



<b>Agenda Item:</b>	IV C: Information/ Discussion Item
<b>Date:</b>	October 10, 2024
<b>To:</b>	Magnolia Educational & Research Foundation dba Magnolia Public Schools (“MPS”) Board of Directors (the “Board”)
<b>From:</b>	Alfredo Rubalcava, CEO & Superintendent
<b>Staff Lead(s):</b>	Fatima Cristerna Adame, Senior Project Director of Growth and Expansion
<b>RE:</b>	Census Enrollment 2024-25 Outcomes & Update

**Action Proposed:**

No action is needed. This item is informational and may spark interest and further follow-up

**Purpose:**

The purpose of today’s presentation is to inform and update Board members about the Census Day (first Wednesday of October) enrollment count.

**Background:**

Enrollment efforts for new students and retention of current students require collaborative teamwork and the work behind the outcomes of this year's Census Day results are an indication of the committed response at the school sites.

**Analysis:**

The impact of improved systems for enrollment is evident in the increase in student enrollment from the previous school year’s Census Day count, The uncertified count for this school year is 3,795 only 45 students shy of the 3,840 projected enrollment numbers approved last school year for this current school year (24-25).

## Census Day Enrollments



### Uncertified Enrollments

Wednesday, October 2, 2024

MPS	ENROLLMENTS
MSA-1	<u>746</u>
MSA-2	<u>513</u>
MSA-3	<u>411</u>
MSA-4	<u>132</u>
MSA-5	<u>219</u>
MSA-6	<u>128</u>
MSA-7	<u>272</u>
MSA-8	<u>385</u>
MSA-SD	<u>464</u>
MSA-SA	<u>525</u>
<b>TOTALS</b>	<b><u>3,795</u></b>

School Site	2024-25 Projected Enrollment Board Adopted	Census Enrollment October 06, 2023	Infinite Campus Enrollment September 5, 2024	Census Enrollment October 2, 2024
MSA 1	715	714	740	746
MSA 2	564	532	513	513
MSA 3	405	389	404	411
MSA 4	144	124	134	132
MSA 5	239	218	221	219
MSA 6	121	111	126	128
MSA 7	287	280	269	272
MSA Bell	405	404	381	385



MSA SA	520	504	535	525
MSA SD	440	439	465	464
Total	<b>3,840</b>	<b>3,715</b>	<b>3,788</b>	<b>3,795</b>

**Impact:**

The process of improving recruitment and retention efforts is a science and periodically must be evaluated to measure outcomes. The green-colored cells in the chart above present the schools that increased by 10 or more enrollments from the previous year's Census Day count.

**Budget Implications:** Pending analysis with new numbers

In attaining the enrollment goal for the upcoming school year, there will be additional funding that can support both human capital and excellent learning programs and resources that support the whole child's success. The budget to actuals will be a follow-up item in a future meeting once the Census Day counts are certified.

School Site	2024-25 Projected Enrollment Board Adopted	Census Enrollment October 2, 2024	Distance from Target	Approx. Fiscal Impact (+/-) Projected Goal
MSA 1	715	746	31	\$667,058.00
MSA 2	564	513	-51	-\$978,945.00
MSA 3	405	411	6	\$110,274.00
MSA 4	144	132	-12	-\$268,440.00
MSA 5	239	219	-20	-\$410,400.00
MSA 6	121	128	7	\$141,155.00
MSA 7	287	272	-15	-\$323,310.00
MSA Bell	405	385	-20	-\$381,300.00
MSA SA	520	525	5	\$101,965.00



MSA SD	440	464	24	\$371,160.00
Totals	<b>3,840</b>	<b>3,795</b>	<b>-45</b>	<b>-\$970,783.00</b>

**Exhibits:**

- MPS Census Day Enrollments PowerPoint

# Magnolia Public Schools Census Day Enrollments 2024-2025

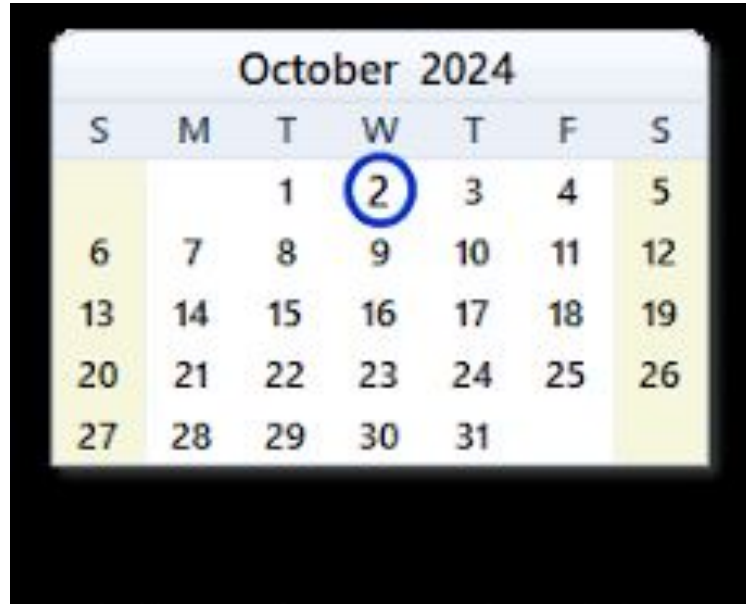
Wednesday, October 2, 2024

Lydiett Woods, Director of School Office Data & Accountability



# 2024-2025

**Census day is the first  
Wednesday in October.**



A calendar for October 2024. The days of the week are listed at the top: S, M, T, W, T, F, S. The dates are arranged in a grid. The number 2 is circled in blue, indicating it is the first Wednesday of the month.

October 2024						
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

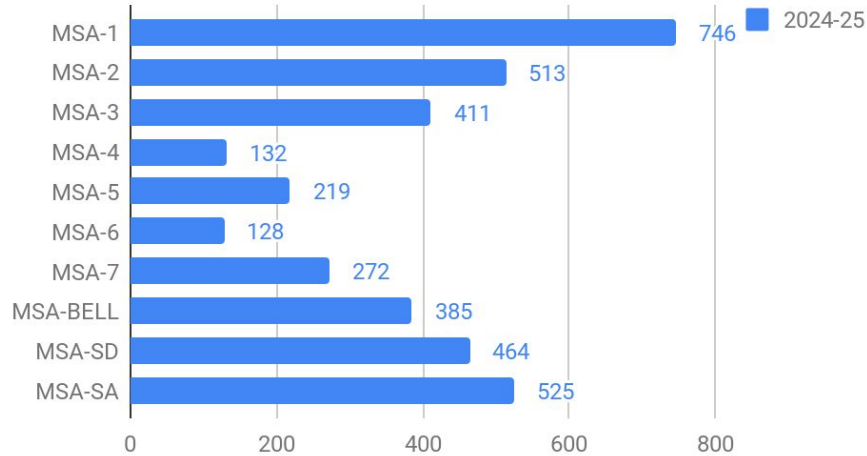
Wednesday, Oct 2nd 2024

# Census Day Enrollments:

10/2/2024

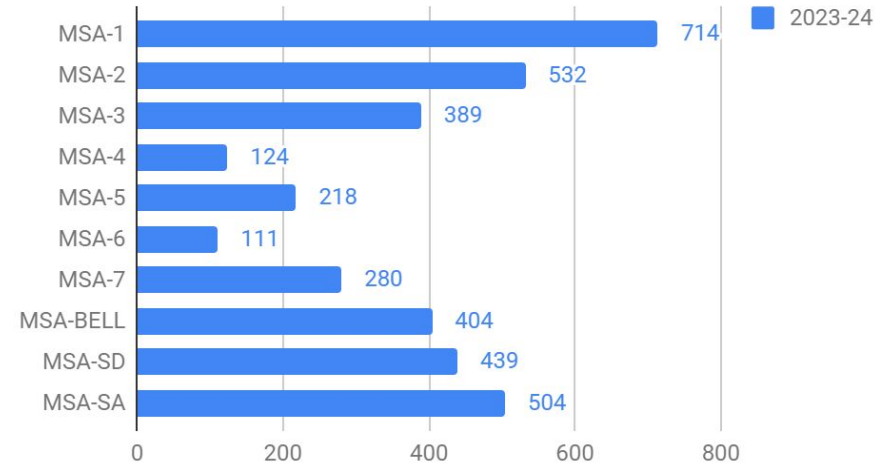


### 2024-25 MPS Enrollment by School



## Last census day

### 2023-24 MPS Enrollment by School

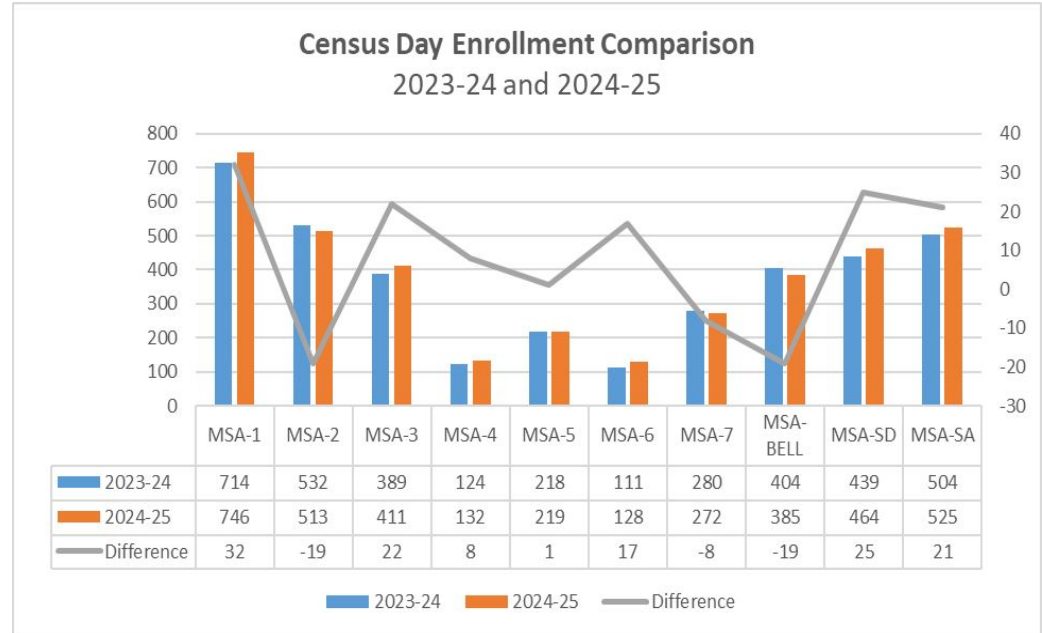


# Comparison Analysis: Enrollment Differences

This analysis compares the enrollment changes from the academic year 2023-24 to 2024-25 across the various schools.

The table highlights schools with growth or decline in enrollment and identifies key trends for each site.

These schools, particularly **MSA-1**, **MSA-3**, **MSA-SD**, and **MSA-SA**, are showing consistent growth, with **MSA-1** leading in terms of absolute increase (+32).





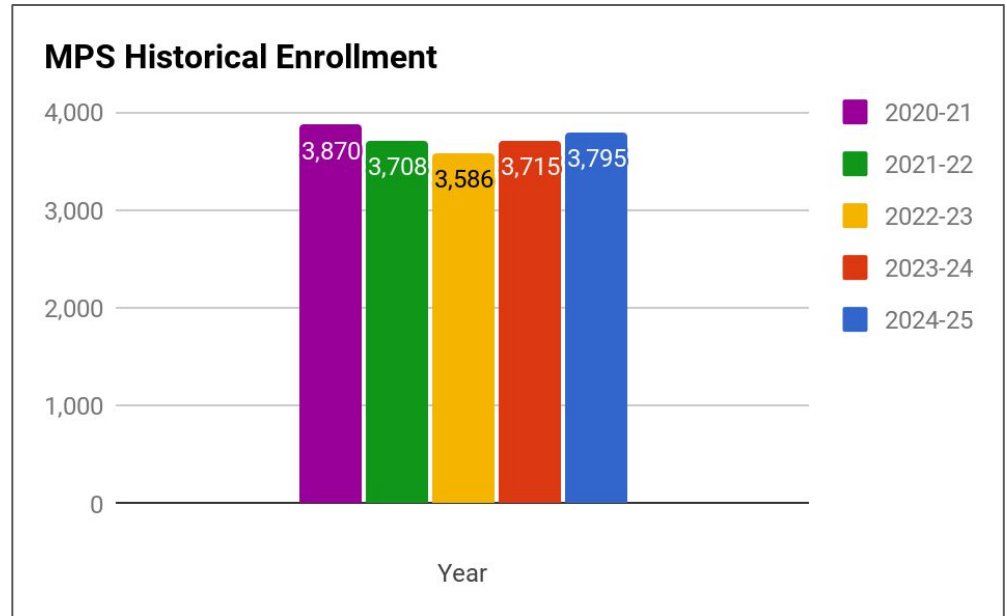
# Historical Enrollments

The total enrollment saw a noticeable decline between 2020-21 and 2022-23, followed by a recovery in 2023-24 and continued growth into 2024-25.

## Overall Network Trend: Positive (+2.15%)

The total enrollment for the network increased by 80 students, indicating overall growth.

While some schools experienced declines, the majority of the network shows positive enrollment trends, contributing to the overall upward movement.



# Individual Enrollment Trends

## MSA-1

2023-24: 714

2024-25: 746

Change: +32 students

Trend: Positive

MSA-1 shows steady growth, increasing enrollment by 4.5% over the previous year.

## MSA-2

2023-24: 532

2024-25: 513

Change: -19 students

Trend: Negative

MSA-2 experienced a 3.6% decrease in enrollment.

## MSA-3

2023-24: 389

2024-25: 411

Change: +22 students

Trend: Positive

MSA-3 grew by 5.7%, showing a strong recovery from previous years.

## MSA-4

2023-24: 124

2024-25: 132

Change: +8 students

Trend: Positive

MSA-4 shows a 6.5% increase in enrollment. Although the raw numbers are small, this growth trend is consistent with prior upward trends, indicating continuous improvement.

## MSA-5

2023-24: 218

2024-25: 219

Change: +1 student

Trend: Stable

MSA-5 saw a marginal increase of just 1 student. Enrollment remains relatively stable, but there is no significant growth.

## MSA-6

2023-24: 111

2024-25: 128

Change: +17 students

Trend: Positive

# Individual Enrollment Trends

## MSA-7

2023-24: 280

2024-25: 272

Change: -8 students

Trend: Negative

MSA-7 saw a 2.9% decline in enrollment.

## MSA-SD

2023-24: 439

2024-25: 464

Change: +25 students

Trend: Positive

MSA-SD showed a 5.7% growth in enrollment. The steady increase demonstrates successful recruitment and retention strategies and a positive trend overall.

## MSA-BELL

2023-24: 404

2024-25: 385

Change: -19 students

Trend: Negative

MSA-BELL experienced a 4.7% decline in enrollment.

## MSA-SA

2023-24: 504

2024-25: 525

Change: +21 students

Trend: Positive

MSA-SA experienced a 4.2% increase in enrollment. The growth highlights the school's ability to attract new students while maintaining retention.

## Total Enrollment Change

**2023-24: 3,715**

**2024-25: 3,795**

**Change: +80 students**

# Census Day - Uncertified Data



## Uncertified

Below are **very** preliminary student demographics and program eligibility data elements. None of the data will be certified until November when I certify CALPADS Fall 1 reports.

[Historical Enrollment](#)  
[Enrollment by Special Grps](#)  
[Enrollment by Grade](#)  
[Enrollment by Gender](#)  
[Enrollment by Ethnicity](#)

UNOFFICIAL DATA

**CENSUS DAY:** Wednesday, October 2, 2024

## Unduplicated Pupil Counts

UPP is based on the census day enrollment. A student who enrolls after the census day will not contribute to the UPP counts.

Census day is the 1st Wednesday in October.

CALPADS Unduplicated Pupil Count (UPC) of students who are eligible for free or reduced-price meal (FRPM), are English learners (EL), and/or who are foster youth which is used in the Local Control Funding Formula (LCFF).

Unduplicated Pupil Percentage (UPP) used in the Local Control Funding Formula (LCFF) supplemental and concentration grant calculations.



# Thank you

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If you have any questions contact:

**Lydiett Woods,**  
*Director of School Office Data and  
Accountability*

# Magnolia Public Schools Census Day Enrollments 2024-2025

Wednesday, October 2, 2024



# CENSUS DAY *OFFICIAL COUNTS*

**Census day is the first  
Wednesday in October.**

October 2024						
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Wednesday, Oct 2nd 2024



**UNTIL CENSUS DAY!**

# SchoolMint Applications

**September 24, 2024**

LCFF and UPP counts only include students enrolled on census day, **October 2, 2024**

**Prioritize finalizing pending applications.**

School Name	MSA Bell	MSA San Diego	MSA 1	MSA 2	MSA 3	MSA 4	MSA 5	MSA 6
6th	<u>1</u>	0	<u>1</u>	<u>6</u>	<u>3</u>	<u>5</u>	0	<u>13</u>
7th	<u>2</u>	0	0	<u>1</u>	<u>1</u>	<u>2</u>	0	<u>2</u>
8th	<u>4</u>	<u>2</u>	<u>6</u>	0	0	<u>3</u>	0	<u>1</u>
9th	0	0	<u>3</u>	<u>1</u>	0	<u>10</u>	<u>1</u>	0
10th	0	0	<u>1</u>	0	0	0	0	0
11th	0	0	0	0	0	<u>1</u>	0	0
12th	0	0	0	0	<u>5</u>	<u>1</u>	0	0
Total	<u>7</u>	<u>2</u>	<u>11</u>	<u>8</u>	<u>9</u>	<u>22</u>	<u>1</u>	<u>16</u>

School Name	MSA Santa Ana	MSA 7
TK	<u>1</u>	0
K	0	0
1st	<u>1</u>	0
2nd	0	<u>1</u>
3rd	<u>1</u>	<u>14</u>
4th	<u>7</u>	<u>1</u>
5th	0	<u>1</u>
6th	<u>6</u>	0
7th	0	0
8th	<u>1</u>	0
9th	<u>1</u>	0
10th	<u>1</u>	0
11th	<u>3</u>	0
12th	<u>4</u>	0
Total	<u>26</u>	<u>17</u>



# Magnolia Public Schools Census Day Enrollments 2023-2024

Wednesday, October 4, 2023



# Census Day Enrollments



## Uncertified Enrollments

Wednesday, October 4, 2023

SITE	Census Day Enrollments
MSA-1	713
MSA-2	532
MSA-3	389
MSA-4	124
MSA-5	218
MSA-6	111
MSA-7	280
MSA-BELL	404
MSA-SD	439
MSA-SA	504
TOTAL	3,714

REVISED  
12/4/2023

# Census Day Enrollments



## Uncertified

Below are **very** preliminary student demographics and program eligibility data elements. None of the data will be certified until November when I certify CALPADS Fall 1 reports.

[Historical Enrollment](#)



Revised

[Enrollment by Special Grps](#)

[Enrollment by Grade](#)

[Enrollment by Gender](#)

[Enrollment by Ethnicity](#)

**CENSUS DAY:** Wednesday, October 4, 2023

# Census Day Enrollments



## Uncertified Enrollments

Wednesday, October 4, 2023

MPS	ENROLLMENTS
MSA-1	<u>713</u>
MSA-2	<u>532</u>
MSA-3	<u>391</u>
MSA-4	<u>124</u>
MSA-5	<u>218</u>
MSA-6	<u>110</u>
MSA-7	<u>280</u>
MSA-8	<u>404</u>
MSA-SD	<u>439</u>
MSA-SA	<u>504</u>
<u>TOTALS</u>	<u>3,715</u>

# Census Day Enrollments



## Uncertified

Below are **very** preliminary student demographics and program eligibility data elements. None of the data will be certified until November when I certify CALPADS Fall 1 reports.

[Historical Enrollment](#)

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**CENSUS DAY:** Wednesday, October 4, 2023



# Next Steps - Follow up before certifications

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# Considerations

## Notes for 10/4/2023

L. Woods will export an [IC Enrollment Summary report](#) at noon. Office managers will review for accuracy.

L. Woods will export the [IC enrollment summary report](#) and update the [2023-2024 ITR/Application tracker](#) to capture census day counts.

## Before certifications

MSA-3: Resolve the 9th grad transfer who may be exited after census day.

MSA-4: Resolve the new 8th grader who may need to be claimed on census day pending CCE review.

MSA-SD: Confirm the 6th grader was exited with homeschool code in CALPADS on 10/2/23.

# 1

### MSA-2-3-4-Bell & MSA-SD

Expect new students 10/4.  
Require attendance follow up in IC.  
Confirm the student is marked present.  
Request new SSID if needed.

# 2

### MSA-1

Enrolling one new student on 10/4.  
Student will need an SSID and TBD record sent to CALPADS. - L. Woods will make the updates.

# 3

Pending updates from: MSA-SD-6-7-Bell  
RE - Census day enrollments / exits up to date

# Census Day Enrollments



New students who became enrolled on census day

**Wednesday, October 4, 2023**

School			Last Name	StartDate	Grade
23-24 MSA Bell			Girtman	10/4/2023	07
23-24 MSA1			Quispe Huamani	10/4/2023	10
23-24 MSA3			Valles	10/4/2023	07
			Flores Cortes	10/4/2023	06
23-24 MSA4			Winfree	10/4/2023	06
			Villegas	10/4/2023	07
23-24 MSASD			Cook	10/4/2023	07