



Magnolia Public Schools Board Recruitment Application

This “board recruitment application” is intended to identify individuals interested in serving on the board of Magnolia Public Schools. Appointments to the board are made by the Magnolia Public Schools - Nominating Committee.

1. Name (Attach your Resume and Bio)

Andre Roberson

2. Statement of Intent

Please describe the specific expertise and experience, as well as personal attributes, that you bring to the board, including service on any other governing boards.

My family's business is caring for the mentally-challenged. I've done this my whole life and dealing with different agencies as well as the state of California has trained me in how to professionally run a business and handle communication in such realms. For the past 11 years I've ran a nonprofit, "Official No One Left Behind" (ONOLB) in Orange County, feeding low-income families and homeless individuals. Through ONOLB, I have served 5 different schools in Santa Ana, gaining me an understanding of what the kids need from a personal perspective of them dealing with hunger. Having gone into schools to talk to and mentor kids, hearing firsthand their dreams, I received letters from them thanking me for my encouragement and inspiration.

From a business standpoint, I've always been an entrepreneur. I started and ran my own record label for 9 years, which taught me a great deal about leadership, responsibility, and determination. I am currently executive producing in the entertaining industry which requires a mind for numbers, quick decision making ability, and constant problem-shooting.

How will you contribute to the board's ability to monitor the school's academic, operational, and fiscal policies and practices?

First of all, I would adhere to the board's rules and be a team player. I would also bring innovative concepts to the table. I would support the board collectively bringing our ideas together to reach the best solution for each goal we are trying to obtain. I will of course bring in my nonprofit as I've already donated food to the Magnolia Academy of Sciences school in Santa Ana. In summary, I can bring leadership qualities, business savvy, innovative ideas, communication skills, and a heart for service to the board.

CELEBRATING 15 YEARS OF EXCELLENCE IN EDUCATION

3. Attach two references with contact information

Reference 1

Name: Kirsten Kvesic

Organization: Orange County Food Bank

Position: Vice President

Phone: 714-745-5974

Relation: VP at partner company to my nonprofit and huge supporter of my philanthropic ventures.

Reference 2

Name: Jennifer Kane

Organization: Drive Traffic Media

Position: Director

Phone: 714-916-1163

Relation: Business associate in the nonprofit and entertainment worlds.

Andre Roberson Biography

7.20.27

By Jonathan Campbell

Andre Lafelle Roberson has evolved into one of the most hard working and respected entertainers in the music and motion picture industries today.

Roberson was born in Santa Ana, California. Roberson was raised in a hard working yet humble environment under the direction of his mother and grandmother who own and operate numerous convalescent homes for the mentally disabled in the Orange County area of California for over thirty years. Growing up working in those homes and being taught at an early age to perform day-to-day work with integrity, excellence, stewardship, and dignity. Andre matured into the incredible actor and singer he is today. He credits working in those homes as a young man with giving him the ability to reach and display the range of emotions needed to connect with an audience on the deepest levels so that every person feels whatever Andre is trying to convey.

Roberson first entered the entertainment world through music. As a recording artist he started out singing at local events in and around the L.A. area, quickly becoming an award winning R&B/Hip-Hop singer known by his middle name "Lafelle". Andre has performed at iconic venues all over the country from the Whiskey-A-Go-Go to The Troubadour, the Key Club, and the House of Blues in various locales; headlined events in Las Vegas at the Mandalay Bay, Caesar's Palace, Planet Hollywood (formerly The Aladdin), Luxor, and the Las Vegas Motor Speedway. After experiencing some success after releasing a single and two albums through Warner Bros. on his own independent record label, BeatLounge Records, it was only a matter of time until Roberson's stage presence and magnetic, infectious personality led him to the television and film industry. Roberson has been featured in numerous films such as Notorious, Dangerous Minds, Powerplay, and Sunset Strip; he has had recurring and guest starring roles in TV shows such as Days of Our Lives, The District, and Angel. Andre has commercial credits that include ESPN, Nike, Ford, Taco Bell, and Xerox.

Not only does Andre find the time to record new music and read over scripts he is also a vigorous supporter of charitable organizations. From helping put together benefit fundraisers for smaller charity groups, such as The Emily Shane Foundation, to organizing and headlining larger professional fundraisers for prestigious institutions such as The Make-A-Wish Foundation in Las Vegas, NV the goal has always been the same for Roberson and that is to help as many people as possible using the gifts that God has blessed him with. Roberson's talents, abilities, and keen business intellect have led to many opportunities that he has been able to capitalize on although his greatest motivation has never been money, but rather how he can help those who cannot help themselves. It was after performing at that Make-A-Wish Las Vegas fundraiser and then subsequently at a charity benefit dinner at the Four Seasons in Las Vegas that benefited Usher's New Look Foundation and Tom Cruise's New York Rescue Workers Detoxification Project that Andre realized how he could use his gifts as an entertainer to show kids and adults, by example, the importance of chasing their dreams while serving and caring for others. Through his singing Andre has brought joy into the lives of the mentally and physically challenged. With a mind for business, a heart for service and a passion for music and acting, Andre is a solid resource for those seeking to find creative ways to impact those in need using the arts and entertainment as the vehicle. Andre is a voice of hope to many.

An inspired Andre Roberson had taken a step back from the limelight to concentrate on more philanthropic endeavors and took up the mantle himself to carry on the family tradition by founding his own non-profit organization - Official No One Left Behind - a local food bank that donates food to needy families in and around the Los Angeles/Orange County area, helping around two thousand families every month while working in partnership with the Orange County Food Bank. Roberson's efforts were recognized and rewarded recently as the Passkeys Foundations "2016 Pillar of Influence in Arts & Entertainment Award" recipient. In April 2017 Andre performed an original song "God Knows" and delivered the keynote address for the YMCA's 50th anniversary Good Friday Breakfast event at the City

National Grove in Anaheim. Andre and his family have worked so tirelessly to ensure that the low-income Latino families of Santa Ana have food security that once again Andre and his foundation were given an award by Orange County in recognition for feeding over 100,000 meals to the needy and homeless in early May of 2017. Most recently Andre has been spotted walking the red carpet at the Four Seasons Los Angeles Hotel in Beverly Hills for the 9th Annual Pink Pump High Tea and Fashion Show to raise money for the only free autism summer camp in Southern California hosted by the Special Needs Network of LA on May 21st, 2017.

The limelight Roberson stepped out of is calling him back in full force as he is poised to reappear on the big screen as he is attached to four projects that are in development and pre-production. Roberson is executive producing and set to star in Jackknife Jonny, Conviction, Karma, and Moving Day which are all slated to come out late 2017 through early 2018. Roberson is also in the midst of recording another album that is slated to drop in 2018 as well. Stay tuned for all the latest and greatest from this amazing individual!