



## Magnolia Public Schools

### Nominating Committee Meeting

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**Date and Time**

Thursday December 8, 2016 at 6:30 PM

**Location**

MSA 6 3754 Dunn Drive Los Angeles, CA 90034

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**Special Nominating Committee Meeting**

Access to the Board Meeting:

Any interested parties or community members from remote locations may attend the meeting remotely by dialing in to the following numbers:

Dial: 1.844.572.5683

Code: 1797078

In compliance with the Americans with Disabilities Act (ADA) and upon request, Magnolia Public Schools may furnish reasonable auxiliary aids and services to qualified individuals with disabilities. Individuals who require appropriate alternative modification of the agenda in order to participate in Board meetings are invited to contact the MPS central office. If you need special assistance to attend the meeting or translation services, please notify Barbara Torres at (213) 628-3634 x100 to make arrangements and accommodations.

Nominating Committee Members:

Dr. Umit Yapanel, Chair

Dr. Salih Dikbas

CEO and Superintendent:

Dr. Caprice Young

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## Agenda

	Purpose	Presenter	Duration
<b>I. Opening Items</b>			
A. Call the Meeting to Order			
B. Record Attendance and Guests			
C. Flag Salute			1
D. Public Comments			5
E. Approve Minutes of Regular Nominating Committee- April 18, 2016	Approve Minutes		1
<b>II. Discussion Item</b>			
A. Consideration of Candidates for MPS Board Membership	Vote	Umit Yapanel	25
<b>III. Closing Items</b>			
A. Adjourn Meeting	Vote		

## Agenda Cover Sheets

**Section:** **II. Discussion Item**  
**Item:** A. Consideration of Candidates for MPS Board Membership  
**Purpose:** Vote  
**Key Result:**  
**Submitted by:**  
**Related Material:** II A Candidates Resumes.pdf



## Magnolia Public Schools

# Minutes

## Nominating Committee Meeting

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### **Date and Time**

Monday April 18, 2016 at 5:00 PM

### **Location**

Teleconference Dial:1.844.572.5683 Code: 1948435

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### **Regular Nominating Committee Meeting**

Nominating Committee Members:

Mustafa Kaynak, Chair

Umit Yapanel

CEO and Superintendent:

Caprice Young

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### **Committee Members Present**

M. Kaynak (remote), U. Yapanel (remote)

### **Committee Members Absent**

### **Guests Present**

A. Rubalcava (remote), B. Torres (remote), C. Young (remote), K. Hourigan (remote)

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## **I. Opening Items**

### **A.Record Attendance and Guests**

Both committee members joined remotely.

### **B.Call the Meeting to Order**

M. Kaynak called a meeting of the Nominating committee of Magnolia Public Schools to order on Monday Apr 18, 2016 @ 5:04 PM at Teleconference Dial:1.844.572.5683 Code: 1948435.

### **C.Approve Minutes of Regular Nominating Committee- January 12, 2016**

M. Kaynak made a motion to approve minutes from the Nominating Committee Meeting on 01-12-16.

U. Yapanel seconded the motion.

The committee **VOTED** unanimously to approve the motion.

## **II. Discussion/Action Items**

### **A.Consideration of Candidate for MPS Board Membership**

C. Young, Chief Executive Officer and M. Kaynak, committee member, gave background on the nominated board member. M. Kaynak explained his reasons for resigning and urgency. C. Young gave background information on the other candidates whose resumes were shared. U. Yapanel, committee member, suggested that staff look into the candidate resumes and suggested that Magnolia Public Schools (MPS) add members as part of MPS board committees before joining the full board.

M. Kaynak made a motion to to nominate S. Dikbas to replace M. Kaynak as an MPS Board member and to continue searching for new board members.

U. Yapanel seconded the motion.

The committee **VOTED** unanimously to approve the motion.

## **III. Closing Items**

### **A.Adjourn Meeting**

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 6:30 PM.

Respectfully Submitted,

M. Kaynak

## Ben Austin Bio

Ben Austin currently serves on the board of Students Matter. He has been a board member and a staff member of the organization since 2012, where he has coordinated the legislative, political, grassroots, and policy development related to the *Vergara* civil rights litigation, which established California's new constitutional right to educational equity for all children.

Ben came to the Students Matter team from Parent Revolution, a non-profit organization focused on transforming underperforming public schools by empowering parents to advocate for their children through grassroots community organizing, which Ben both founded and led for nearly seven years. In his role at Parent Revolution, Ben invented, passed into law, implemented, and scaled California's historic parent trigger law, which enables parents to transform failing schools through community organizing. Ben launched, scaled, and managed a complicated and multifaceted organization, raising over \$21,000,000 and managing a staff of 35 employees spread across the city and the nation. Ben's work was the subject of two feature films, the documentary *We the Parents* and the fictional account *Won't Back Down*.

Ben has dedicated much of his career to fighting for a California where every child can get a great public education. Prior to founding Parent Revolution, Ben helped run the successful teacher organizing campaign to transform Locke High School from the most violent and lowest-performing high school in Los Angeles into a high-performing neighborhood college prep charter school. He served as a Deputy Mayor of Los Angeles under Mayor Richard Riordan from 2000-2001 where he directed the mayor's communications strategy and helped to craft his education policy. He was a senior advisor to Rob Reiner and First 5 California from 2002-2006, where he helped to invent and launch LAUP (Los Angeles Universal Preschool), as well as a universal healthcare program for all children in targeted counties across California including Los Angeles. In 2010, Ben was appointed to the California State Board of Education where he cast the vote to approve California's new statewide Common Core standards.

Ben came to the education space through a career in Democratic politics, during which he worked on five presidential campaigns, three Los Angeles mayoral campaigns, as well as other local and statewide races. Ben served as the host committee communications director for the 2000 Democratic National Convention in Los Angeles. He worked in the Clinton White House in a variety of roles from 1993-1998, coordinating western state politics for The President and First Lady in the Political Affairs Office, and traveling with The President and First Lady to over a dozen different countries working in the Scheduling and Advance Office.

## **Ben Austin Bio**

Ben has also practiced law as a litigator at the Los Angeles law firm Irell & Manella; and as a criminal prosecutor in the Los Angeles City Attorney's Office where he prosecuted health insurance companies for the practice of canceling insurance coverage after a patient fell ill.

Ben was born in New York City, then grew up in Greenwich Village and Venice Beach. He graduated from UC Berkeley in 1991, and graduated cum laude and on law review from Georgetown Law School in 1998. Ben is an Aspen-Pahara Fellow and a member of the Aspen Global Leadership Network. He currently lives in Los Angeles with his wife, Tracy, and their two daughters, Fiona and Eloise, who attend their neighborhood public school.

# Carlos Gutierrez

Chief Strategy Officer at Larta Institute

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## Experience

### **Chief Strategy Officer at Larta Institute**

September 2001 - Present (15 years 3 months)

### **Sr. VP at Larta Institute**

September 2001 - Present (15 years 3 months)

### **Senior Consultant at World Bank Group**

January 2011 - July 2011 (7 months)

Member of World Bank team providing technical assistance to the Government of Croatia covering advice on the update of Croatia's Science & Technology Policy 2011-2015; and observations on commercial market potential of selected Research and Development (R&D) programs spinning out of Univ. of Zagreb and other research institutes.

### **Director, Business Development at Firstlook.com (An idealab! Company)**

1999 - 2001 (2 years)

### **Sr. Manager - Marketing & Sales at Los Angeles Times Online**

1998 - 1999 (1 year)

### **Sales Manager - Western Region at Meckler Media**

1995 - 1998 (3 years)

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## Languages

**Spanish**

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## Skills & Expertise

**Business Strategy**

**Start-ups**

**Strategic Planning**

**Marketing Strategy**

**Product Management**

**Business Development**

**Market Research**

**Venture Capital**

**Pharmaceutical Industry**



**Program Management**  
**Strategic Partnerships**  
**Commercialization**  
**Business Planning**  
**Competitive Analysis**  
**Leadership**  
**Management**  
**Entrepreneurship**  
**Online Advertising**  
**Strategy**  
**Mergers & Acquisitions**  
**Product Development**  
**Executive Management**  
**Market Analysis**  
**Cross-functional Team Leadership**  
**Management Consulting**  
**Sponsorship Management**

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## Education

**University of Southern California - Marshall School of Business**

MBA, 2008 - 2010

**California State University-Northridge**

B.S, Business - Marketing, 1987 - 1992

**James Monroe High**

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# Carlos Gutierrez

Chief Strategy Officer at Larta Institute

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## 3 people have recommended Carlos

"Carlos and I became fast friends during our tenure at the LA Times Online. If you've met Carlos, you surely know how easy it is to like him. It was clear to me that Carlos was smitten by the online advertising world. It was early in the industry's evolution - at the time our only product to sell advertisers was banner ads. (That's right, we wouldn't begin enjoying those lovely pop-up windows for another year or two!) I can personally vouch for how difficult it was convincing traditional advertisers that their customers were making purchase decisions online over 10 years ago. Needless to say, Carlos calmly navigated these uncharted waters. He was a consistent Top Performer at The LA Times and singlehandedly put the entire division on his back and ensured we met our goals. But perhaps my favorite thing about Carlos is how much fun he made it to come to work every day. He is always quick with a joke and a smile. Carlos is just one of those guys that makes everyone around him better. And even though 3 time zones separate us today, Carlos is on my short list of people to call when I need a little encouragement. I'm very proud to call Carlos Gutierrez my friend."

— **Mark Green**, worked directly with Carlos at Los Angeles Times Online

"Carlos is smart, thoughtful, personable and effective. He has tremendous skills managing people towards a desired outcome."

— **Mark Taussig**, managed Carlos at Meckler Media

"I worked with Carlos on several projects requiring multiple deadlines and deliverables; no matter what airport or remote business location he was calling from, Carlos was always focused, always prepared, always raising the standard for how to define excellence. That Carlos is a natural leader is enough to commend him; that he can juggle multiple projects, teams and deadlines with such grace and humor is what makes him such a pleasure to get to work with. Carlos balances both quantitative and qualitative skills with highly developed emotional intelligence and diplomacy, and I look forward to working with him again in the future."

— **Laurie Parker Hill, MBA**, studied with Carlos at University of Southern California - Marshall School of Business

[Contact Carlos on LinkedIn](#)

# Heather Lattimer

Interim Executive Director, Institute for Entrepreneurship in Education and Associate Professor

hlattimer@sandiego.edu

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## Experience

**Associate Dean at University of San Diego, School of Leadership and Education Sciences**

July 2015 - June 2016 (1 year)

**Chair, Department of Learning and Teaching at University of San Diego, School of Leadership and Education Sciences**

August 2006 - June 2014 (7 years 11 months)

**Consultant at National Council of Teachers of English (NCTE)**

2005 - 2013 (8 years)

**Teacher & Instructional Coach at San Diego Unified School District**

1996 - 2006 (10 years)

**Teacher at San Jose Unified School District**

1994 - 1996 (2 years)

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## Skills & Expertise

**Higher Education**

**Curriculum Development**

**Curriculum Design**

**Teaching**

**Student Affairs**

**University Teaching**

**Instructional Design**

**Adult Education**

**Grant Writing**

**Educational Technology**

**Distance Learning**

**Student Development**

**Program Development**

**Educational Leadership**

**Research**

**Nonprofits**

**Teacher Training**

**Public Speaking**

**Editing**

**Staff Development**  
**Program Evaluation**  
**Leadership Development**  
**E-Learning**  
**Instructional Technology**  
**Qualitative Research**  
**Classroom**  
**Community Outreach**

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## Education

### **University of California, San Diego**

Doctor of Education (EdD), 2002 - 2006

### **Stanford University**

Master of Arts (M.A.), Education, 1993 - 1994

### **Harvard University**

Bachelor of Arts (BA), Social Studies, 1989 - 1993

Activities and Societies: Phillips Brooks House

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# Heather Lattimer

Interim Executive Director, Institute for Entrepreneurship in Education and Associate Professor

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[Contact Heather on LinkedIn](#)

# Kate Anderson

Director at Center for Strategic Public Private Partnerships

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## Experience

### **Director at Center for Strategic Public Private Partnerships**

April 2016 - Present (8 months)

The Center for Strategic Public-Private Partnerships works collaboratively with philanthropy and the County to identify and develop a shared agenda for joint initiatives to improve the health and well being of our county's most vulnerable children and families.

### **Commissioner at Agoura Hills Planning Commission**

January 2016 - Present (11 months)

### **Child Advocate at Independent Consultant**

September 2013 - March 2016 (2 years 7 months)

### **Director at Mar Vista Community Council**

2008 - August 2014 (6 years)

### **Los Angeles Representative at Children Now**

2011 - December 2013 (2 years)

### **Deputy Chief of Staff at Office of Congresswoman Jane Harman**

2010 - 2011 (1 year)

### **Attorney at Munger, Tolles & Olson**

2003 - 2010 (7 years)

### **Counsel at Congressman Henry A Waxman**

2000 - 2003 (3 years)

### **Clerk at DC Circuit -- Honorable Harry T. Edwards**

1999 - 2000 (1 year)

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## Skills & Expertise

**Community Outreach**

**Event Planning**

**Fundraising**

**Government**

**Grant Writing**

## **Grants**

**Grassroots Organizing**

**Legal Research**

**Mediation**

**Non-profits**

**Nonprofits**

**Policy**

**Policy Analysis**

**Political Campaigns**

**Program Development**

**Program Evaluation**

**Public Policy**

**Public Speaking**

**Research**

**Social Media**

**Strategic Planning**

**Volunteer Management**

**Community Development**

**Coalitions**

**Business Litigation**

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## **Education**

**University of Chicago**

JD, Law, 1996 - 1999

Activities and Societies: Law Review, Order of the Coif, High Honors

**University of California, Los Angeles**

BA, Political Science, 1990 - 1996

Activities and Societies: Undergraduate Student Association Student Body President

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# Kate Anderson

Director at Center for Strategic Public Private Partnerships

neighborkate@gmail.com

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[Contact Kate on LinkedIn](#)



# Ken Chawkins

Manager of Public Policy at Southern California Gas Company

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## Experience

### **Manager of Public Policy at Southern California Gas Company**

March 2014 - Present (2 years 9 months)

Responsible for shaping the public policy agenda for Southern California Gas Company at the Federal, State and Local governmental levels. Frame the public engagement strategy, working with various organizations and interests groups to build coalitions seeking the safe, clean and affordable use of natural gas as an energy source.

### **Special Projects Manager at Southern California Edison**

December 2012 - February 2014 (1 year 3 months)

Manage the contractual relationship between the Morongo Indian Tribe and Southern California Edison to ensure that multi-phase build of 48-mile Transmission Line (West of Devers/WOD) is completed on time and within budget.

### **Training Manager, Operation Support Business Unit at Southern California Edison**

September 2010 - 2013 (3 years)

Manage complete training offerings for Operations Business Support, which includes Supply Chain Management, Corporate Security, Facilities, Real Properties, Corporate Environment/Health/Safety, and Transportation Services.

The group will provide overall training needs assessment services, training design/develop/deliver and evaluate services and overall performance review consultation for Edison clients.

### **Training Support Lead - ERP at Southern California Edison**

April 2007 - September 2010 (3 years 6 months)

- Lead staff in development and deployment of all external support programs for ERP including:
  - o Super User Program
  - o Manager Engagement Project
  - o Business Readiness Strategy
  
- Lead staff in development and application of Training Environment, including:
  - o Preparation of Training clients
  - o Providing access/use of Training Sandbox
  - o Building and Development of training data
  - o Maintenance of all Training systems for Go-Live activities

- Procured and developed protocol for use of external Learning Management System (LMS) vendor to deploy computer-based training and track company training status.
- Part senior Organizational Readiness Management Team which designed, developed and delivered ERP Training to 17000+ employees and retirees for a successful project launch in July, 2008.

### **Training Manager, Powerline Skills Development at Southern California Edison**

June 2002 - April 2007 (4 years 11 months)

- Manage training staff of 30+ Edison, consultant and contract employees
- Manage budget in excess of \$5 million
- Integrate Training, Communication and Change Management efforts for TDBU Training related to Business Process Integration (BPI) projects
- Oversee training design/development for Annual Compliance programming, Field Accounting/Service Planning
- Manage System Deployment training efforts company-wide
- Ensure Instructional System Design protocol for all new training efforts
- Oversee all evaluation and assessment efforts for training programs delivered
- Identify and resolve issues with all client groups at executive level as necessary

### **Field Construction Manager - Fullerton Service Center at Southern California Edison**

June 2000 - June 2002 (2 years 1 month)

- Managed field staff of 30+ exempt and represented employees
- Executed and integrated organizational change management effort - Operational Excellence. Ensured training and application of new policies in field
- Achieved budget targets for Capital and O&M budget in excess of \$8 million
- Achieved superior safety records in accordance with corporate and state requirements
- Maintained appropriate staffing levels in accordance with all corporate Human Resource policies and procedures including discipline, employee development, salary administration and affirmative action requirements
- Managed labor relations issues including grievance and fact-finding processes
- Successfully integrated company-wide Performance Improvement strategies

### **Executive Leadership Program - Assistant to the Chairman/CEO at Southern California Edison**

1999 - 2000 (1 year)

- Represented Edison's President, Chairman and CEO on a variety of projects.
- Accomplished special projects and lead ad-hoc teams as assigned by the CEO.

Special Projects:

- Provided analysis of Contract/Consultant labor usage. Developed protocol and presented findings to CEO and direct reports.
- Developed format and authored Utility Status Update for senior Edison officers.
- Provided project management tracking support for Ad Hoc crisis team responsible for addressing growing financial challenges for SCE.

### **Region Manager, Public Affairs at Southern California Edison**

1996 - 1999 (3 years)

- Directed SCE's government and community affairs in the Western San Gabriel Valley.
- Responsible for all communication internally and with senior elected and appointed officials related to significant statewide and local legislative and political activity.
- Developed and advocated policies related to the energy industry, including deregulation legislation, emergency preparedness, infrastructure development and Y2K preparedness.
- Developed strategic plan to address Request for Proposal of municipal utility.

#### Special Projects:

- Lead a senior cross-functional team formed to secure customer support partnership with City of Pasadena. Managed senior team to develop, deliver and advocate Customer Service proposal. Provided oral and written updates at various project stages to executive level sponsors and senior management.

### **President at Chawkins Consulting Company**

1994 - 1996 (2 years)

- Provided Project Management services to organizations that focused on bringing together public and private agencies and achieving well-defined goals with specific funding imperatives and reporting guidelines. Clients included: US AmeriCorps/National Community Service, City of Phoenix Community Development Department, Arizona Prevention Resource Center, Office of the Governor and the Educational Foundation Program

#### Special Projects:

- Managed a team of City officials, non-profit managers and university professors in the administration of a Federal Community Development grant. Developed strategic plan for a community outreach program.
- Developed and executed a statewide plan for launching AmeriCorps in various sites. Addressed organizational and operational change issues for National Community Service projects throughout Arizona.

### **Development Director at Coro Southern California**

1990 - 1994 (4 years)

Development Director 1992-1994

- Supervised staff and integrated development goals with program outcomes.

- Directed and managed a \$700,000 fundraising budget.
- Developed strategic funding plan and oversaw implementation of all aspects of that plan.
- Prepared status reports for senior management, corporate and philanthropic entities.
- Designed and directed annual giving campaign for Coro's individual support base.

Recruitment/Marketing Director 1990-1992

- Managed recruitment staff to meet program recruitment targets.
- Recruited and managed the selection of participants to Coro's leadership programs.
- Partnered with senior managers to integrate efforts with organizational priorities.
- Designed and produced all collateral material (brochures, videos, etc.).
- Leadership Trainer for the Neighborhood Program.

**Assistant Director at UCLA EXPO Center**

1986 - 1988 (2 years)

Languages

**English** (Native or bilingual proficiency)  
**French** (Limited working proficiency)

Skills & Expertise

**Strategic Planning**  
**Program Management**

Education

**University of California, Los Angeles**

BA, Political Science and Government, 1980 - 1985

**Claremont Graduate University**

MA, Public Policy, 1989 - 1991

Activities and Societies: President, Graduate Student Association

**Coro Southern California**

N/A, Public Affairs, 1988 - 1989

# Ken Chawkins

Manager of Public Policy at Southern California Gas Company

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[Contact Ken on LinkedIn](#)

# Meg Palisoc

Co-Founder and CEO at Synergy Academies

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## Experience

### **Co-Founder and CEO at Synergy Academies**

August 2004 - Present (12 years 4 months)

Synergy Academies is a non-profit organization whose mission is to create and share solutions that eliminate the achievement gap. We do this through the operation of urban public charter schools in South Los Angeles that implement a holistic approach to education, believe in collective accountability, and share best practices through professional collaboration. Learn more about Synergy at [WeAreSynergy.org](http://WeAreSynergy.org).

### **CASLA Instructor at CSUDH**

2011 - 2012 (1 year)

### **Teacher, Visual and Performing Arts Co-Chair, and Writing Coach at Los Angeles Unified School District**

2001 - 2004 (3 years)

### **Director of Engineering Career Services at USC Viterbi School of Engineering**

2000 - 2001 (1 year)

### **Mentoring Program Coordinator at USC Viterbi School of Engineering**

1998 - 2000 (2 years)

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## Skills & Expertise

**Leadership**

**Curriculum Design**

**Curriculum Development**

**Research**

**Teaching**

**Non-profits**

**Program Development**

**Public Policy**

**Staff Development**

**Career Counseling**

**Grant Writing**

**Fundraising**

**Community Outreach**

**Leadership Development**

**Higher Education**

**Educational Leadership**  
**Social Networking**  
**Program Evaluation**  
**Nonprofits**  
**Teacher Training**  
**Educational Technology**  
**Visionary**  
**Public Relations**  
**Professional Responsibility**  
**Volunteer Management**  
**Instructional Design**  
**Public Speaking**  
**Classroom**  
**Tutoring**

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## Education

### **University of Southern California**

Doctor of Education (EdD), K-12 Leadership in Urban School Settings, 2010 - 2013

### **University of Southern California**

M.Ed., College Student Personnel Services (Higher Education Administration and Student Affairs), 1996 - 1998  
Activities and Societies: Residential Advisor, Leadership Coordinator with the Emerging Leader Program, Career Counselor Intern, Tutor for USC Student Athletes, Graduate Student Orientation Coordinator

### **University of Southern California**

B.A., Psychology, 1992 - 1996

Activities and Societies: InterVarsity Christian Fellowship, Inaugural class of President Steven B. Sample's and Professor Warren Bennis' The Art and Adventure of Leadership course, Phi Beta Kappa, Phi Kappa Phi, Psi Chi

### **California State University-Dominguez Hills**

Clear Administrative Services Credential, K-12 Administration, 2008 - 2008

### **Los Angeles Unified School District's District Intern Program**

Multiple Subject Teaching Credential, K-12 Multiple Subjects, 2001 - 2003

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## Interests

USC football; Disney; traveling; musicals; education books, research, and conferences; social justice and public policy

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# Meg Palisoc

Co-Founder and CEO at Synergy Academies

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## 2 person has recommended Meg

"Meg Palisoc and her husband Randy are the pre-eminent charter educators in California. They understand the need to educate the total child with a pedagogy that includes cognitive, affective and psychomotor learning in all dimensions. In addition, Meg and Randy are two of the kindest people in education. They are truly role models for educational leadership. I am privileged to call them friends."

— **Dan Basalone**, worked with Meg at Synergy Academies

"Meg is an amazing educator and directs Synergy Charter Academies with passion. Synergy is an quality charter school that is focused on the education of children. I have had the opportunity to see the school in action and have been both impressed and enthused by what I have seen. Meg is a great leader who with Randy is doing amazing things for children in South Los Angeles. I cannot say enough about Synergy who is surpassing their neighborhood schools. It has been a pleasure working with Meg at CCSA in addition to my current role as District Director to State Senator Gloria Romero."

— **Anela Freeman**, was with another company when working with Meg at Synergy Academies

[Contact Meg on LinkedIn](#)



# Michelynn Woodard

Co-Founder at The Artemis Agency

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## Experience

### **Co-Founder at The Artemis Agency**

March 2016 - Present (9 months)

The Artemis Agency develops creative and sustainable strategies that enable our clients to effectively tackle issues that matter to them. We work on behalf of corporations, nonprofits, and individuals with high profile platforms.

<http://theartemis.agency>

### **President & CEO at Dr. Phil Foundation**

November 2013 - November 2015 (2 years 1 month)

### **President at The Robin McGraw Revelation Foundation**

November 2013 - November 2015 (2 years 1 month)

### **Vice President, Philanthropy at JCPenney**

March 2012 - December 2013 (1 year 10 months)

### **Principal at Amalgamation Group, LLC**

January 2012 - April 2012 (4 months)

### **Managing Director, West Coast at Be the Change, Inc**

2009 - 2011 (2 years)

### **President and CEO at West Brands, LLC**

2006 - 2009 (3 years)

### **Program Director - CAA Foundation at Creative Artists Agency**

2001 - 2006 (5 years)

### **Director, Network Distribution at Fox Broadcasting Company**

1998 - 2001 (3 years)

### **Manager, Sales Research at Fox Broadcasting Company**

1996 - 1998 (2 years)

### **Corporate Development at Public Broadcasting Service**

1993 - 1996 (3 years)

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## Skills & Expertise

**Philanthropy**

**Nonprofits**

**Strategic Communications**

**Strategy**

**Public Speaking**

**Fundraising**

**Management**

**Leadership**

**Non-profits**

**Community Outreach**

**Community Development**

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## Volunteer Experience

### **Board Member at National CASA Association**

September 2014 - September 2015

Every day in this country, 1,900 children become victims of abuse or neglect, and four of them will die.

Every day. Court Appointed Special Advocates (CASA) for Children is a network of 951 community-based programs that recruit, train and support citizen-volunteers to advocate for the best interests of abused and neglected children in courtrooms and communities. Volunteer advocates—empowered directly by the courts—offer judges the critical information they need to ensure that each child’s rights and needs are being attended to while in foster care.

Volunteers stay with children until they are placed in loving permanent homes. For many abused children, a CASA volunteer is the only constant adult presence in their lives.

### **Board Member at Peace 4 Kids**

2004 - 2007

<http://peace4kids.org/>

Peace4Kids provides programs and services for foster and at-risk youth from ages 5-18, and after they transition to adulthood until age 24. Peace4Kids is truly on the front lines in addressing the needs of foster and at-risk youth in the South Los Angeles neighborhoods of Watts, Willowbrook and Compton. Peace4Kids is dedicated to empowering foster and at-risk youth by providing community as family. We create a strong foundation through programs focused on creative expression and life skills, allowing our kids to discover their unique voice and limitless potential for success.

### **Board Member at Community Coalition**

2004 - 2007

<http://www.cocosouthla.org/>

Community Coalition works to help transform the social and economic conditions in South LA that foster addiction, crime, violence and poverty by building a community institution that involves thousands in creating, influencing and changing public policy.

What We Believe In:

**Community Involvement.** South LA is primarily an African American and Latino community. A core value of the Coalition is to promote the active involvement and unity of all South LA residents. The Coalition serves as a vehicle for community activism in South LA.

**Leadership Development.** Coalition members promote the power of collective leadership and hard work. We do not believe in "celebrity-style" leadership. If positive change is to happen in South LA, it will be a result of hundreds and thousands of people working together for the community as a whole.

**Education and Training.** The Coalition believes everyone can develop the skills and knowledge needed to influence, shape and create the type of policies and programs that will improve South LA. The Coalition regularly organizes campaigns that address key community issues and works toward specific solutions. The Coalition takes pride in always doing the "homework" needed to be knowledgeable about the issues that are addressed.

**Advocacy.** The alliance of human service agencies that belong to the Prevention Network advocate for the interest of South LA to ensure a strong voice in areas of policy and to deliver an equitable share of resources to the area.

**Building A Social Movement.** The Coalition does not believe one organization alone is capable improving the quality of life in our community and throughout the City of Los Angeles. We believe many organizations are needed; therefore the Coalition works in alliance with other organizations dedicated to social and economic justice.

### **Board Chair at Generations of Hope Development Corporation**

2006 - 2008

<http://www.generationsofhope.org/>

Generations of Hope is a nonprofit organization that works to enhance and extend the lives of vulnerable populations by tapping the transformative power of intergenerational community living.

A Generations of Hope Community (GHC) is an intentional, multi-generational neighborhood, organized around a social challenge.

The first GHC was Hope Meadows in Rantoul, Illinois, created in 1994 to support families adopting children out of foster care. A new non-profit organization, Generations of Hope Development Corporation, was formed in 2006 to support development of more neighborhoods like Hope Meadows. Our model of intergenerational community living is being adapted and replicated nationally to assist several targeted populations struggling within our society:

- foster children needing adoptive homes
  
- youth exiting foster care or juvenile justice systems  
parents reentering society from drug treatment or prison
  
- military families and/or disabled veterans facing instability and uncertainty retirees seeking meaning and purpose in their daily lives
  
- older adults facing a move to assisted living facilities.

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## Education

### **Hampton University**

Bachelor of Arts, Mass Media Arts/Communications, 1989 - 1993

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## Publications

### **The Battle Against Bullying**

Variety 2013

Authors: Michelynn Woodard

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# Michelynn Woodard

Co-Founder at The Artemis Agency



[Contact Michelynn on LinkedIn](#)

# Tad Seth Parzen

Philanthropy, Non-Profit, Collective Impact, Leadership, Strategy, Implementation, Public Education  
tad.parzen@parzencivicsolutions.com

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## Summary

### Current:

President, Parzen Civic Solutions. Partnering with philanthropy, government, non-profit, and communities to develop, design and implement high impact solutions to complex and persistent issues, including education, health, social outcomes, youth development, neighborhood development. Bringing a multi-disciplinary approach to address community and organizational problems. Executive leadership, project management, and coaching, collective impact, continuous improvement, strategy, change management, complex organizational and cross sector problem solving, community engagement program and organizational effectiveness, fundraising, facilitation, strategic planning, public education, strategic partnerships and cross-sector collaboration.

### Former:

Founder and Executive Director of the Partnership for Children, San Diego's First Cradle to College or Career Collective Impact Initiative

Executive Vice President of Price Charities

Owner: Parzen Consulting- providing legal, leadership, policy, strategy and implementation services to clients in a variety of civic and commercial contexts, including, among others: General Counsel and policy/strategy/implementation advisor to the Partnership for Los Angeles Schools (Office of former Mayor Antonio Villaraigosa); Legal and policy advisor to Los Angeles Unified School District on novel solutions to large school district leadership, management and reform; Price Charities philanthropy and strategy advisor.

General Counsel to San Diego Unified School District

Partner in the law firm of Hillyer & Irwin

Board and Executive Committee Member San Diego Regional Chamber of Commerce  
Chair of San Diego Business Roundtable for Education

Specialties: Nonprofit management and executive leadership. Philanthropy. Large, complex organizational management. Broad range of legal experience related to the business of operating non-profits, philanthropy, school districts and schools. Experienced litigator in complex matters.

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## Experience

### **Chief Operating Officer at Katerva**

October 2016 - Present (2 months)

### **President and Chief Exec. Officer at Parzen Civic Solutions**

June 2014 - Present (2 years 6 months)

We advise philanthropy, government, the education sector, the private sector and the non-profit sector on solving complex community, intra-organizational and cross-sector problems to advance their mission. I act as adjunct executive capacity, providing coaching, strategic problem solving, collective impact and other strategy design and implementation, change management, community engagement and other services. Legal services provided by special arrangement only.

Former and current clients include: The Strive Together Network, The Oceanside Promise, Darnall School, Price Philanthropies, Los Angeles Unified School District, the Office of Mayor Antonio Villaraigosa, the Partnership for Los Angeles Schools, San Diego Business Roundtable for Education.

### **Acting Executive Director at Oceanside Promise**

August 2015 - August 2016 (1 year 1 month)

Providing leadership, and design, build and implementation services to the Oceanside Promise, a Cradle to College or Career Collective Impact Initiative.

### **Board Member at United Jewish Federation of San Diego County**

2011 - June 2016 (5 years)

Member of the Board of Directors and Past Chair of the San Diego Jewish Community Relations Council.

Advisor to CEO and Board on Design and Implementation of New Strategic Direction

### **Executive Director at Partnership for Children**

April 2011 - June 2014 (3 years 3 months)

Founder and leader of San Diego's scalable, replicable, cradle to college or career collective impact initiative. Building a new, connected, cross-sector and community centric way of serving young people in the San Diego region based on data, best practices and a strong partnership between all stakeholders. Connecting the dots so that San Diego's youth no longer fall through the cracks; every child, every step of the way. The Partnership for Children is creating the new civic infrastructure that we need to effectively support young people in our region.

**Executive Vice President at Price Charities**

March 2009 - June 2013 (4 years 4 months)

Executive management and leadership of grants and programs within the Price Family Charitable Fund and Price Charities. Manage and lead staff, granting and programs relative to the Price City Heights Initiative.

**Board Member, Chair Education Committee at Congregation Beth El**

September 2007 - January 2010 (2 years 5 months)

Education Committee Chair

**President, San Diego Chapter at American Jewish Committee**

March 2005 - December 2009 (4 years 10 months)

Lay president of local chapter and member of national leadership. International Jewish organization dedicated to pluralism, diplomacy and democratic principles worldwide.

**Owner at Parzen Consulting**

February 2006 - July 2009 (3 years 6 months)

Policy, management and legal consulting for school districts, schools (traditional, charter and private), and enterprises in the education sector.

**General Counsel at San Diego Unified School District**

August 2003 - January 2006 (2 years 6 months)

Legal representative and advisor to Board Of Education and Superintendent in one of the largest urban districts in the United States. Managed all aspects of school district legal affairs and legal department as part of senior management team.

**Board Member at Human Development Foundation**

January 2000 - September 2003 (3 years 9 months)

Board Member

**Board and Executive Committee Member at San Diego Regional Chamber of Commerce**

1998 - 2001 (3 years)

Education Committee Chair

**Partner at Hillyer & Irwin**

1989 - 2000 (11 years)

Partner in one of the oldest San Diego law firms. Diverse commercial trial/litigation practice. Trials and litigation of matters valued up to \$300,000,000.

**Chairman at San Diego Business Roundtable for Education**

1997 - 1999 (2 years)

Lead business sector/public education partnership.



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## Volunteer Experience

### **Board Member at Foundation for La Jolla High School**

June 2016 - Present

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## Honors and Awards

### **Top Attorneys in San Diego**

San Diego Magazine

March 2014

Multiple years.

### **AV Preeminent Attorney**

LexisNexis/Martindale-Hubbell

January 2014

Highest Possible Rating in Both Legal Ability and Ethical Standards for fifteen consecutive years.

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## Skills & Expertise

**Non-profits**

**Leadership**

**Public Speaking**

**Fundraising**

**Community Outreach**

**Public Policy**

**Grant Writing**

**Community Development**

**Strategic Planning**

**Public Relations**

**Program Development**

**Government**

**Grants**

**Nonprofits**

**Philanthropy**

**Staff Development**

**Volunteer Management**

**Board Development**

**Public Education**

**Leadership Development**

**Community Organizing**

**Politics**

**Policy**

**Non-profit Administration**

**Program Management**

**Program Evaluation**

**Policy Analysis**  
**Political Campaigns**  
**Grassroots Organizing**  
**Event Planning**  
**Strategic Communications**  
**Proposal Writing**  
**Annual Giving**  
**Stewardship**  
**Coalitions**  
**Youth Development**  
**Board Relations**  
**Economic Development**  
**Community Engagement**  
**Legislative Relations**  
**Strategy**  
**Management**  
**Organizational Development**  
**New Business Development**  
**Nonprofit Management**  
**Nonprofit Organizations**

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## Education

### **University of the Pacific - McGeorge School of Law**

JD, Law, 1983 - 1986

Activities and Societies: Member of Law Review, Chair of McGeorge Civil Rights Symposium

### **University of California, Los Angeles**

BA, Philosophy, 1978 - 1982

Activities and Societies: UCLA Jazz Society, UCLA Undergraduate Journal of Political Science

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## Interests

Philanthropy, Comprehensive Community Development, Public Education, School Based Health, Community Schools, Placed Based Initiatives, Poverty

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## Languages

**English**

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# Tad Seth Parzen

Philanthropy, Non-Profit, Collective Impact, Leadership, Strategy, Implementation, Public Education

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## 5 person has recommended Tad Seth

"Tad's ability to engage, communicate, comprehend, adapt, and provide "out of the box" legal and business advice in an educational, public, business, and political environment was a significant contribution."

— **Sandra Chong**, reported to Tad Seth at Parzen Consulting

"Tad and I worked together furthering the mission of the American Jewish Committee in San Diego. It was a pleasure to report to him - he was extremely supportive, creative and enthusiastic about our goals."

— **Paula Jacobs**, was with another company when working with Tad Seth at Parzen Consulting

"I've known Tad personally and professionally for over 20 years. He's as honest, ethical, hard-working and professional a person as you will ever meet. I highly suggest doing business with him."

— **Mark Meckler**, worked directly with Tad Seth at Parzen Consulting

"Tad is a thoughtful, creative and resourceful legal professional. His efforts for us at LAUSD were of great value, bringing expertise and private sector strategic thinking to our public sector environment."

— **Joel Polachek**, was Tad Seth's client

"Tad is knowledgeable passionate and always a pleasure to work with."

— **Alan Sorkin**, worked directly with Tad Seth at Parzen Consulting

[Contact Tad Seth on LinkedIn](#)

# Tim Buresh

President at PrimeSource Consulting

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## Summary

My specialty is in large construction and engineering programs. I bring a unique multidisciplinary background in overall project development and execution to clients with high-risk capital development programs or who face particularly disruptive project issues. My objective is to clearly analyze overall project goals and issues, then develop solutions that often go well beyond traditional engineering approaches. I frequently encounter owners, designers and builders who cannot understand or appreciate the constraints and challenges facing each other, leading to projects and teams going astray. My goal is to get programs back on track before they result in claims, litigation, and other failures.

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## Experience

### **President at PrimeSource Consulting**

January 2010 - Present (6 years 11 months)

Helping owners deal with problem projects and situations.

### **Vice President at Tutor-Saliba Corporation**

September 2006 - December 2009 (3 years 4 months)

Managed building projects + new engineer recruitment and training program

### **COO at LAUSD**

2004 - 2007 (3 years)

Managed all non-instruction departments of second largest school district in nation.

### **Board Member at Railworks**

2005 - 2006 (1 year)

Board Member during preparation for re-sale of company.

### **Chief Engineer at Alameda Corridor Transportation Authority (ACTA)**

December 1998 - June 2003 (4 years 7 months)

Directed all aspects of 22-mile long trench accross Los Angeles; revenue financed public works project.

### **Vice President at Jacobs Engineering**

1994 - 1998 (4 years)

Managed construction management of civil projects on West Coast including rail, corrections, ports.

### **Manager Industrial Division at Danial, Mann, Johnson and Mendenhall, Inc. (DMJM)**

1993 - 1994 (1 year)

Managed industrial division with design-build metal finishing and petrochemical projects.

### **Vice President - Industrial ICF Kaiser Engineers at ICF International**

1990 - 1993 (3 years)

Managed Industrial and Construction Division with international design and construction projects in iron, steel, alumina, aluminum, coke, copper, coal, power, wastewater.

### **Vice President at CRSS Constructors (Now part of Jacobs Engineers)**

1983 - 1990 (7 years)

Managed construction management of microelectronics and corrections projects.

### **Superintendent at Martin K. Eby Construction Co., Inc.**

1976 - 1983 (7 years)

Began career here working for general contractor on power, bridge and dam projects.

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## Projects

### **Re-engineering**

Members:Tim Buresh

A railroad grade separation project was in limbo because the design, which was very traditional and proper, ignored the impact of the bridge approach to a refinery: the right of way costs exceeded the cost of the bridge. Developed alternative geometry that expanded the design to grade separate railroad and arterial highway and resolved the refinery conflict at a lower overall project cost.

### **Schedule acceleration**

Members:Tim Buresh

A public works grade separation required very deep foundations using steel casing. The steel casing was a long lead item. Mid-way through design, broke out steel casing procurement which was then assigned to the contractor, saving almost one year off project. This approach required stepping well outside of normal agency practice which was designed to minimize perceived risk and to achieve lowest perceived bid cost. The alternative approach resulted in true reduction in overall project cost and cut project schedule in half, with substantial benefit to the public.

### **Regulatory standards conflict**

Members:Tim Buresh

Construction project generated large volume of dewatering discharge which violated discharge standards for lead and copper. This was a surprise to everyone because the water met drinking water standards. Per the contract terms and conditions, this was a contractor risk and responsibility. The reality was that only the agency retained the power to confront another agency with political and technical arguments. Ultimate solution entailed multi-agency agreement that diverted portion of discharge, unproven alternative water treatment technology accompanied by scientific study to assess impact. Net outcome was that while

there was a technical violation, the alternative technology worked and there was found to be no negative environmental impact.

### **Alameda Corridor**

January 1997 to Present

Members: Tim Buresh, Laura Tocco, Charles Fornelli, Jorge Pantoja, Marguerite Jorgensen, Ces Manapsal, John Haag, Elizabeth Greer, John Mudnich, john haag

The Alameda Corridor is located in southern Los Angeles County, California, running from the ports of Long Beach and Los Angeles 20 miles north to downtown Los Angeles, primarily along and adjacent to Alameda Street. The project extends through or borders the cities of Vernon, Huntington Park, South Gate, Lynwood, Compton, Carson, Los Angeles, and the County of Los Angeles.

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### Skills & Expertise

**Construction**

**Contract Management**

**Value Engineering**

**Contract Negotiation**

**Contractors**

**Subcontracting**

**Design-Build**

**Project Planning**

**Project Estimation**

**Budgets**

**Program Management**

**Pre-construction**

**Cost Control**

**CPM Scheduling**

**Civil Engineering**

**Project Management**

**Engineering**

**Project Bidding**

**Rail**

**Change Orders**

**Risk Management**

**Problem Solving**

**Bridge**

**LEED**

**Construction Management**

**Concrete**

**Project Control**

**Constructability**

**Submittals**

**Real Estate Development**

**Cost Management**

**Analysis**  
**Renovation**  
**Budgeting**

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## Education

**University of Denver - Sturm College of Law**

JD, Construction Law, 1980 - 1985

**Michigan State University**

BS, Civil Engineering, 1972 - 1976

Activities and Societies: Tau Beta Pi, Chi Epsilon

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## Certifications

**Certified Construction Manager - CMAA**

Construction Management Association of America (CMAA)

**Super Charged Source Selection by Design Build Institute of America**

Coggno August 2016

**Planning for Success: Acquisition Strategy Development for Design-Build by Design Build Institute of America**

Coggno August 2016

**Super Charged Source Selection by Design Build Institute of America**

Coggno August 2016

**High Performance Incentive Contracting by Design Build Institute of America**

Coggno August 2016

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# Tim Buresh

President at PrimeSource Consulting

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[Contact Tim on LinkedIn](#)



## Haim Beliak- bio

I have devoted myself to the revival and flourishing of congregations around the world, most recently Beit Polska, the umbrella organization of ten Progressive communities that grew out of Beit Warszawa in post-Communist Poland. In America, we are supported by Friends of Jewish Renewal in Poland ([www.FriendsofJewishRenewal.org](http://www.FriendsofJewishRenewal.org)) and the World/European for Progressive Judaism.

This year I am leading my third “Insiders” trip to Poland June 22 to July 8. My intensified engagement with out-of-way congregations began when I travelled to a community founded in the 1640s in Parimaribo, Suriname. Plans are afoot for a trip to Suriname, Curacao and Cuba in January 2017.

For the last four years, I have served as spiritual counselor for a Jewish-inspired palliative and hospice center, [Skirball Hospice](#). My work focuses on offering comfort and insight to people. I also frequently help patients develop life summary videos and ethical wills. The Skirball work is spiritually rewarding engagement.

Currently, assisting in an experiment to revive Congregation Beth Ohr in Studio City.

Earlier, I served for 19 years as Chaplain and Hillel Rabbi for The Claremont Colleges. I received my smicha (ordination) from Hebrew Union College specializing in Cairo Genizah documents in Judeo-Arabic. I have studied the history of the Holocaust at Hebrew University in Jerusalem and also Higher Education at The Claremont Graduate University. From 1988 to 1990 I worked as a Mandel Jerusalem Fellow. I did my undergraduate work at Occidental College. I am the founder and spiritual leader of the Mifgash (HaMifgash), a gathering of adult learners who pursue Jewish learning and seek to apply it to the pressing issues of the day.

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**Rt. Rev. Alexei Smith** was born and raised in the Hyde Park area of Los Angeles, CA, and attended local Catholic Elementary and Secondary Schools. His undergraduate studies at the University of Southern California were in the field of International Relations. Father Alexei worked for several years in private industry prior to his entering Holy Cross Greek Orthodox School of Theology in Boston, MA, in 1983. Awarded a Master of Divinity Degree, with High Distinction, in 1987, he was ordained a Greek Catholic Priest of the Eparchy of Newton, MA, that same year, and assigned as Pastor of Saint Andrew Russian Greek Catholic Church in El Segundo, CA, and also Administrator of Saint Paul Melkite Greek Catholic Mission in the same city.

Father Alexei served as an elected member of the Council of Priests of the Archdiocese of Los Angeles for six years, serving as Vice President of the Council and Chair of the Priestly Life and Ministry Committee for the last two years of his service on the Council. He is currently a member of the Spirituality Commission of the Archdiocese, and has been invested as a Knight Commander of the Equestrian Order of the Holy Sepulchre of Jerusalem.

In November of 2000, Cardinal Roger Mahony appointed Father Alexei to a five year term as Ecumenical and Interreligious Officer of the Archdiocese of Los Angeles, and reappointed him to a second five year term in July 2006, a position he continues to hold under Archbishop Jose Gomez. Father Alexei is currently serving as CADEIO's [the Catholic Association of Diocesan Ecumenical and Interreligious Officers] liaison to Christian Churches Together, a growing Ecumenical movement, and as the co-coordinator of the Western Region's Catholic/Muslim Dialogue for the United States Conference of Catholic Bishops.

Father Alexei served as president of the Interreligious Council of Southern California for five years and is the recipient of numerous commendations and awards: in 2007 he was awarded the prestigious Religious Leadership Award of the Valley Interfaith Council. . In 2011, Father Alexei was elected President of the Southern California Ecumenical Council, the first Catholic to hold that position.

Father Alexei taught a course entitled "Interfaith Dialogue Since Vatican II" at Mount Saint Mary's College, as well as a course entitled "Current Trends in Ecumenical and Interreligious Thought" as part of the International Institute of Tribunal Studies in Los Angeles. Father is currently teaching an Ecclesia Certification Course at Mount Saint Mary's College entitled "Ecumenism and Interreligious Relations: A Catholic Ministry."