



Board Agenda Item #	Agenda #II A
Date:	January 18, 2017
To:	Magnolia Board of Directors
From:	Caprice Young, Ed.D., CEO & Superintendent
Staff Lead:	Alfredo Rubalcava, Chief External officer
RE:	Civic Engagement Project (CEP) Update, Student Recruitment Plans, and Home Visit School Updates

Proposed Board Recommendation

No Board Action Required

Background

Our CEP project began at five MPS schools in January 2016. Since then, we have made huge strides in creating the conditions for our community members, especially our parents, to be more actively engaged in the decision making process. We want to update the “Parent Engagement and Community Committee (PECC)” on the progress of our program. Furthermore, we want to update the PECC board on the progress of our student recruitment plans and Home Visits for each MPS school.

How Does This Action Relate/Affect/Benefit All MSAs

None

Name of Staff Originator:

Alfredo Rubalcava, Chief External officer

Attachments

- Civic Engagement Associates Update Power Point PDF



**CIVIC ENGAGEMENT  
PROGRAM AT MAGNOLIA**  
*CELEBRATING 15 YEARS OF EXCELLENCE IN EDUCATION*



# PROGRAM GOALS

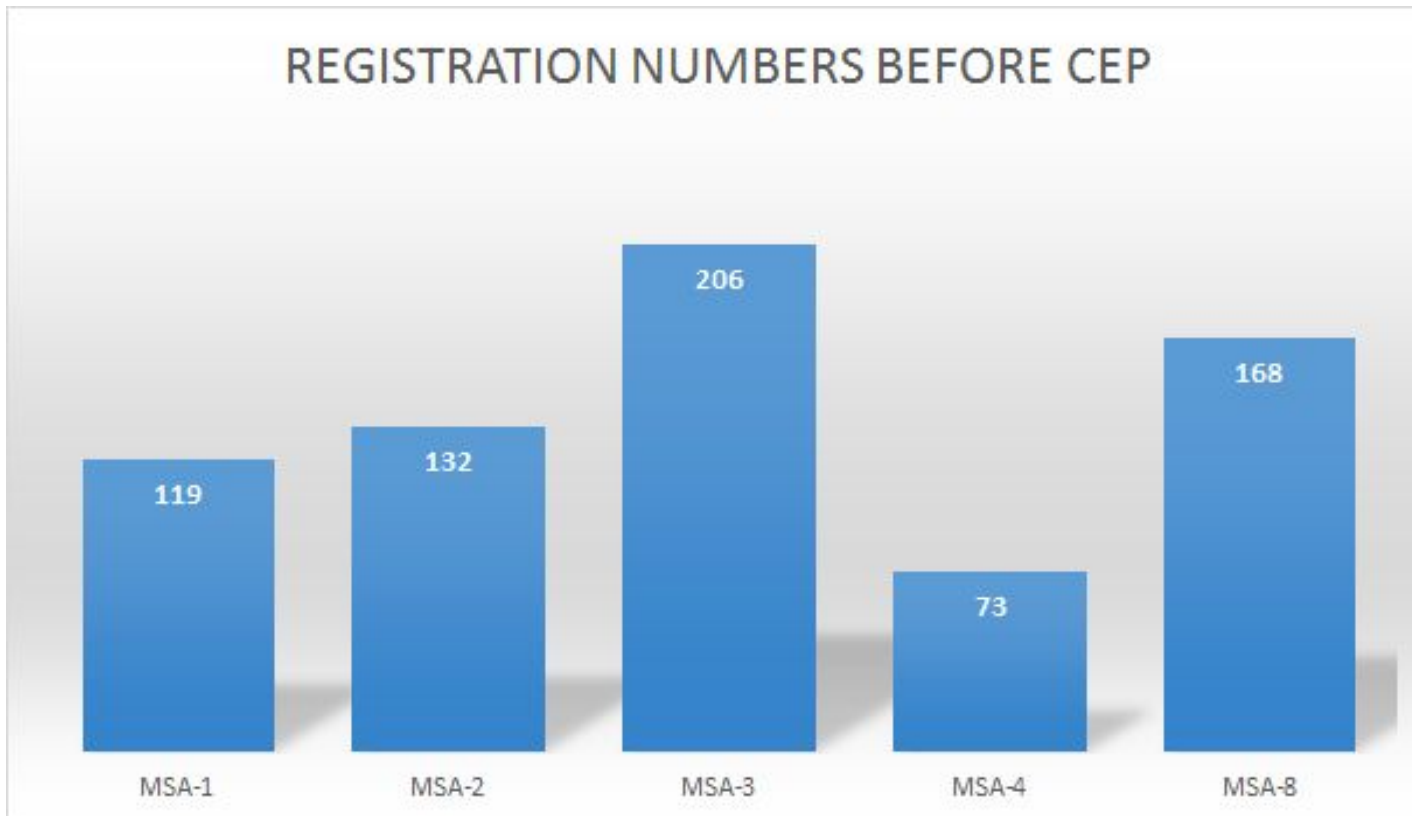
Create a parent-driven & student-driven culture of civic engagement on our campuses





# WHERE WE STARTED

698 Parents & Affiliates Registered

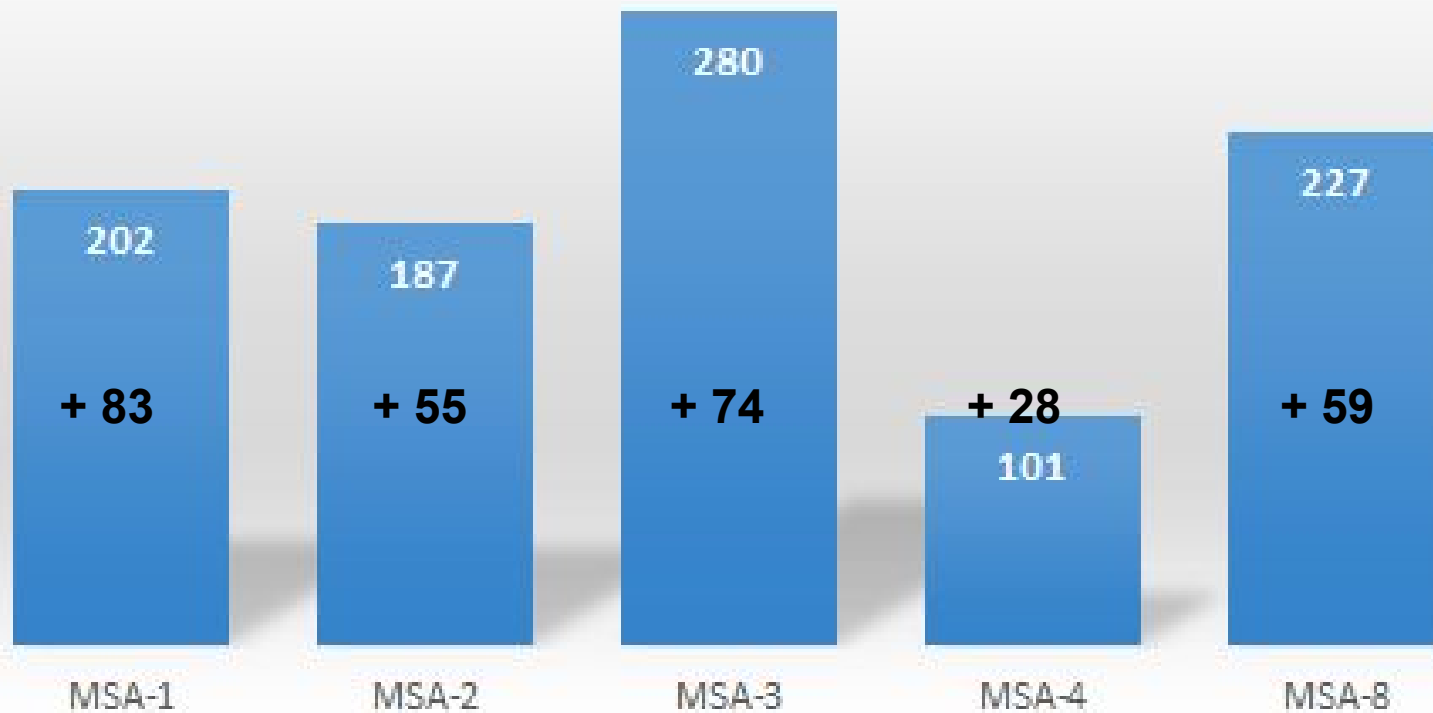






# WHAT WE'VE DONE

## CURRENT REGISTRATION NUMBERS





# WHAT WE'VE DONE

- Program Kick-Off Event
- Spring 2016 Voter Registration Drive
- Summer Parent Workshops
- Student/Parent Orientation
- **Magnolia Community Festivals**
- Fall 2016 Voter Registration Drive
- Fall Get Out the Vote & Early Voting
- Charter Renewal





# MSA | ACHIEVEMENTS

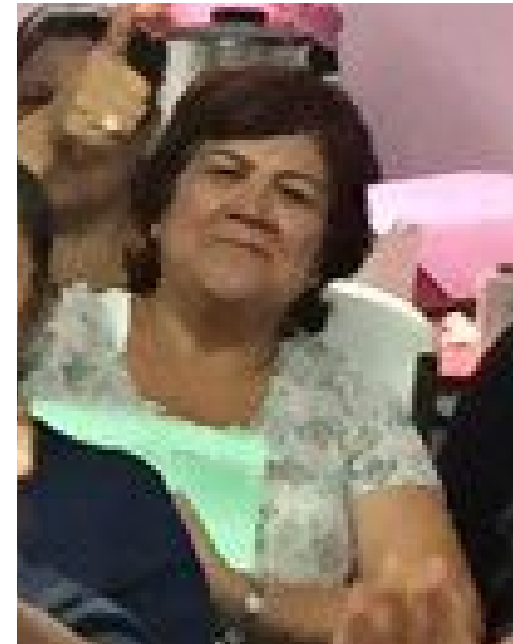
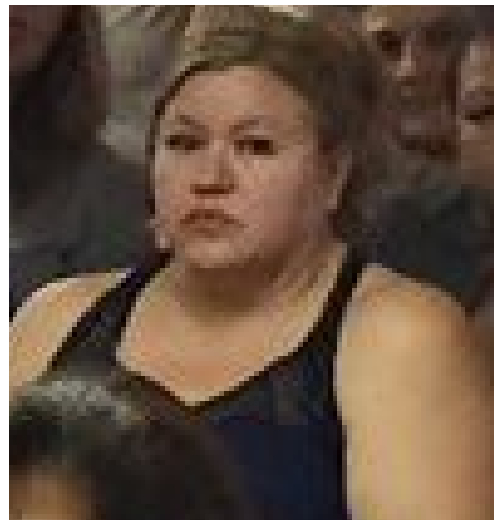
- First year MSA 1 has been a voting location (2x).
- First parent led recruitment phone banks for participation in the renewal process.
- First mobile eye clinic.
- First immigration/ citizenships workshop.





# MSA | ACHIEVEMENTS

- The civic engagement program has been a transformative process for parents.
- The program has helped parents craft leadership roles for themselves.







# MSA 2 ACHIEVEMENTS

- Increased parent participation
- Largest community event on campus held on National Voter Registration Day: over 100 adult attendees, many of whom had never heard of MSA 2.







# MSA 2 ACHIEVEMENTS

- Increased school's presence with local politicians and started a blooming relationship with the neighborhood council.





# MSA 3 ACHIEVEMENTS

- Full support from Carson City Council
- Ashley Wilson & Aasiyah Holt recognized for civic involvement







# MSA 3 ACHIEVEMENTS

- Councilmembers Juwane Hilton & Cedric Hicks at Career Day
- Councilmember Juwane Hilton shows support at LACOE



**Los Angeles County  
Office of Education**







# MSA 4 ACHIEVEMENTS

- Increase in overall parent involvement
- Motivated parents and students participate in Voter Registration and Early Voting





# MSA 4 ACHIEVEMENTS

- Univision invited MSA4 and MPS for radio segment
- Univision joins Magnolia Community Festival to promote Voter Registration Day
- Radio host Maria Nava speaks to parents about the importance of Voter Registration



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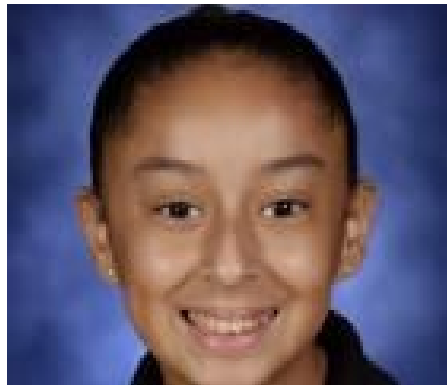


# MSA 8 ACHIEVEMENTS

Dealilah Arreola recognized by Lucille Royball-Allard for her civic involvement

## *Freedom Kids*

Presented by Healing, Hope & Love







# MSA 8 ACHIEVEMENTS

Jatziri Morales Jaquez selected as youth representative to speak before Board of Supervisors





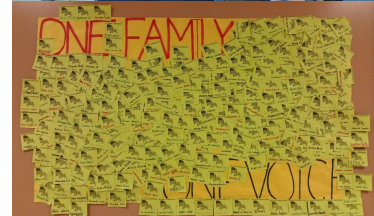
# CHARTER RENEWAL



# COMMUNITY FESTIVALS AT MPS

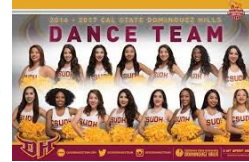


- **National Registration Day**
  - Tuesday - September, 27th 2016
- **Biggest turnout**
  - MPS turned out **1,235** stakeholders
  - **5** different festivals
  - **85** new registrants emerged
- **Community Partnership**
  - Over **40** different partners participated





# MAGNOLIA COMMUNITY FESTIVAL



Neighborhood Council

POLICE



TARGET



LOS ANGELES PUBLIC LIBRARY





# WHERE WE'RE GOING: P2P

- Our parents are our secret weapons
- Next steps: Parent-2-Parent
- Harness our parents' power and pass the baton

