

APPROVED

TEXAS CENTER FOR  
**ARTS +**  
ACADEMICS

Texas Center for Arts + Academics

**Minutes**

TCAA Board Meeting

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**Date and Time**

Tuesday November 17, 2020 at 6:00 PM

**Location**

- Join Zoom Meeting: <https://us02web.zoom.us/j/89489303872>
- Meeting ID: 894 8930 3872
- One tap mobile
  - +13462487799,,89489303872# US (Houston)
  - +12532158782,,89489303872# US (Tacoma)

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**Video/Audio Conferencing Notice:** Pursuant to Governor Abbott's Temporary Suspension of Open Meetings Laws issued on March 16, 2020, the November 17, 2020 **TCAA Board Meeting** will be conducted via video conference on the Zoom Video Conference platform, which will be audible to the Board and public and allow for two-way communication. The Board Chair, presiding officer, or trustees will not be physically present at one location, but a quorum will be required for the meeting on the video conference or phone.

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**Directors Present**

Charles Reid (remote), Daniel Bates (remote), Leslie Scott (remote), Mary A. Zimmerman (remote), Melissa Goodroe (remote), Michael Wellbaum (remote)

**Directors Absent**

None

**Ex Officio Members Present**

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Paul Gravley (remote)

### **Non Voting Members Present**

Paul Gravley (remote)

### **Guests Present**

Betsy Compton (remote), Janelle Grau (remote), Luke Byford (remote), Monica Sheehan (remote), Penny Clay (remote), Phillip Garrott (remote), Sheyna Ferraro (remote)

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## **I. Opening Items**

### **A. Record Attendance and Guests**

### **B. Call the Meeting to Order**

Melissa Goodroe called a meeting of the board of directors of Texas Center for Arts + Academics to order on Tuesday Nov 17, 2020 at 6:13 PM.

## **II. Public Comments**

### **A. Public Comments**

- No Public Comments

## **III. Consent Agenda**

### **A. Approve Minutes**

Charles Reid made a motion to approve the September 22, 2020 board minutes.

Michael Wellbaum seconded the motion.

The board **VOTED** unanimously to approve the motion.

Charles Reid made a motion to approve the minutes from TCAA Board Meeting on 09-22-20.

Michael Wellbaum seconded the motion.

The board **VOTED** unanimously to approve the motion.

### **B. Finance Statements**

Charles Reid made a motion to approve the September 2020 and October 2020 statements.

Michael Wellbaum seconded the motion.

The board **VOTED** unanimously to approve the motion.

## **IV. Closed Session**

### **A.**

## Convene to Closed Session

- Convened to Closed Session at 6:17pm
- Opened in Closed Session at 6:25pm
- Convened to Open Session at 7:40pm

## V. Open Session

### A. Reconvene to Open Session

- Reconvened to Open Session at 7:43pm

## VI. Financials

### A. First Financial Management Reports

- September 1, 2018 - August 31, 2019
  - TeSA First Financial Management Report - A+ Superior Rating
  - FWAFA First Financial Management Report - A+ Superior Rating
- Since 2015 both campuses have received A+ Superior Ratings

## VII. Parent Organization Updates

### A. TeSA PTO

- PTO 2020-2021 School Year Calendar
- Welcomed all board members to participate and/or attend TeSA PTO events
- All Social / Virtual Events have gone well so far
- Strive to work for the good of all students

## VIII. Governance

### A. Board Member Candidate

Daniel Bates made a motion to approve Leslie Wade for TCA+A board membership.

Leslie Scott seconded the motion.

The board **VOTED** unanimously to approve the motion.

## IX. Academic

### A. Board Resolution Approving Superintendent

Charles Reid made a motion to approve Paul Gravley as Superintendent.

Michael Wellbaum seconded the motion.

The board **VOTED** unanimously to approve the motion.

### B.

## Updates

- TeSA and FWAFA
  - Online Open Houses
    - FWAFA: 1370 people reached / 470 people engaged
    - TeSA: 964 people reached / 202 people engaged
  - Attendance Rates
    - FWAFA: 60% on campus learners / 40% online learners
    - TeSA: 62% on campus learners / 38% online learners
  - Enrollment Numbers
    - FWAFA: 647 students
    - TeSA: 290 students
  - FWAFA Performances (online)
    - Student Choreography: 441 viewed
    - Fall Choir: 496 viewed
    - Middle School Play: 179 viewed
    - Monster Art Show: 305 viewed
- 2021-2022 School Year
  - Audition Workshops
    - November 2020: 54 Families attended online
    - Next workshop will be held January 2021
  - Auditions
    - Retooled Scoring Rubrics for our 2021-2022 school year admissions
- COVID-19
  - FWAFA and TeSA are in Orange Stage which means 3 or more confirmed cases, including staff and students

## X. TCA+A

### A. Updates

- April 9, 2021 - Online Gala Event
  - Modeling after Carnegie Hall's online Gala Event
  - Will incorporate alumni and current student performing groups for table entertainment
- Donor Development
  - Segmenting communications tailored towards specific donor types/groups
- Foundation Giving
  - Continuing to grow this area with a variety of touchpoints
- Conservatories
  - 80 students overall both in person and online; some students participate in more than one conservatory
    - Texas Art Conservatory - 23 students
    - Texas Dance Conservatory - 34 students

- Texas Music Conservatory - 35 students

## **XI. Closing Items**

### **A. Adjourn Meeting**

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 8:04 PM.

Respectfully Submitted,  
Melissa Goodroe

### **B. CERTIFICATE AS TO POSTING OR GIVING OF NOTICE**