APPROVED

TEXAS CENTER FOR ARTS + ACADEMICS

Texas Center for Arts + Academics

Minutes

TCA+A Special Session of the Board - Strategic Planning Meeting

Date and Time
Wednesday May 1, 2024 at 9:00 AM

Location
Hyatt Place Fort Worth/Cityview
Banquet Room
5900 Cityview Blvd
Fort Worth, TX 76132
817-361-9797

Meeting Link: https://us02web.zoom.us/j/85664396069
Meeting ID: 856 6439 6069

In-person Meeting Return: *Governor Abbott's March 2020 order temporarily suspending certain provisions of the Open Meetings Act due to the COVID-19 pandemic disaster expired August 31, 2021. Consequently,* ***TCA+A Board Meetings*** *will return to in-person meetings at Texas School of the Arts.*

Directors Present
Charles Reid, Cheryl Bean, Daniel Bates, Leslie Scott, Melissa Goodroe, Michael Wellbaum

Directors Absent
Mary A. Zimmerman

Directors who arrived after the meeting opened

Melissa Goodroe

Directors who left before the meeting adjourned
Cheryl Bean

Ex Officio Members Present
Anika Perkins

Guests Present
Betsy Compton, Flor Cabrera, Kati Burke, Krista Langford, Lacey Gaymon, Penny Clay, Torie Skinner

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I. Opening Items

A. Call the Meeting to Order

Leslie Scott called a meeting of the board of directors of Texas Center for Arts + Academics to order on Wednesday May 1, 2024 at 9:05 AM.

B. Record Attendance and Guests

II. Public Comments

A. Public Comments

- No Public Comments were made

III. Stragetic Plan Meeting

A. CEO updates

Good news and celebrations:

- Received Sid Richardson Foundation grant for $90K to do HVAC repairs at TeSA and FWAFA
- Teacher Incentive Allotment recipients:
  - TeSA
    - One teacher (before tax and TRS deductions) awarded $11,610.00
  - FWAFA
    - Two teachers (before tax and TRS deductions) awarded $2,474.27
    - One teacher (before tax and TRS deductions) awarded $5,730.27
    - One teacher (before tax and TRS deductions) awarded $12,220.26
  - Teachers will recieve checks upon their return for the 2024-2025 school year

- Coffey Anderson - Country music singer songwriter and Netflix star will perform at Gala's VIP reception
- Lisa Smith's retirement celebration is May 31, 2024
- Next week is Staff Appreciation - TCA+A secured a donation from Sprinkles Cupcakes to provide a cupcake to each staff member
- Today is Principal Appreciation Day - please help us recognize Mrs. Compton and Dr. Jackson for all they do
- Working to get funding to update and fix FWAFA's auditorium especially the seating
- The State of TCA+A - May 30, 2024 | 9am - 11am | Hyatt Place Fort Worth/TCU
    - to share our story with corporations, realtors, & community members
    - who do you know that we could invite

Other news:

- On Friday it was announced that Chapel Hill Academy will be closing due to finances
    - partnering with them to offer their students and staff a place at TeSA and FWAFA
- On average 40% of charter schools end up closing

B. S & G Group Presentation

- The S & G Group went over their findings from their 2022/2023 research efforts to define the challenges and opportunities facing TCA+A through the development of a SWOT (strengths, weaknesses, opportunities, threats) Analysis. This body of work allowed them to develop their TCA+A Strategic Map.
- Research efforts included a review of existing materials, a stakeholder analysis, a study of best practices, and a competitor review. They also conducted a goal setting exercise, had the board complete its own self-assessment (January 2023), and facilitated a communications audit.
- The S & G Group recommended the following organizational strategic focus areas:
    - Strengthen the TCA+A Board
    - Strengthen the TCA+A Leadership Structure
    - Strengthen the Schools' Structure
    - Heighten Focus on Academics
    - Enhance Fund Development
    - Strengthen Brand and Marketing

Melissa Goodroe arrived at 9:44 AM.
Cheryl Bean left at 11:05 AM.

C. Break

- from 11:05am - 11:25am

D. Root Cause Presentation

Anika Perkins informed everyone:

- Spend time this afternoon creating a strategic plan using a Root Cause Analysis Protocol
  - look deeper and closer to figure out the root cause of a problem
    - Changes like the pandemic and staff turnover over the last few years delayed our efforts.
    - Where are we now?
  - Protocol Description
    - 10, 5, 5 - perform an initial brainstorm of the problem with 10 statements, then add 5 more, then stretch to add 5 more
    - 2 Circles - mark each one of the twenty as a 'Circle of Control' or a 'Circle of Influence'
    - 5 Whys - help to take the root cause even further
- Break up into 2 groups to work on the recommended strategic focus areas
- Starting with focus area #2 as focus area #1 is for the board to work on separately

E. Lunch Break

- from 12:00pm - 12:45pm
- Mr. Bates left at 12:00pm and returned at 1:34pm

F. Group Work

- Continued to work in groups on the recommended strategic focus areas
- Did not get through focus areas 2 - 6
- TCA+A will continue to work on them and put together a complete strategic plan report for the organization

IV. Closed Session

A. Convene to Closed Session

- Convened to Closed Session at 3:12pm
- Opened in Closed Session at 3:13pm

B. Reconvene to Open Session

- Closed Closed Session at 3:55pm
- Reconvened in Open Session at 3:56pm

C.

Action Item

- No action was taken

V. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 4:02 PM.

Respectfully Submitted,
Leslie Scott

B. CERTIFICATE AS TO POSTING OR GIVING OF NOTICE