The GLOBE Academy

Minutes

Development Committee Meeting

Date and Time
Monday September 25, 2023 at 12:00 PM

Location
Upper Campus - ED Office

Vision, Mission and Core Values
Vision: To develop globally minded citizens who have the knowledge, skills, and attitudes to effect positive change in our world.
Mission: The GLOBE Academy fosters Global Learning Opportunities through Balanced Education for children of all backgrounds. With a focus on dual-language immersion, an experiential-learning model, and a constructivist approach, GLOBE inspires students to be high-performing lifelong learners equipped to make a positive impact in the world.
Core Values: The GLOBE Academy's core values are expressed in the acronym, CREST: Community, Respect, Empathy, Sustainability and Trust. These values are expected of the governing board, faculty, staff, parents, and students. They are woven into daily life at GLOBE and incorporated into the curriculum.

• Community: We are inclusive, and we nurture and support one another.

• Respect: We treat ourselves and each other with kindness and dignity.

• Empathy: We strive to understand and share the feelings of others.

• Sustainability: We aim to conserve our resources for optimal use in the present and future.

• Trust: We are committed to honesty, transparency, and respectfully sharing our thoughts and encouraging others to do the same.

Committee Members Present

A. McMillon, C. Giles, D. Clayton-Purvis, L. Clark, L. Ferro Borges (remote), M. Adams, M. Hayes

Committee Members Absent
D. McMillon

Guests Present
C. Elliott-Earby

I. Opening Items

A. Record Attendance

B. Call the Meeting to Order

M. Hayes called a meeting of the Development Committee of The GLOBE Academy to order on Monday Sep 25, 2023 at 12:07 PM.

C. Approve Minutes from Previous Meetings

A. McMillon made a motion to approve the minutes from Development Committee Meeting on 08-17-23.
M. Adams seconded the motion.
The committee **VOTED** to approve the motion.

II. General Development Committee Priorities

A. Development Committee Updates

The committee discussed the following :

1. Meeting Structure and Cadence - The committee discussed the meeting structure and cadence moving forward. Meetings will be held in person on the third Mondays of the month at UC at 12p from June - December. The committee will meet bi-monthly from January - June.
2. Development Board Co-chairs are partnering with PTCC to develop a comprehensive infographic outlining all fundraising initiatives.
3. Chairs met with the Executive Director to get an update on the Capital Campaign related to the new campus project. The committee for capital campaign is being formed. Chairs for Development Committee will participate.

B. Development Committee Funds Overview

III. Subcommittee Discussions

A.

Annual Fund Campaign Updates

- Annual Fund has raised over $37K!
- Communication for annual fund participation will continue to be reflected in the newsletter.

B. **Fundraising Events Updates**

- GLOBE Trot task force meeting weekly, Fridays at 12p
- GLOBE Trot planning is in full force.
  - Website is live
  - Starting to secure sponsors
  - Starting to purchase supplies
- Next Steps
  - Continue to solicit sponsors
  - Validate student data and partner with QGiv to upload and create student fundraising pages
  - Promote and market GLOBE Trot through various communication channels
  - Finalize purchase of all supplies
- GLOBE Trot Kick Off (fundraising begins) is 10/10. GLOBE Trot run event is 11/10.

IV. Closing Items

A. **Committee Next Steps**

- Next Board of Directors meeting will be Monday, October 23 at 7pm UC.
- Next Development Committee meeting will be Monday, October 16 at 12pm UC.

B. **Adjourn Meeting**

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 12:59 PM.

Respectfully Submitted,
A. McMillon

Documents used during the meeting

None