MAGNOLIA
PUBLIC SCHOOLS

Board Agenda Item #	Agenda # II C
Date:	May 8, 2017
To:	Magnolia Board of Directors
From:	Caprice Young, Ed.D., CEO & Superintendent
Staff Lead:	Kenya Jackson, Chief Academic Officer
RE:	MyOn District-wide contract and MOU

Proposed Board Recommendation

I move that the board approve the MPS-wide contract for MSAs 1, 2,3,4, 5, 6, 8 and Santa Ana MOU from myOn.

Background
myOn is an award-wining personalized literacy environment that incorporates the following: State-of-the art learning platform, enhanced digital reading, daily news articles written for students, lexile framework for reading, cutting edge literacy tools and embedded metrics to monitor activity and growth.

Budget Implications –MSAs 1,2, and 3 were the first implementers of myOn and as a result of their success additional schools want to incorporate this program to strengthen the Silent Sustain Reading class. Rather than executing individual contracts with MyOn at each school, we are recommending for scale and cost effectiveness to have a Magnolia-wide contract for three years at a reduced rate.

Schools included in contract for term of license: Over three years

School Name Price
MSA-1 $12,153
MSA-2 $12,152
MSA-3 $12,152
MSA-5 (small school) $9,203
MSA-6 (small school) $9,203
MSA-8 $12,152
MSA-Santa Ana $13,654 $12,152 $12,152 cost reduced over two years

- Amounts/ Funding Source- Curriculum and Title 1 funding

How Does This Action Relate/Affect/Benefit All MSAs?- Literacy growth and structured Silent Sustained Reading Classes

Personalization

• Providing optional scaffolds, including professionally-recorded audio, word and sentence highlighting, and an embedded dictionary to support reading at every level

• Recommending book lists for each student based on individual reading level and interests

Content

• Building a collection of more than 10,500 enhanced digital books, which is made up of 70% nonfiction titles and 10% Spanish or dual-language titles to provide content aligned to state and national standards

• Representing esteemed content from more than 50 well-known third-party publishers, including Disney, Warner Brothers, Sylvan Dell, OUP, and Little, Brown, to provide illustrated and picture books, chapter books, graphic novels, literary nonfiction and informational text

• Spanish third-party publishers include Arbordale (Previously Sylvan-Dell), Rourke, Arte Publico Press, Flowerpot Early Learning Spanish, Encyclopedia Britannica Illustrated Science STEM, and Raven Tree Press.

Access

• No check-in/check-out model allows unlimited use of the myON collection by all students

• Allowing students unlimited reading on the platform anytime on any Internet-based device, which promotes reading everywhere: during the summer, over holidays, at home, and throughout the community

• Supporting offline reading on mobile apps for iPad, Android, and Chromebooks.

Collaboration

• Promoting family engagement by allowing students to read on myON at home and allowing parents to access their children's reading data

• Empowering teachers to collaborate with every student to provide differentiated instruction through individualized and group book lists

Success

• Providing teachers with real-time, actionable data on individual students, groups and classes to inform instruction and intervention

Testing comprehension of main ideas, supporting details, vocabulary, inference and interpretation through book quizzes

• Measuring and reporting on student reading activity and ability.

Name of Staff Originator:

Kenya Jackson, Chief Academic Officer

<u>Exhibits (attachments):</u>
Magnolia Public Schools myOn project Implementation and Impact rubric from January 21, 2016 to May 1, 2017

Magnolia Public Schools myON Project Implementation and Impact Rubric
From January 21, 2016 to March 1, 2017

Goals and Timeline			Performance: Reading Activity					Performance: Reading Activity by Student Avg.				Measurement: Usage and Growth		
Site Name	*Site Goals	Launch Month, Yr.	Student Count	Number of Books Read	Number of Books Accessed	Word Read	Hours Spent Reading	Avg. Books Read	Avg. Number of Books Accessed	Avg. Words Read	Avg. Hours Spent Reading	% of students active on myON	Lexile Growth by Site	Total Benchmarks/ Avg. Benchmarks Per Student
MSA – 6	IR, CL	1/21/16	186	9,405	14,643	34.7 M	4,498	50.6	78.7	186,601	24.2	97.3%	+95L	1,073/5.8
MSA – 3	IR, CL	1/27/16	443	8,619	13,865	23.4 M	2,997	19.5	31.3	52,746	6.8	76.5%	+15L	978/2.2
MSA – 5	IR, CL	4/5/16	191	8,465	13,881	20.6 M	2,669	44.3	72.7	107,939	14.0	99.5%	+55L	1,121/5.9
MSA – 1	IR, CL	4/4/16	410	4,948	8,041	17.3 M	2,459	12.1	19.6	42,099	6.0	87.1%	+35L	853/2.1
MSA – 2	IR, CL	4/8/16	477	3,062	5,917	10.1 M	1,576	6.4	12.4	21,210	3.3	59.7%	+15L	628/1.3

For Magnolia Public Schools:

- **Total No. of Students: Lexile growth of 300L or greater – 37 Students**
- **Total No. of Students: Lexile growth of 100L or greater – 355 Students**
- **Total No. of Students: Read 50 or more books – 210 Students**
- **Total Books Read | Total Words Read | Total Hours Spent Reading –**
  34,480 Books Read | 106,068,135 Words | 14,193 Hours
- **Total No. of Concurrent, Online & Offline Access – 6,434 Titles (70% Non-Fiction, 10% Spanish)**

Prepared by Amy Callahan, Account Manager | acallahan@myon.com | C: (805) 469-2828

Magnolia Public Schools myON Project Implementation and Impact Rubric
From January 21, 2016 to April 3, 2017

Goals and Timeline			Performance: Reading Activity					Performance: Reading Activity by Student Avg.				Measurement: Usage and Growth		
Site Name	*Site Goals	Launch Month, Yr.	Student Count	Number of Books Read	Number of Books Accessed	Word Read	Hours Spent Reading	Avg. Books Read	Avg. Number of Books Accessed	Avg. Words Read	Avg. Hours Spent Reading	% of students active on myON	Avg. Lexile Growth by Site	Total Benchmarks/ Avg. Benchmarks Per Student
MSA – 6	IR, CL	1/21/16	187	10,884	16,691	41.6 M	5,252	58.2	89.2	222,279	28.1	96.8%	+123L	1253/6.7
MSA – 3	IR, CL	1/27/16	444	9,209	15,010	25.0 M	3,276	20.7	33.8	56,319	7.4	78.2%	+41L	1056/2.4
MSA – 5	IR, CL	4/5/16	193	10,103	16,236	27.7 M	3,230	52.3	84.1	143,579	16.7	99.0%	+74L	1304/6.8
MSA – 1	IR, CL	4/4/16	410	5,972	9,430	22.6 M	2,956	14.6	23.0	55,051	7.2	93.1%	+74L	1033/2.5
MSA – 2	IR, CL	4/8/16	477	3,500	6,893	11.7 M	1,862	7.3	14.5	24,456	3.9	61.6%	+26L	689/1.4

For Magnolia Public Schools:

- **Total No. of Students: Lexile growth of 100L or greater – 408 Students**
- **Total No. of Students: Read 50 or more books – 240 Students**
- **Total Books Read | Total Words Read | Total Hours Spent Reading –**
  39,668 Books | 128,519,165 Words | 16,576 Hours
- **Total No. of Concurrent, Online & Offline Access – 6,434 Titles (70% Non-Fiction, 10% Spanish)**

Professional Services Educator Portal
http://prodev.myon.com/user
Username: magnolia
Password: myon

Magnolia Public Schools myON Project Implementation and Impact Rubric
From January 21, 2016 to April 30, 2017

Goals and Timeline			Performance: Reading Activity					Performance: Reading Activity by Student Avg.				Measurement: Usage and Growth		
Site Name	*Site Goals	Launch Month, Yr.	Student Count	Number of Books Read	Number of Books Accessed	Word Read	Hours Spent Reading	Avg. Books Read	Avg. Number of Books Accessed	Avg. Words Read	Avg. Hours Spent Reading	% of students active on myON	Lexile Growth by Site	Total Benchmarks/ Avg. Benchmarks Per Student
MSA – 6	IR, CL	1/21/16	187	11,852	17,967	46.13 M	5,774	63.4	96.1	246,668	30.9	96.8%	+171L	1,399/7.5
MSA – 5	IR, CL	4/5/16	193	10,809	17,246	30.71 M	3,517	56.0	89.4	159,139	18.2	99.0%	+184L	1,393/7.2
MSA – 3	IR, CL	1/27/16	444	9,508	15,557	25.83 M	3,445	21.4	35.0	58,176	7.8	78.4%	+166L	1,096/2.5
MSA – 1	IR, CL	4/4/16	410	6,888	10,571	26.95 M	3,400	16.8	25.8	65,742	8.3	93.4%	+130L	1,154/2.8
MSA – 2	IR, CL	4/8/16	477	3,756	7,408	12.73 M	2,062	7.9	15.5	26,690	4.3	62.1%	+142L	721/1.5

For Magnolia Public Schools:

- **Total No. of Students: Lexile growth of 300L or greater – 48 Students**
- **Total No. of Students: Lexile growth of 100L or greater – 435 Students**
- **Total No. of Students: Read 50 or more books – 265 Students**
- **Total Books Read | Total Words Read | Total Hours Spent Reading**
  42,813 Books Read | 142.35 Million Words | 18,198 Hours Spent Reading
- **Total No. of Concurrent, Online & Offline Access – 6,577 Titles (~70% Non-Fiction, ~10% Spanish)**

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