

Agenda Item:	III B: Information/Discussion Item
Date:	March 9, 2023
To:	Magnolia Educational & Research Foundation dba Magnolia Public Schools (“MPS”) Board of Directors (the “Board”)
From:	Alfredo Rubalcava, CEO & Superintendent
Staff Lead(s):	Dr. Brenda D. Lopez, Chief External Officer Lydiett Woods, Director of School Office Data & Accountability
RE:	Enrollment Update and Year to Year Comparison (2021-2022 vs 2022-2023)

Action Proposed:

No action is needed. This item is a continuation of enrollment progress updates across all Magnolia Public School sites. The information received from this presentation will inform the MPS board about projected enrollment for the upcoming 2023-2024 school year and where we are in the enrollment season compared to last year.

Purpose:

This year we are continuing to establish systems related to enrollment as they align with the open enrollment timeline for families reflecting critical deadlines such as the open enrollment window that closed the first Friday upon our return from winter break and this year it was January 13, 2023.

Background:

The Chief External Officer and Chief Executive Officer/ Superintendent met after the census day enrollment numbers were finalized for the current school year approximately at the end of October 2022. We discuss trends in enrollment and historical enrollment data, based on the information available for both a qualitative and quantitative understanding of all school site enrollment, enrollment projection numbers for the upcoming school year were considered. In November, the initial projects were revisited this time including the Chief Financial Officer in order to inform what a projected budget could look like for the upcoming school year. In this process, all MPS Principals were provided with their projected enrollment numbers; they were able to give feedback regarding the projections by analyzing the grade level breakdown and providing additional contextual information and then met with the CXO to make adjustments before December 1st, this deadline is two months ahead of last school years February deadline to allow for PACE to know the breakdown and plan accordingly before January and Office Managers can also make offers once the open enrollment window closes knowing which grades there is enough space to not need a lottery or waitlist.

Analysis:

Below you will find the enrollment Update and Year to Year Comparison (2022-2023 vs 2023-2024), School Mint application comparison, and completed enrollment packet comparison.

MSA	COMPLETED REGISTRATIONS	
	2023-2024	2022-2023
	3/3/2023	3/4/2022
Magnolia Science Academy-Bell	69	16
Magnolia Science Academy-San Diego	10	49
Magnolia Science Academy-Santa Ana	22	8
Magnolia Science Academy-1	50	22
Magnolia Science Academy-2	71	42
Magnolia Science Academy-3	15	0
Magnolia Science Academy-4	9	0
Magnolia Science Academy-5	25	4
Magnolia Science Academy-6	18	9
Magnolia Science Academy-7	49	53
TOTALS	338	203

Impact:

The benefit for all MPS schools is to identify targeted enrollment projections and plan retention, recruitment and engagement strategies accordingly to reach targets for enrollment.

Budget Implications:

Enrollment for the individual sites will vary and this information will be discussed in detail during May 2023 as we get closer to Budget Adoption for the 2023-24 fiscal year.

Exhibits: None