



The GLOBE Academy

Minutes

Development Committee Meeting

Date and Time

Friday December 8, 2023 at 10:30 AM

Location

Upper Campus - Exec Director's Office

Vision, Mission and Core Values

Vision: To develop globally minded citizens who have the knowledge, skills, and attitudes to effect positive change in our world.

Mission: The GLOBE Academy fosters Global Learning Opportunities through Balanced Education for children of all backgrounds. With a focus on dual-language immersion, an experiential-learning model, and a constructivist approach, GLOBE inspires students to be high-performing lifelong learners equipped to make a positive impact in the world.

Core Values: The GLOBE Academy's core values are expressed in the acronym, CREST: Community, Respect, Empathy, Sustainability and Trust. These values are expected of the governing board, faculty, staff, parents, and students. They are woven into daily life at GLOBE and incorporated into the curriculum.

- Community: We are inclusive, and we nurture and support one another.
 - Respect: We treat ourselves and each other with kindness and dignity.
 - Empathy: We strive to understand and share the feelings of others.
 - Sustainability: We aim to conserve our resources for optimal use in the present and future.
 - Trust: We are committed to honesty, transparency, and respectfully sharing our thoughts and encouraging others to do the same.
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Committee Members Present

A. McMillon, D. Clayton-Purvis, L. Clark, M. Hayes

Committee Members Absent

C. Giles, L. Ferro Borges

Guests Present

C. Elliott-Earby, D. McMillon

I. Opening Items

A. Record Attendance

B. Call the Meeting to Order

M. Hayes called a meeting of the Development Committee of The GLOBE Academy to order on Friday Dec 8, 2023 at 10:32 AM.

C. Approve Minutes from Previous Meetings

M. Hayes made a motion to approve the minutes from Development Committee Meeting on 09-25-23.

D. Clayton-Purvis seconded the motion.

Meeting minutes from October were not available to everyone in BoT to review and approve. Will approve in next meeting.

The committee **VOTED** to approve the motion.

II. General Development Committee Priorities

A. Development Committee Updates

- Discussed the Development Committee goals for the Strategic Plan
- The committee was comfortable with the ones related to the fundraising numbers
- The committee decided that more thought was needed for the two proposed new goals related to sponsorship and grants

- An update was provided on the capital campaign. The next update will be provided in the January 2024 meeting.

- An update of the infographic was provided. The Development Committee co-chairs and the PTCC leads have developed an infographic that will identify and clarify the difference in giving between the two organizations.

- This will be posted on both webpages for PTCC and the Development Committee to send one consistent message.
- There was discussion around considering a total giving number across the board for families.

B. Development Committee Funds Overview

Overview of the Financial Summary (see presentation)

The numbers are a month behind; however GLOBE Trot hit and surpassed their goal and Annual Fund is on track.

Discussion around how to get a larger participation of the Board and Staff/Administration to give.

- Consider identifying participation percentages for GLOBE Trot in addition to Annual Fund.
- Communicate participation expectations during meetings and such.

III. Subcommittee Discussions

A. Annual Fund Campaign Updates

A push will be given before year end for persons to donate to the Annual Fund in time for their tax benefits.

We are currently on track to meeting the goal of \$150,000.

B. Fundraising Events Updates

GLOBE Trot was a HUGE success

- Kudos to A. McMillon and the team
- Early sponsorship and marketing was a big factor in reaching and surpassing the goal.

Athletics

- Currently doing well in fundraising.

- Discussion as to whether or not the Athletics should be handled differently. This is an action for the School Executive Director and CFO.

IV. Closing Items

A. Committee Next Steps

Next meeting will be in the 2024 year. Co-chairs will send out dates to clarify if it will be January or February. Now that the major initiatives are completed we can consider moving to every 2 months.

Next Board meeting is 11DEC2023 at 7pm on Upper Campus.

Schedules available on Board on Track

B. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 11:40 AM.

Respectfully Submitted,
M. Hayes

Documents used during the meeting

None