

Agenda Item:	III A: Information/Discussion Item
Date:	April 11, 2024
To:	Magnolia Educational & Research Foundation dba Magnolia Public Schools (“MPS”) Board of Directors (the “Board”)
From:	Alfredo Rubalcava, CEO & Superintendent
Staff Lead(s):	Dr. Brenda D. Lopez, Chief External Officer Lydiett Woods, Director of School Office Data & Accountability
RE:	Enrollment Update and Year to Year Comparison (2023-2024 vs 2024-2025)

Action Proposed:

No action is needed. This item is a continuation of enrollment progress updates across all Magnolia Public School sites. The information received from this presentation will inform the MPS board about the projected enrollment for the upcoming 2024-2025 school year and where we are in the enrollment season compared to last year.

Purpose:

This board report is an update to last month's enrollment projections for the current school year.

Background:

The Chief External Officer and Chief Executive Officer/ Superintendent met after the census day enrollment numbers were finalized for the current school year approximately at the end of October 2023. We discuss trends in enrollment and historical enrollment data, based on the information available for both a qualitative and quantitative understanding of all school site enrollment, enrollment projection numbers for the upcoming school year were considered. In November, the initial projects were revisited including the Chief Financial Officer to inform what a projected budget could look like for the upcoming school year. In this process, all MPS Principals were provided with their projected enrollment numbers; they were able to give feedback regarding the projections by analyzing the grade level breakdown and providing additional contextual information and then met with the CXO to make adjustments before December 1st, this deadline is two months ahead of last school years February deadline to allow for PACE to know the breakdown and plan accordingly before January and Office Managers can also make offers once the open enrollment window closes knowing which grades there is enough space to not need a lottery or waitlist.

Analysis:

Below you will find the enrollment Update and Year to Year Comparison (2023-24 vs 2024-2025), School Mint application comparison, and completed enrollment packet comparison. We have seen an increase in completed registrations and we still have applicants in the pipeline. We do recognize about half the school sites are trending slower than the previous school year with completed registrations but you will also see the current applications in the pipeline for enrollment is higher than the previous school year. Two of the schools also had a Spring Break later than the other schools so they returned this week and are continuing to follow up with families. Each school is continuing to prioritize the sense of urgency for closing the gap with applications in the pipeline and completed registrations. We also noticed five schools are trending higher than the previous school year with completed registrations.

Updated Number 4/10/2024

2024-2025

SchoolMint Applications

Total: 964 ★ Increased from last SY.

2024-2025 SchoolMint Applications In Progress				
SITE NAME	STEP 1	STEP 2	STEP 3	STEP 4
	SUBMITTED Applications	OFFERED Enrollment	ACCEPTED OFFER + Registration in Progress	Registration COMPLETE
DO NOT ENTER DATA HERE - DO NOT CHANGE FORMULAS				
MSA 1	0	15	44	87 ★
MSA 2	0	30	21	84
MSA 3	0	28	13	59 ★
MSA 4	0	21	6	25 ★
MSA 5	0	0	1	26
MSA 6	0	7	10	30 ★
MSA 7	0	3	8	37
MSA Bell	0	2	10	71
MSA San Diego	1	7	27	161
MSA Santa Ana	0	6	32	36 ★
TOTALS	1	119	172	616

2023-2024

SchoolMint Applications

Total: 949

SITE NAME	STEP 1	STEP 2	STEP 3	STEP 4
	SUBMITTED Applications (Post-Open Enrollment)	OFFERED Enrollment	ACCEPTED OFFER + Registration In Progress	Registration COMPLETE
DO NOT ENTER DATA HERE - DO NOT CHANGE FORMULAS				
MSA 1	0	4	49	79
MSA 2	6	4	32	91
MSA 3	1	24	21	26
MSA 4	8	6	4	20
MSA 5	4	0	12	32
MSA 6	2	1	12	28
MSA 7	1	3	0	51
MSA Bell	2	3	17	93
MSA San Diego	0	6	18	184
MSA Santa Ana	0	5	20	26
TOTALS	24	56	185	630

MAGNOLIA PUBLIC SCHOOLS
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MPS	2024-2025		2023-2024	
	April 5, 2024		April 10, 2023	
	Completed Registrations	Total Applications	Completed Registrations	Total Applications
Magnolia Science Academy 1	82	143	79	132
Magnolia Science Academy 2	83	153	91	133
Magnolia Science Academy 3	57	94	26	75
Magnolia Science Academy 4	11	53	20	38
Magnolia Science Academy 5	26	27	32	48
Magnolia Science Academy 6	26	51	28	43
Magnolia Science Academy 7	36	53	51	65
Magnolia Science Academy Bell	66	80	93	115
Magnolia Science Academy San Diego	155	221	184	243
Magnolia Science Academy Santa Ana	33	65	26	57
Totals	575	940	604	935

2024-2025	
SITE NAME	STUDENTS EXPECTED TO RETURN
	1/12/2024
MSA 1	600
MSA 2	473
MSA 3	329
MSA 4	109
MSA 5	185
MSA 6	81
MSA 7	222
MSA Bell	235
MSA San Diego	274
MSA Santa Ana	439
TOTALS	2947

**For the 2023-24 school year our expected students to return was 2,814

Impact:

The benefit for all MPS schools is to identify targeted enrollment projections and plan retention, recruitment, and engagement strategies accordingly to reach targets for enrollment.

Budget Implications:

Enrollment for the individual sites will vary and this information will be discussed in detail during May 2024 as we get closer to Budget Adoption for the 2024-25 fiscal year.

Exhibits: None