Board Agenda Item #	II C: Information/Discussion Item
Date:	October 13, 2022
To:	Magnolia Public Schools - Board of Directors
From:	Alfredo Rubalcava, CEO & Superintendent
Staff Lead:	Dr. Brenda D. Lopez, Chief External Officer (CXO)
RE:	Enrollment Update October 2022

Proposed Board Recommendation

No action is needed. This item is a continuation of enrollment progress across all Magnolia Public School sites. The information will address the current enrollment numbers as of Census day which fell on October 5, 2022 this school year

Introduction

Annually Census day marks the official date when the official count of student enrollment is taken and reported to California Longitudinal Pupil Achievement Data System (CalPads). This count informs school funding.

Background

Last school year 2021-2022 we recorded 3,708 student enrollment on Census Day, the projected enrollment targets are set in the fall of the current school year for the upcoming school year. For example, this year's target enrollments were presented to the board and approved last fall 2021. Included is a table of the current school years target enrollment by school site.

School Site and Grade Span	2022-23 Enrollment Targets
MSA 1 (6-12)	730
MSA 2 (6-12)	513
MSA 3 (6-12)	413
MSA 4 (9-12)	115
MSA 5 (6-12)	250

MSA 6 (6-8)	120
MSA 7 (TK-5)	300
MSA Bell (6-8)	400
MSA SD (6-8)	443
MSA SA (TK-12)	520
Total	3804

Analysis

This school year on Census Day we recorded 3,592 student enrollment, missing the enrollment target by 212 students across the organization.

School Site and Grade Span	2022-23 Enrollment Targets	2022-2023 Census Day Enrollment	Difference (+/-)
MSA 1 (6-12)	730	696	**-34**
MSA 2 (6-12)	513	511	**-2**
MSA 3 (6-12)	413	381	**-32**
MSA 4 (9-12)	115	102	**-13**
MSA 5 (6-12)	250	238	**-12**
MSA 6 (6-8)	120	91	**-29**
MSA 7 (TK-5)	300	263	**-37**
MSA Bell (6-8)	400	385	**-15**
MSA SD (6-8)	443	423	**-20**
MSA SA (TK-12)	520	502	**-18**
Total	**3804**	**3592**	**-212**

School site leaders will share their reflection on student enrollment, what factors impacted their enrollment and how they are addressing the takeaways that fall within their locus of control informed by data.

Affirmations for this year's enrollment include an increase in enrollment from the previous school year targets for some school sites and student retention rates.

School Site and Grade Span	2021-22 Enrollment	2022-2023 Census Day Enrollment	Difference (+)
MSA 2 (6-12)	504	511	+7
MSA 6 (6-8)	83	91	+7
MSA SD (6-8)	421	423	+2

Higher retention rates in 2022-23 compared to 2021-2022 for almost all primary grades

Current School Year 2022-23

MPS		TK	K	1st	2nd	3rd	4th	5th	6th	7th	8th	9th	10th	11th	Total
	21-22	10	41	75	90	88	73	39	580	672	377	377	291	277	2990
	Retained Count	10	40	69	81	80	64	35	535	608	233	323	257	260	2595
	Retention Rate	100.00%	97.56%	92.00%	90.00%	90.91%	87.67%	89.74%	92.24%	90.48%	61.80%	85.68%	88.32%	93.86%	86.79%

Previous School Year 2021-2022

MPS		TK	K	1st	2nd	3rd	4th	5th	6th	7th	8th	9th	10th	11th	Total
	20-21	11	77	96	96	86	91	42	633	760	417	316	299	266	3190
	Retained Count	10	67	89	84	73	85	34	566	678	292	274	277	259	2788
	Retention Rate	90.91%	87.01%	92.71%	87.50%	84.88%	93.41%	80.95%	89.42%	89.21%	70.02%	86.71%	92.64%	97.37%	87.40%

2020-2021 School Year

MPS		TK	K	1st	2nd	3rd	4th	5th	6th	7th	8th	9th	10th	11th	Total
	19-20	23	95	103	99	98	75	51	738	890	397	345	294	239	3447
	Retained Count	20	83	89	82	86	67	49	655	794	256	294	268	219	2962
	Retention Rate	86.96%	87.37%	86.41%	82.83%	87.76%	89.33%	96.08%	88.75%	89.21%	64.48%	85.22%	91.16%	91.63%	85.93%

Understanding the why and how for continuing to improve systems at the school site level to address the elements for recruiting and retaining students is critical and include

- Intentional marketing and outreach activities
- Analyzing exit/ entry data during the school year
- Intent to Return form process touch points
- Touch points with new and prospective families prior to close of open enrollment

<u>Budget Implications</u>

The budget implications for not reaching enrollment targets can impact various line items at each school. A reflection of the budget impact will be shared with the board in the upcoming month.

<u>How Does This Action Relate/Affect/Benefit All MSAs?</u>

Refining systems informed by data and sharing practices across the organization

<u>Exhibits (Attachments):</u>

- N/A Screenshot included in this cover letter