts.

All questions from the committee members were addressed.

B. Parent and Community Engagement (PACE) Program & Community Partner Update

I. Soto, MPS Director of Partnerships, presented on the new program being implemented at all school sites- Parent and Community Engagement Program (PACE). This program is comprised of school-site coordinators and home office support staff whose mission is to "empower school stakeholders to deepen their connection with the families and the communities they serve". B. Olandes, PACE Lead Coordinator, explained the key functions of this new role and how it impacts the community we serve. He also went over a few of the efforts that the PACE Coordinators have done such as National Voter Registration Day and recruitment fairs. A few of the PACE coordinators gave an introduction to the work that they do at the school sites.

An overview of the parent programs and the organizations we currently partner with are Parent College with Partnership for Los Angeles Schools and Parent Education Bridge for Student Achievement Foundation (PEBSAF). S. Covarrubias, MPS Committee Member,

and MSA-2 Parent shared her experience attending the PEBSAF Computer Classes that were offered at MSA-2 Valley. I. Soto continued with the next steps for both the PACE Program and Parent Programs. D. Gonzalez, MPS Committee Member, asked a few questions regarding the involvement of the community members in these type of courses.

All questions from the committee members were addressed.

III. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 7:04 PM.

Respectfully Submitted,
S. Covarrubias