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| Agenda Item: | III A: Information/Discussion Item |
| Date: | October 12, 2023 |
| To: | Magnolia Educational & Research Foundation dba Magnolia Public Schools (“MPS”) Board of Directors (the “ Board ”) |
| From: | Alfredo Rubalcava, CEO & Superintendent |
| Staff Lead(s): | Dr. Brenda D. Lopez, Chief External Officer |
| RE: | Enrollment Update - Census Day Enrollments 2023-24 |

Action Proposed:

No action is needed. This item is solely information but may spark interest and further conversation.

Purpose:

The purpose of today’s presentation is to inform and update Board members about Census Day (first Wednesday of October) enrollment count.

Background:

Enrollment efforts for new and retention of current students requires collaborative teamwork and the work behind the outcomes if this years Census Day results are an indication of the hard work.

Analysis:

The impact of improved systems for enrollment is evident in the increase in student enrollment from the previous school year’s Census Day count, The uncertified count for this school year was 3,715 only 15 students shy of the 3,730 projected enrollment numbers approved last school year for this school year.

Census Day Enrollments



Uncertified Enrollments

Wednesday, October 4, 2023

| MPS | ENROLLMENTS |
|---------------|---------------------|
| MSA-1 | <u>713</u> |
| MSA-2 | <u>532</u> |
| MSA-3 | <u>391</u> |
| MSA-4 | <u>124</u> |
| MSA-5 | <u>218</u> |
| MSA-6 | <u>110</u> |
| MSA-7 | <u>280</u> |
| MSA-8 | <u>404</u> |
| MSA-SD | <u>439</u> |
| MSA-SA | <u>504</u> |
| TOTALS | <u>3,715</u> |

| School Site | 2023-24 Projected Enrollment Board Adopted | Census Enrollment October 5, 2022 | Infinite Campus Enrollment September 7, 2023 | Census Enrollment October 4 2023 |
|-------------|--|-----------------------------------|--|----------------------------------|
| MSA 1 | 700 | 694 | 706 | 713 |
| MSA 2 | 530 | 511 | 540 | 532 |
| MSA 3 | 400 | 379 | 382 | 391 |
| MSA 4 | 120 | 102 | 120 | 124 |
| MSA 5 | 239 | 238 | 216 | 218 |
| MSA 6 | 110 | 91 | 108 | 110 |
| MSA 7 | 287 | 263 | 279 | 280 |
| MSA Bell | 394 | 384 | 404 | 404 |
| MSA SA | 520 | 502 | 509 | 504 |
| MSA SD | 430 | 422 | 437 | 439 |
| Total | 3,730 | 3,586 | 3,701 | 3,715 |

Impact:

The process of improving recruitment and retention efforts is a science and periodically must be evaluated to measure outcomes. The green colored cells in the chart above present the schools that increased by 10 or more enrollments from the previous years Census Day counts.

Budget Implications:

In attaining the enrollment goal for the upcoming school year, there will be additional funding which can support both human capital and excellent learning programs and resources that support the whole child's success. The budget to actuals will be a follow up item in a future meeting once the Census Day counts are certified.

| School Site | 2023-24 Projected Enrollment Board Adopted | Census Enrollment October 4 2023 | Approx. Fiscal Impact (+/-) Projected Goal |
|-------------|--|----------------------------------|--|
| MSA 1 | 700 | 713 | \$227,500 |
| MSA 2 | 530 | 532 | \$35,000 |

| | | | |
|----------|-------|-------|-------------|
| MSA 3 | 400 | 391 | (\$157,500) |
| MSA 4 | 120 | 124 | \$70,000 |
| MSA 5 | 239 | 218 | (\$402,500) |
| MSA 6 | 110 | 110 | \$0 |
| MSA 7 | 287 | 280 | (\$122,500) |
| MSA Bell | 394 | 404 | \$175,000 |
| MSA SA | 520 | 504 | (\$280,000) |
| MSA SD | 430 | 439 | \$121,500 |
| Totals | 3,730 | 3,715 | (\$333,500) |

Exhibits:

- N/A