APPROVED

TEXAS CENTER FOR ARTS + ACADEMICS

Texas Center for Arts + Academics

Minutes

TCAA Board Meeting

Date and Time
Tuesday September 25, 2018 at 6:00 PM

Location
Kathleen E. Connors Theater, Texas School of the Arts, 6025 Village Parkway, Edgecliff Village, TX 76134

Texas Center for Arts + Academics is the charter holder of Fort Worth Academy of Fine Arts (FWAFA) and Texas School of the Arts (TeSA).

Directors Present
Barry King, Charles Reid, Leslie Scott, Linda Metcalf, Mary A. Zimmerman, Melissa Goodroe, Michael Wellbaum

Directors Absent
Daniel Bates

Ex Officio Members Present
Clint Riley

Guests Present
Allyson Grand, Cindy Salter, Janelle Grau, Jason Bishop, Kim McAdams-Baker, Natalie Texada, Omar Mendez, Pamela King Acker, Penny Clay, Rhonda Renner, Sheyna Ferraro, Trinica Venters, Ty Guy

I. Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

Melissa Goodroe called a meeting of the board of directors of Texas Center for Arts + Academics to order on Tuesday Sep 25, 2018 at 6:08 PM.

II. Public Comments

A. Public Comments

- Tal Feldman- Addressed his concerns about the FWAFA Valedictorian/Salutatorian Policy

III. Consent Agenda

A. Consent Agenda

Charles Reid made a motion to approve consent agenda.
Barry King seconded the motion.
The board **VOTED** unanimously to approve the motion.

B. Minutes from May 22, 2018

Charles Reid made a motion to approve minutes from the Special Session of the Board on 05-22-18 Special Session of the Board on 05-22-18.
Barry King seconded the motion.
The board **VOTED** unanimously to approve the motion.

C. Minutes from June 13, 2018

Charles Reid made a motion to approve minutes from the Special Session of the Board on 06-13-18 Special Session of the Board on 06-13-18.
Barry King seconded the motion.
The board **VOTED** unanimously to approve the motion.

D. Minutes from June 26, 2018

Charles Reid made a motion to approve minutes from the TCAA Board Meeting on 06-26-18 TCAA Board Meeting on 06-26-18.
Barry King seconded the motion.
The board **VOTED** unanimously to approve the motion.

IV. Governance

A.

New Board Directors

Chairman Goodroe introduced, welcomed, and thanked new Directors: Charles Reid, Leslie Scott, and Mary (Mac) Zimmerman

V. FINANCE

A. Financial Report

There will not be a financial report this month. FY2018 revenues and expenses were concluded August 31 to keep in line with submitted forecasts and final budget amendments approved at the August 28th board meeting. Transactions for the FY are closed, pending review and audit in November.

VI. Academic

A. FWAFA Class of 2019

Mrs. Texada went over the itinerary for the Class of 2019's senior trip.
Michael Wellbaum made a motion to approve the senior trip.
Leslie Scott seconded the motion.
The board **VOTED** unanimously to approve the motion.

B. TeSA Charter Amendment

Charles Reid made a motion to approve charter language change.
Michael Wellbaum seconded the motion.
The board **VOTED** unanimously to approve the motion.
Mr. Riley explained the intention to align the Open Enrollment Periods with each other for consistency, as well as more general guidelines for the school year 2019-2020 and thereafter.

Admissions Policy, page 24:

Current:

1. ….For the school year 2008/09 and thereafter, applications for enrollment will commence on the 3rd Monday in January, and shall end, at the determination of the Executive Director, on a date no earlier than thirty (30) days after the 3rd Monday in January of the same year.

Change to:

1. ….For the school year 2019/20 and thereafter, applications for enrollment will commence on the 2nd Wednesday in January, and shall be accepted, at the determination of the CEO or CEO designee, for a period of no less than thirty (30) days.

C. FWAFA Charter Amendment

Charles Reid made a motion to approve charter language change.
Michael Wellbaum seconded the motion.
The board **VOTED** unanimously to approve the motion.
Mr. Riley explained the need to align charter language to accurately reflect Open Enrollment Period for the school year 2019-2020 and thereafter.

Admissions Policy, Amended 8/30/2002

Current:
Revise the Admissions and Enrollment Procedures to state that the application period for existing students will be from January 1 to January 31 instead of from February 1 to February 28 and state that the application period for new students will begin on February 1 instead of March 7.

Change to:
For the school year 2019/20 and thereafter, applications for enrollment will commence on the 2nd Wednesday in January, and shall be accepted, at the determination of the CEO or CEO designee, for a period of no less than thirty (30) days.

D. FWAFA Policy for Valedictorian/Salutatorian Honors

Michael Wellbaum made a motion to table this item and ask an ad hoc committee to meet and bring a policy recommendation to the November board meeting.
Barry King seconded the motion.
The board **VOTED** unanimously to approve the motion.
The board discussed the policy and then tabled further discussion until an ad hoc committee can be created comprised of members of the board and staff leadership to review the current policy and recommend suitable changes following best practices and more closely aligns with what other schools are practicing.

VII. Leadership & Administration

A. CEO Report

Legal update:

- Former employee suit was dismissed with prejudice by the court, as having no jurisdiction

Program enrollment:

- FWAFA is at 577 enrolled; continuing to audition as we get secondary wait list applications for grade levels with openings

- TeSA enrollment is down some, too; this is primarily due to TeSA students moving from FWAFA waitlist into the school
- Administration is working on ways to look at budget cuts to help offset decrease in student enrollment
- Texas Dance Conservatory- May 2018 ended with 75 students; currently enrollment is at 87 students; and, returning students are taking more classes; word of mouth is the main reason they are getting new students
- Texas Boys Choir- Tour Choir has 36 boys; Training Choir has 19 boys; TBC @ TeSA after school program has 20 boys in grades K-6

VIII. Parent Club Updates

A. TeSA PTO

Mr. Guy discussed:

- TeSA is excited to announce the planned playground completion date is the end of October
- Parents are concerned with Increased traffic in front of school being a hazard because the street is not designated as School Zone
    - Ms. Texada explained that the city refused to deem the street as a school zone or put a sign up when the school was opened
    - When signage was put up, the school's challenge is that parents ignore it
    - Board asked Ms. Texada to get with the City to revisit getting the street labeled as a school zone; perhaps with more neighborhoods and residents in the area the city will now approve it

B. FWAFA PTSO

Update:

- Speaker Series- originally only for parents but now also planning them for students specifically about bullying/cyber bullying within the next 30 days for all grades 3rd-12th
- Candle-sales fundraiser coming up
- Considering hosting a Family Dance to bring people together and to build camaraderie within the school
- Membership goal has been met
- Amazon Wish List for Teachers being set up- make it easy for parents to continue to give throughout the school year

C. TBC Parent Club

No report.

IX. Development

A. Board Giving & Cultivation

Ms. King-Acker discussed the need for the Board to lead our fundraising efforts. Statistics show that it takes 10 prospect to lead to one new donor. She asked all Directors to begin developing a list of possible contacts and we'll work together to cultivate them.

B. Level Up

Level Up Campaign: $55,047 was raised
Kendra Scott event is September 27th from 5 to 7pm. Twenty percent of the sales during that time will go back to the organization.

C. The Arts Gala 2019: Masquerade

The Arts Gala 2019: Masquerade will be held Saturday, April 6, 2019

- All Directors have a packet at their seats. In addition each member will receive an email version.

X. Strategic Plan

A. Strategic Plan Objectives & Committees

Mr. Riley discussed current committee work and proposed changes. He and Chairman Goodroe proposed a new alignment of goals to achieve and a corresponding committee structure.

Mr. Guy asked about Audit and Finance committee. Mr. Riley explained an independent CPA firm is used to audit the organization's books, and that the Executive Committee oversees these activities.

Mrs. Grand asked about parent involvement on committees. Mr. Riley explained that the three parent representatives on the board would each be a member of a committee. Other parents may be invited as needed, at the discretion of the Board.

Proposed Committee Changes:

- Impact Team: Academies
- Impact Team: Conservatories and Community

Current Committees Returning:

- Executive
- Resource Development

- Governance

Leslie Scott made a motion to approve proposal.
Michael Wellbaum seconded the motion.
The board **VOTED** unanimously to approve the motion.

XI. Closing Items

A. Adjourn Meeting to Closed Session

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 7:27 PM.

Respectfully Submitted,
Melissa Goodroe