APPROVED

TEXAS CENTER FOR ARTS + ACADEMICS

Texas Center for Arts + Academics

Minutes

TCAA Board Meeting

Date and Time
Tuesday November 17, 2020 at 6:00 PM

Location

- Join Zoom Meeting: https://us02web.zoom.us/j/89489303872
- Meeting ID: 894 8930 3872
- One tap mobile
  +13462487799,,89489303872# US (Houston)
  +12532158782,,89489303872# US (Tacoma)

Video/Audio Conferencing Notice: *Pursuant to Governor Abbott's Temporary Suspension of Open Meetings Laws issued on March 16, 2020, the November 17, 2020* ***TCAA Board Meeting*** *will be conducted via video conference on the Zoom Video Conference platform, which will be audible to the Board and public and allow for two-way communication. The Board Chair, presiding officer, or trustees will not be physically present at one location, but a quorum will be required for the meeting on the video conference or phone.*

Directors Present
Charles Reid (remote), Daniel Bates (remote), Leslie Scott (remote), Mary A. Zimmerman (remote), Melissa Goodroe (remote), Michael Wellbaum (remote)

Directors Absent
None

Ex Officio Members Present

Paul Gravley (remote)

Guests Present
Betsy Compton (remote), Janelle Grau (remote), Luke Byford (remote), Monica Sheehan (remote), Penny Clay (remote), Phillip Garrott (remote), Sheyna Ferraro (remote)

I. Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

Melissa Goodroe called a meeting of the board of directors of Texas Center for Arts + Academics to order on Tuesday Nov 17, 2020 at 6:13 PM.

II. Public Comments

A. Public Comments

- No Public Comments

III. Consent Agenda

A. Approve Minutes

Charles Reid made a motion to approve the September 22, 2020 board minutes.
Michael Wellbaum seconded the motion.
The board **VOTED** unanimously to approve the motion.
Charles Reid made a motion to approve the minutes from TCAA Board Meeting on 09-22-20.
Michael Wellbaum seconded the motion.
The board **VOTED** unanimously to approve the motion.

B. Finance Statements

Charles Reid made a motion to approve the September 2020 and October 2020 statements.
Michael Wellbaum seconded the motion.
The board **VOTED** unanimously to approve the motion.

IV. Closed Session

A. Convene to Closed Session

- Convened to Closed Session at 6:17pm

- Opened in Closed Session at 6:25pm
- Convened to Open Session at 7:40pm

V. Open Session

A. Reconvene to Open Session

- Reconvened to Open Session at 7:43pm

VI. Financials

A. First Financial Management Reports

- September 1, 2018 - August 31, 2019
  - TeSA First Financial Management Report - A+ Superior Rating
  - FWAFA First Financial Management Report - A+ Superior Rating
- Since 2015 both campuses have received A+ Superior Ratings

VII. Parent Organization Updates

A. TeSA PTO

- PTO 2020-2021 School Year Calendar
- Welcomed all board members to participate and/or attend TeSA PTO events
- All Social / Virtual Events have gone well so far
- Strive to work for the good of all students

VIII. Governance

A. Board Member Candidate

Daniel Bates made a motion to approve Leslie Wade for TCA+A board membership.
Leslie Scott seconded the motion.
The board **VOTED** unanimously to approve the motion.

IX. Academic

A. Board Resolution Approving Superintendent

Charles Reid made a motion to approve Paul Gravley as Superintendent.
Michael Wellbaum seconded the motion.
The board **VOTED** unanimously to approve the motion.

B. Updates

- TeSA and FWAFA
  - Online Open Houses

        - FWAFA: 1370 people reached / 470 people engaged
        - TeSA: 964 people reached / 202 people engaged
    - Attendance Rates
        - FWAFA: 60% on campus learners / 40% online learners
        - TeSA: 62% on campus learners / 38% online learners
    - Enrollment Numbers
        - FWAFA: 647 students
        - TeSA: 290 students
    - FWAFA Performances (online)
        - Student Choreography: 441 viewed
        - Fall Choir: 496 viewed
        - Middle School Play: 179 viewed
        - Monster Art Show: 305 viewed
- 2021-2022 School Year
    - Audition Workshops
        - November 2020: 54 Families attended online
        - Next workshop will be held January 2021
    - Auditions
        - Retooled Scoring Rubrics for our 2021-2022 school year admissions
- COVID-19
    - FWAFA and TeSA are in Orange Stage which means 3 or more confirmed cases, including staff and students

X. TCA+A

A. Updates

- April 9, 2021 - Online Gala Event
    - Modeling after Carnegie Hall's online Gala Event
    - Will incorporate alumni and current student performing groups for table entertainment
- Donor Development
    - Segmenting communications tailored towards specific donor types/groups
- Foundation Giving
    - Continuing to grow this area with a variety of touchpoints
- Conservatories
    - 80 students overall both in person and online; some students participate in more than one conservatory
        - Texas Art Conservatory - 23 students
        - Texas Dance Conservatory - 34 students
        - Texas Music Conservatory - 35 students

XI. Closing Items

A.

Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 8:04 PM.

Respectfully Submitted,
Melissa Goodroe

B. CERTIFICATE AS TO POSTING OR GIVING OF NOTICE