

Agenda Item:	III B: Information/Discussion Item
Date:	March 14, 2024
To:	Magnolia Educational & Research Foundation dba Magnolia Public Schools (“MPS”) Board of Directors (the “Board”)
From:	Alfredo Rubalcava, CEO & Superintendent
Staff Lead(s):	Dr. Brenda D. Lopez, Chief External Officer Lydiatt Woods, Director of School Office Data & Accountability
RE:	Enrollment Update and Year to Year Comparison (2023-2024 vs 2024-2025)

Action Proposed:

No action is needed. This item is a continuation of enrollment progress updates across all Magnolia Public School sites. The information received from this presentation will inform the MPS board about the projected enrollment for the upcoming 2024-2025 school year and where we are in the enrollment season compared to last year.

Purpose:

This year we are continuing to establish systems related to enrollment as they align with the open enrollment timeline for families reflecting critical deadlines such as the open enrollment window that closed the first Friday upon our return from winter break and this year it was January 12, 2024.

Background:

The Chief External Officer and Chief Executive Officer/ Superintendent met after the census day enrollment numbers were finalized for the current school year approximately at the end of October 2023. We discuss trends in enrollment and historical enrollment data, based on the information available for both a qualitative and quantitative understanding of all school site enrollment, enrollment projection numbers for the upcoming school year were considered. In November, the initial projects were revisited including the Chief Financial Officer to inform what a projected budget could look like for the upcoming school year. In this process, all MPS Principals were provided with their projected enrollment numbers; they were able to give feedback regarding the projections by analyzing the grade level breakdown and providing additional contextual information and then met with the CXO to make adjustments before December 1st, this deadline is two months ahead of last school years February deadline to allow for PACE to know the breakdown and plan accordingly before January and Office Managers can also make offers once the open enrollment window closes knowing which grades there is enough space to not need a lottery or waitlist.

Analysis:

Below you will find the enrollment Update and Year to Year Comparison (2023-24 vs 2024-2025), School Mint application comparison, and completed enrollment packet comparison.

MPS	2024-2025		2023-2024	
	March 4, 2024		March 3, 2023	
	Completed Registrations	Total Applications	Completed Registrations	Total Applications
Magnolia Science Academy 1	37	114	50	111
Magnolia Science Academy 2	68	135	71	115
Magnolia Science Academy 3	4	79	15	52
Magnolia Science Academy 4	3	43	9	32
Magnolia Science Academy 5	17	35	25	36
Magnolia Science Academy 6	7	49	18	44
Magnolia Science Academy 7	24	41	49	60
Magnolia Science Academy Bell	45	61	69	92
Magnolia Science Academy San Diego	103	180	10	185
Magnolia Science Academy Santa Ana	10	66	22	63
Totals	318	803	338	790

2024-2025	
SITE NAME	STUDENTS EXPECTED TO RETURN
	1/12/2024
MSA 1	600
MSA 2	473
MSA 3	329
MSA 4	109
MSA 5	185
MSA 6	81
MSA 7	222
MSA Bell	235
MSA San Diego	274
MSA Santa Ana	439
TOTALS	2947

**For the 2023-24 school year our expected students to return was 2,814



Impact:

The benefit for all MPS schools is to identify targeted enrollment projections and plan retention, recruitment, and engagement strategies accordingly to reach targets for enrollment.

Budget Implications:

Enrollment for the individual sites will vary and this information will be discussed in detail during May 2024 as we get closer to Budget Adoption for the 2024-25 fiscal year.

Exhibits: None